

# 2020 KEY HIGHLIGHTS

## NICA BECAME A TRADE ASSOCIATION

The year 2020 was historic for NICA. We created the **Infusion Access Foundation (IAF)**, an inclusive community for patients requiring provider-administered medications. NICA is now a 501(c)(6) trade association that will work to support the viability and sustainability of the provider-administered medication industry for the nation's non-hospital, community-based infusion providers. IAF will advance patient access through community, education, and advocacy.

## DEVELOPMENT OF THE ADVOCACY TOOLKIT

The newly created **NICA Advocacy Toolkit** is a catch-all portal on NICA's website that providers and concerned citizens can access for advocacy updates, links to get involved in grassroots campaigns and petitions, educational resources, archived advocacy letters, petitions, and much more, all in one place.

## DEVELOPMENT OF TWO COVID-19 RESOURCE PAGES

In March of 2020, NICA developed a toolkit with resources on keeping patients safe in the pandemic with guidelines and screening recommendations specifically crafted for the uniquely complex infusion landscape. Then, in November of 2020, NICA created the **COVID-19 Antibody Treatment Resource Center** in anticipation of several antibody therapies receiving Emergency Use Authorization (EUA) from the FDA. This website portal is complete with resources for providers, patients, and prescribers.

## CREATION OF THE INFUSION BLOG

After the success of the InfusionConfusion® Community Forum, NICA sought to develop an elevated content platform to take a deeper dive into popular topics discussed in and around the industry. **The Infusion Blog** is a place where readers can hear from a variety of subject matter experts on myriad topics from advocacy issues and infusion center marketing strategies, to tips for managing your infusion revenue cycle.

## INFUSION CENTER LOCATOR SOLUTIONS

NICA worked to improve access to provider-administered medication by building one of our corporate partners a custom, **white-glove locator solution** powered by NICA's robust data set featuring **thousands of infusion access points** nationwide. We will continue to offer these custom solutions to our partners in the effort to expand infusion access.