NICA 2020

PRIMARY INITIATIVES

SECOND ANNUAL NICA MEETING
The 2020 NICA Annual Meeting will convene on June 26th and 27th in Dallas, Texas at the Dallas Marriott Downtown. Infusion experts from across the country will gather to address the most pressing challenges in the infusion industry and discuss how to preserve and advance this important healthcare delivery channel. This meeting will serve as a unique opportunity to again network and learn from clinicians, advocates, and other industry professionals in the infusion landscape.

INFUSION CONFUSION COMMUNITY FORUM
NICA began this year by introducing a new, one-of-a-kind resource: the InfusionConfusion™ Community. Infusion providers and patients now have an online support forum where they can connect with like-minded individuals, post the questions and challenges they may face, and get responses from industry professionals, colleagues, and fellow patients. Throughout the year, we will continue to cultivate this community by bringing in even more expert moderators to serve as subject matter specialists and we’ll create and expand upon disease-specific patient rooms as we build on the value of the Forum.

ENHANCED MARKET TREND REPORT
In 2019, NICA published our first Annual Market Trend Report. To our knowledge, this was the first trend report exclusively focused on the non-oncology medical benefit drug market. As experts in this rapidly growing market segment, NICA is working toward further enhancing the value of this report for the 2020 release.

EXPAND THE INFUSION CENTER LOCATOR
This year, we will continue to enhance the Infusion Center Locator, the most valuable source for patients in finding an infusion center. With thousands of searches every month, insurance companies, referring prescribers, and patients are using the Locator to find a convenient center that administers a particular product. Are patients finding your Infusion Center? Claim and build your profile so your facility is not overlooked.

CREATE A TRADE ASSOCIATION
With evolving external market forces that increasingly threaten the viability of the most affordable settings for provider-administered drugs, the advocacy efforts through our existing public charity are simply not enough. Thus, we are establishing a trade association that will be dedicated to supporting the trade of furnishing provider-administered medications on an outpatient basis. The “National Infusion Center Association” brand, along with certain resources, will transition to the newly established trade association and the existing public charity will be renamed “Infuson Access Foundation”. We believe that this is a necessary and critically important strategic step to be better positioned to preserve, optimize, and expand patient access.

UPDATE OUR STANDARDS FOR IN-OFFICE INFUSION
Building on last year’s efforts, NICA and the Standards Subcommittee are revising the Standards for In-Office Infusion to release a second edition later this year. Additionally, we are working to develop resources to support practices in meeting the Standards, such as policy templates and training checklists.

NICA PROMOTIONAL PATIENT-FOCUSED VIDEO
In January of 2020, the NICA team made a trip to Salt Lake City, Utah to direct a patient-focused promotional video to live on the NICA site and be broadcast across social media. This year, we’ll collaborate with our production team to piece the video together and disseminate to our digital audiences to share NICA’s patient-advocacy mission.