Dear Prospective Sponsor,

We are thrilled to announce the National Infusion Center Association (NICA) will virtually host its second Annual Meeting June 25 - June 26, 2021!

Building upon the success of our inaugural meeting in 2019, NICA’s Annual Meeting will provide a premier learning and networking opportunity for healthcare providers, practice managers, industry stakeholders, advocates, and others with stake in the provider-administered medication market.

Your support of the 2021 Annual Meeting and participation as an exhibitor and/or sponsor will allow us to expand capacity, increase value, and bring together a diverse cohort of professionals across care models, specialties, and stakeholder groups to deliver another successful meeting.

We are offering a variety of exciting opportunities to support the 2021 NICA meeting and put your brand and messaging in front of attendees. These opportunities are outlined in the following pages. If you have any questions, please reach out to Morgan Grubbs, Director of Member Relations at morgan.grubbs@infusioncenter.org.

Thank you for your ongoing commitment to preserving, optimizing, and expanding patients’ access to provider-administered care. We greatly appreciate your consideration to support our mission through this important event.

Sincerely,

Brian Nyquist, MPH
President & CEO, NICA
<table>
<thead>
<tr>
<th>PAGE(S)</th>
<th>CONTENT</th>
</tr>
</thead>
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<td>Welcome from NICA’s President &amp; CEO</td>
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<td>NICA Corporate Partners</td>
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Immediately upon returning from the NICA conference, we started incorporating what we learned at every level of our operation. Attending this conference and meeting all the NICA staff, speakers, other attendees and exhibitors; we felt quite empowered and hopeful for a better future...

May Azem, M.D., 2019 NICA Meeting Attendee
**WHO WE ARE:**

NATIONAL INFUSION CENTER ASSOCIATION (NICA) IS A NONPROFIT TRADE ASSOCIATION AND THE NATION’S LEADING FOR NON-HOSPITAL, COMMUNITY-BASED INFUSION PROVIDERS THAT OFFER A SAFE, MORE AFFORDABLE ALTERNATIVE TO HOSPITAL CARE SETTINGS FOR PROVIDER-ADMINISTERED MEDICATIONS.

**WHAT WE DO:**

NICA's efforts are focused on delivery channel sustainability and expansion, buy-and-bill protection, maintaining net positive reimbursement, improving treatment adherence, and promoting patient safety and care quality.

We support policies that improve drug affordability for beneficiaries, increase price transparency, reduce disparities in quality of care and safety across care settings, and enable care delivery in the highest-quality, lowest-cost care setting.

Our goal is to help decision makers understand the value of receiving provider-administered medications in non-hospital care settings and ensure that the community-based infusion center remains a safe, more efficient, and more cost-effective alternative to hospital care settings.

**WHY NICA?**

NICA has been the nation’s voice for infusion access since 2010, overcoming countless barriers to care, access obstacles, and threats to our nation’s non-hospital, community-based delivery channel for provider-administered medications. The NICA team was instrumental in reversing several immediate threats in recent years that would have carried profound economic implications and significantly reduced access to care.

NICA is dedicated to ensuring that the nation’s infusion centers remain a safe, more efficient, and more cost-effective alternative to hospital settings for consistent, high-quality care.
In June 2019, NICA welcomed almost 500 leaders and professionals in the in-office infusion industry to its inaugural meeting at the JW Marriott in downtown Austin, TX. As the first meeting of its kind, the support and enthusiasm received from the infusion community was overwhelming. During the two-day event, attendees participated in the thirteen breakout sessions lead by members of executive leadership from some of the largest and most reputable organizations in the industry. Attendees also had the opportunity to network with peers and colleagues during educational dinner programs, complimentary receptions, and exhibit hall hours. We are looking forward to this second meeting to further facilitate connection and education within the infusion industry.

2019 MEETING ATTENDEE SUMMARY

- **POSITIONS**
  - 41%: Upper Management (C-Suite, VP, Director, Owner, Partner, Principal)
  - 23%: Clinical (MD, DO, Pharmacist, RN, LVN, NP, MA, PA-C)
  - 21%: Office/Practice Manager or Administrator
  - 7%: Middle Management (Manager, Supervisor)
  - 5%: Other (Business Development, Government Relations, Patient Advocate, Finance, Consultant)
  - 3%: Administrative Support (Biller, Coder, Intake, Insurance)

- **SPECIALTIES**
  - 46%: Multi-specialty
  - 28%: Rheumatology
  - 14%: Neurology
  - 3%: Gastroenterology
  - 3%: Infectious Disease
  - 2%: Pediatrics
  - 2%: Allergy/Immunology
  - 2%: Other (interest in starting an infusion center)

- **FACILITY TYPES**
  - 40%: Multi-Provider Office
  - 18%: Ambulatory Infusion Center
  - 14%: Pharmacy-Based Infusion Center
  - 13%: Single-Provider Office
  - 6%: Hospital Outpatient Infusion Center
  - 4%: Multi-Specialty Clinic
  - 3%: Home Infusion
  - 3%: Interest in starting an Infusion Center

#NICA2021
Looking back on #NICA2019
**DATES**
June 25-26, 2021

**LOCATION**
NTT’s Virtual Platform

**EXHIBIT BOOTH SPACES INCLUDE:**

- The ability to build and customize your own booth.
- Visibility upon "entry" into the exhibit hall via your organization's logo.
- Real time booth analytics.
- Ability to chat with all attendees who enter your booth and in the virtual lounge.
- Tab content that can include documents, webpages, surveys, social media, and/or group chat.
- Access to all sessions and activities.
- Part of the badge collection for attendees (like a virtual exhibit hall passport).
- ... and much more!

**EXHIBITOR BOOTH FEES**
Price depends upon chosen tier. Please see page 8 of this document or your partnership structure document for more information on what is included with each tier as well as pricing (if applicable).

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**2019 MEETING EXHIBITORS**

- Adepto Medical
- Alliance for Gout Awareness
- Alliance for Patient Access
- Alnylam Pharmaceuticals
- Altus Infusion
- Amgen Inc.
- Articularis Rheumatology Network GPO
- Besse Medical, AmerisourceBergen
- Biogen
- Bristol-Myers Squibb
- Champion Manufacturing Inc
- Coalition of State Rheumatology Organizations
- CuraScript SD
- Fresenius Kabi
- Genentech
- GlaxoSmithKline
- Horizon Therapeutics
- ICU Medical
- Ig National Society
- Infinity Infusion Solutions
- InfuSystem, Inc.
- Innovatix
- Janssen Biotech
- Kedrion Biopharma
- Managed Health Care Associates, Inc.
- McKesson
- Melinta Therapeutics
- Merck & Co., Inc.
- Metro Infusion Center (MIC)
- Metro Medical, a Cardinal Health Company
- Mitsubishi Tanabe Pharma America, Inc.
- MPP Infusion Centers
- National Organization of Rheumatology Managers (NORM)
- NeuroNet GPO
- Pinnacle Revenue Management
- Rheumatology Nurses Society (RNS)
- Right Way Medical
- RMS Medical Products
- RxTOOLKIT
- Savvy Marketing Solution
- Southside Pharmacy
- Sun Pharmaceuticals
- Takeda Pharmaceuticals
- TANYR Healthcare Solutions
- The Braff Group
- Triangle Healthcare Advisors
- UCB
- WeInfuse
- WellSky
- Wolf Medical Supply
- Zyno Solutions
<table>
<thead>
<tr>
<th>TIER</th>
<th>PREMIER ($20,000)</th>
<th>PRIME ($16,000)</th>
<th>SELECT ($12,000)</th>
<th>CHOICE ($8,000)</th>
<th>GENERAL ($3,000)</th>
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<tbody>
<tr>
<td>VIRTUAL BOOTH (SEE PAGE 5 OF THE 2021 NICA VIRTUAL MEETING PLATFORM DOCUMENT)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td># of complimentary spaces</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Choice of placement in exhibit hall (order of consideration applies)</td>
<td>1st choice</td>
<td>2nd choice</td>
<td>3rd choice</td>
<td>4th choice</td>
<td>5th choice</td>
</tr>
<tr>
<td># of content tabs (to organize documents into links)</td>
<td>6</td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td># of documents and links included in booth</td>
<td>10</td>
<td>9</td>
<td>8</td>
<td>7</td>
<td>6</td>
</tr>
<tr>
<td># of those documents and links that will be pre-populated in attendee briefcases</td>
<td>2</td>
<td>2</td>
<td>1</td>
<td>1</td>
<td>n/a</td>
</tr>
<tr>
<td>REGISTRATIONS</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td># of complimentary full access passes (up to...)</td>
<td>3</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td># of additional full access passes that may be purchased at $275 per person (up to...)</td>
<td>Unlimited</td>
<td>Unlimited</td>
<td>Unlimited</td>
<td>Unlimited</td>
<td>Unlimited</td>
</tr>
<tr>
<td>RECOGNITION (SEE PAGES 3-7 OF THE 2021 NICA VIRTUAL MEETING PLATFORM DOCUMENT)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company included in badge collection for attendee prize competition (like an exhibit hall passport).</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Name included on NICA's annual meeting website page to acknowledge participation.</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo and company description included in the virtual program.</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Prominent recognition in the virtual program and via meeting correspondence.</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>n/a</td>
</tr>
<tr>
<td>Logo linked to website and featured under Exhibitors in select locations within the virtual platform.</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>n/a</td>
</tr>
<tr>
<td>SPONSORSHIP &amp; ADVERTISING (SEE PAGES 3-7 OF THE 2021 NICA VIRTUAL MEETING PLATFORM DOCUMENT)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Order of consideration in the selection of meeting sponsorship opportunities.</td>
<td>1st</td>
<td>2nd</td>
<td>3rd</td>
<td>4th</td>
<td>5th</td>
</tr>
<tr>
<td>Opportunity to purchase advertisement space in the virtual program at full price.</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td># of in-show emails sent at a pre-determined time to all connected attendees.</td>
<td>2</td>
<td>1</td>
<td>n/a</td>
<td>n/a</td>
<td>n/a</td>
</tr>
<tr>
<td># of ads (linkable to spaces, tooltips, and schedulable) throughout the meeting.</td>
<td>2</td>
<td>1</td>
<td>n/a</td>
<td>n/a</td>
<td>n/a</td>
</tr>
<tr>
<td>Price of Product Theater</td>
<td>1st</td>
<td>n/a</td>
<td>n/a</td>
<td>n/a</td>
<td>n/a</td>
</tr>
<tr>
<td>--------------------------</td>
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<td>-----</td>
<td>-----</td>
<td>-----</td>
</tr>
<tr>
<td>Custom*</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### OTHER

- Access to NICA's post-meeting print newsletter (organization mentioned).
  - ✓ ✓ ✓ ✓ ✓ ✓
- Access to NICA's post-meeting attendee list.
  - ✓ ✓ ✓ ✓ ✓ ✓
- Access to view booth data in real time.
  - ✓ ✓ ✓ ✓ ✓ ✓

- Order of Consideration: Corporate Partners, Industry Partners, Strategic Partners, Exhibitors.
- Advertisement space pricing: Quarter page: $750; Half page: $1,500, Full page: $3,000
- *Product Theater pricing:
  - 1 hour: $25,000
  - 30 minutes: $12,500
  - 15 minutes: $6,750
As one of only five quadruple amputees from the wars of Iraq and Afghanistan to survive his injuries, retired United States Army Staff Sergeant Travis Mills of the 82nd Airborne is a recalibrated warrior, motivational speaker, actor, author, and an advocate for veterans and amputees.

**Virtual Reception**
This reception will provide an opportunity for all attendees to unwind after a long day of great content. Want to fully sponsor the reception? You'll be able to choose the theme!

<table>
<thead>
<tr>
<th>Number Available</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>4</td>
<td>$8,000</td>
</tr>
</tbody>
</table>

**E-Programs**
Every attendee will be emailed and have a virtual program pre-loaded in their briefcase. These programs will include schedules, session descriptions, speaker biographies, exhibiting companies, sponsors, etc.

<table>
<thead>
<tr>
<th>Number Available</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>$6,000</td>
</tr>
</tbody>
</table>

**Gamification**
Organizations have the opportunity to sponsor a game to gain further brand recognition outside of the exhibit hall. Choose trivia challenge or slide puzzle to add a competitive, fun element to the meeting!

<table>
<thead>
<tr>
<th>Number Available</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>$6,000</td>
</tr>
</tbody>
</table>

**Breakout Sessions**
Sponsorship of a session will ensure exposure to all registrants who attend these sessions. Acknowledgment of your sponsorship will be announced by the moderator and the session will be branded with your organization's logo. Sponsors will also receive a list of attendees who viewed the session.

<table>
<thead>
<tr>
<th>Number Available</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>10</td>
<td>$5,000</td>
</tr>
</tbody>
</table>

*Please note that all sponsorship opportunities are available on a first-come, first-served basis. If your organization would like to solo sponsor an opportunity or co-sponsor the remainder of an opportunity, the sponsorship amount is the number available multiplied by the price listed.*
ATTENDEE PRIZES

Exhibitors have the chance to sponsor prizes that will be rewarded to badge winners at the end of the meeting, given that they visited all booths. Acknowledgment of the sponsorship will accompany the prize. **Would you like to contribute a prize not listed in the table? Email events@infusioncenter.org and let us know!**

<table>
<thead>
<tr>
<th>Prize</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fitbit Versa 3</td>
<td>$260</td>
</tr>
<tr>
<td>Apple iPad (10.2&quot;; 32 GB; Wi-Fi) With an Apple Pencil</td>
<td>$370</td>
</tr>
<tr>
<td></td>
<td>$480</td>
</tr>
<tr>
<td>Bose QuietComfort Earbuds</td>
<td>$310</td>
</tr>
<tr>
<td>Southwest Airlines Gift Card</td>
<td>$200</td>
</tr>
<tr>
<td>JBL TUNE 225TWS - True Wireless Earbud Headphones (blue)</td>
<td>$80</td>
</tr>
<tr>
<td>JBL Clip 3 Wireless Bluetooth Speaker (black)</td>
<td>$80</td>
</tr>
<tr>
<td>Amazon Gift Card</td>
<td>$500</td>
</tr>
<tr>
<td>Visa Gift Card</td>
<td>$1,000</td>
</tr>
</tbody>
</table>

STARBUCKS E-GIFT CARDS

We will be sending all registered attendees a Starbucks e-gift card so they can enjoy their beverage of choice while attending the meeting. The sponsor will have their logo on every gift card.

<table>
<thead>
<tr>
<th>Number Available</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>$5,600</td>
</tr>
</tbody>
</table>
REGISTRATION & PAYMENT POLICIES

All dates are relative to the 2021 NICA Meeting. Subsequently, for the remainder of this document, the 2021 NICA Meeting shall be known as “event” and/or “meeting.”

An application to exhibit and/or sponsor must be completed no later than May 10, 2021. Payment must be received no later than 30 days from the invoice date, unless different payment terms have been approved by NICA’s President & CEO and agreed upon by both parties in writing. If your organization requires NICA to sign a Commercial Agreement or execute a Letter of Request for the event, such documents must be fully executed by April 1, 2021. For those attending sessions, if registration cannot be completed by the person who will attend, it must be executed by an individual who has the authority to act on behalf of the applicant(s).

If NICA has not received committed payment(s) by April 30, 2021, NICA cannot guarantee the inclusion of the sponsor’s name and/or logo or that the organization will be allowed to exhibit at the event. NICA will not be holding spaces or sponsorship opportunities for those who have not paid.

Please note that it will take time to build your virtual booth and if you request NICA to build the booth for you, a $1,000 charge will apply and deadlines will be set forth. This request will only be taken into consideration if team NICA bandwidth is available. If deadlines are not met and/or requested and required content is not received, NICA cannot guarantee the inclusion of the sponsor’s name and/or logo or that the organization will be allowed to exhibit at the event. NICA will not be holding spaces or sponsorship opportunities for those who have not paid.

CANCELLATIONS AND REFUNDS

A 50% refund will be given for cancellations received in writing by March 15, 2021, and a 25% refund will be given for cancellations received by April 12, 2021.

There will be no refunds issued for cancellations after that date. Cancellation of sponsorship items are non-refundable unless another sponsor is secured by May 1, 2021.

HOSPITALITY AND ENTERTAINMENT

Companies exhibiting at and participating in the 2021 NICA Meeting are required, as a condition of their participation as exhibitors or sponsors, and expected to not plan any unsanctioned event that conflicts in any way with exhibit hours, session times, networking events, or NICA approved sanctioned events, unless prior approval has been granted by NICA’s President & CEO in writing. Companies found to be in violation of NICA’s sanctioned event policy will be ineligible for participation in an NICA Annual Meeting for at least one year, depending on the nature and severity of the violation(s).
SPONSORSHIP OPPORTUNITIES

Sponsorship opportunities are first-come, first-served. As such, there may be instances in which the specific opportunity listed in this prospectus is no longer available. If an opportunity you wish to sponsor has already been secured, the NICA team will follow up with other available options.

LOGO ASSETS - SPONSORS AND EXHIBITORS

Your organization's logo must be provided to Morgan Grubbs (morgan.grubbs@infusioncenter.org) in PNG or EPS format (with a transparent background) by May 1, 2021. JPEGs will not be accepted.

For exhibitors, your logo as well as a short description of your company/organization (50 words maximum) must be provided to Morgan Grubbs (morgan.grubbs@infusioncenter.org) by May 1, 2021. Please ensure the logo is sent in PNG or EPS format with a transparent background. JPEGs will not be accepted.

NICA cannot guarantee the exhibitor’s or sponsor’s information will be included in the virtual program and/or other promised ad spaces on the NTT platform if items are not provided by May 10, 2021.

EXHIBIT BOOTH PRICING & INFORMATION

The prices for exhibiting and what is included are within this prospectus and/or in your organization’s partnership structure overview document.

"FLOOR PLANS" AND EXHIBIT SPACE RULES

Every effort will be made to maintain the original configuration of the exhibit hall floor plan. However, NICA reserves the right to rearrange the floor plan and/or relocate exhibit "spaces." If this is necessary, we will do our best to notify the company ASAP.

BOOTH PLACEMENT

Higher tiers of exhibitors will be given preferred exhibit space choices (after Corporate, Industry, and Strategic Partners). General exhibitors will be the last organizations assigned spaces.

SUBJECT TO CHANGE

NICA pricing, availability, and offerings are all subject to change. NICA has the right to change, modify, or cancel all offerings within this prospectus. All hours and events are subject to change. NICA reserves the right to refuse exhibit space and sponsorship participation for any reason. do our best to notify the company ASAP.
Thank you to our Corporate Partners for their ongoing partnership and support!
See you in June!

#NICA2021