"This was by far one of the best virtual conferences our team has participated in. Thank you for selecting a virtual platform with robust reporting features and engagement functionality which truly helped us connect with attendees. The NICA team has been so responsive and helpful in the planning process and during the live event! I am also so appreciative of NICA’s collaboration and sponsorship opportunities that truly helped us create a strong virtual presence."

-CARDINAL HEALTH, 2019 AND 2021 NICA CONFERENCE EXHIBITOR

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</table>
Greetings, NICA Community,

Welcome to the 2022 National Infusion Center Annual Conference - the only conference focused on the professional development of providers, practice managers, advocates, and other experts with stake in the outpatient provider-administered medication market. Our conference blends unique, high-value learning and networking opportunities to create a one-of-a-kind experience focused exclusively on this unique and rapidly growing channel.

In the exhibit hall, you will find a diverse collection of industry professionals and opportunities to learn more about the latest medical and pharmaceutical products, practice enhancements, and services that help streamline day-to-day operations, enhance capabilities, optimize the patient experience, improve bottom lines, and eliminate barriers to impeccable patient care. Attendees appreciate NICAs exhibit hall as a consistent source of cutting-edge innovation.

Thank you for your support and your ongoing commitment to preserving, optimizing, and expanding this critical delivery channel. Your continued investment in NICA and our conference empowers us to fight for the preservation of the provider-administered medication market and ensure that it continues to have a bright future in American healthcare.

Opportunities for participation in #NICA2022 are outlined within this prospectus. Please reach out to events@infusioncenter.org with any questions.

Sincerely,

Brian Nyquist, MPH
NICA President & CEO

The National Infusion Center Association (NICA) is a nonprofit trade association and the nation’s voice for non-hospital, community-based infusion providers who offer a safe, more efficient, and more affordable alternative to hospital care settings for provider-administered medications.

NICA has been the nation’s voice for infusion access since 2010, overcoming countless barriers to care, access obstacles, and threats to our nation’s non-hospital, community-based delivery channel for provider-administered medications. The NICA team was instrumental in reversing several immediate threats in recent years that would have carried profound economic implications and significantly reduced access to care.

NICA is dedicated to ensuring that the nation’s infusion centers remain a safe, more efficient, and more cost-effective alternative to hospital settings for consistent, high-quality care.
In June 2019, NICA welcomed over 500 market leaders and infusion industry professionals to its inaugural conference at the JW Marriott in downtown Austin, Texas. After hosting the first-ever conference to specifically focus on the provider-administered medication channel, the support we received from the infusion community was overwhelming. During the two-day event, attendees participated in thirteen breakout sessions led by experts from some of most reputable infusion operators in the industry. Attendees also had the opportunity to network with peers and colleagues during educational dinner programs, receptions, and through activity in the exhibit hall.

Regretfully, the COVID-19 pandemic compelled us to cancel our 2020 conference and to host our 2021 event in a virtual setting. Minimizing the risk of exposure to our stakeholders and their loved ones was the most critical consideration in making the decision to go virtual. Although we wished for an in-person #NICA2021, we strived to deliver the best possible value to our virtual meeting experience and were elated by the positive feedback we received.

With over a dozen breakout sessions, a packed exhibit hall, networking opportunities, and the participation of hundreds of attendees, #NICA2021 exceeded expectations despite the circumstances.

We cannot wait to return to an in-person setting for our third Annual Conference in New Orleans, further facilitating connections, education, and empowerment within the infusion industry!
The National Infusion Center Annual Conference is the largest gathering of infusion industry professionals seeking a comprehensive array of market-specific products, services, and solutions to optimize their practices.

According to the 2020 Magellan Rx Management Medical Pharmacy Trend Report™:

"Growth of provider-administered drugs on the medical benefits is not slowing, as highlighted by the approval of a dozen biological drugs in 2019..."²

In 2019, 96% of commercial drug spend was dedicated to specialty drugs.³

The per-member-per-month (PMPM) for biologic drugs for autoimmune disorders (BDAIDs) is forecasted to increase by 26% between 2019 and 2024.⁴

Biologic drugs for autoimmune disorders comprised 14% of the 2019 commercial medical drug spend.⁵

"Since 2009, commercial PMPM has nearly doubled..."³

CITATIONS
https://issuu.com/magellanrx/docs/mptr20_050421_weboptimizedwithlinks
The National Infusion Center Annual Conference is the only conference focused on the professional development of providers, practice managers, advocates, and other professionals with a stake in the medical benefit drug market.

#NICA2022 educational content coincides with the expo.

We will explore conversations critical to a successful infusion operation through our diverse breakout sessions and workshops, including:

- OPERATIONS
- MANAGEMENT
- ADVOCACY
- CLINICAL EXPERTISE
HYATT REGENCY NEW ORLEANS
601 Loyola Ave
New Orleans, LA 70113

The Hyatt Regency New Orleans is the best place in the Crescent City to explore the eclectic vibrancy of New Orleans!

- Over 180,000 sq ft of meeting space.
- Affordable downtown 4-star hotel within walking distance of the Arts District or Bourbon Street and the French Quarter.
- Short distance and easy access to the Louis Armstrong New Orleans International Airport (MSY).
EXHIBITOR INFORMATION

10'X10' BOOTHS

10'X10' BOOTH SPACES INCLUDE:

- 8’ tall blue back drape and 3’ tall blue side divider drape(s).
- One 8’ skirted table with two (2) chairs, a wastebasket, and a booth ID sign. The exhibit hall and foyer are carpeted.
- Complimentary Exhibit Access Only passes. Number of passes depends on chosen exhibitor tier.
- Listing on the official conference mobile app.
- Listing in the on-site program with company logo and description.
- Opportunity to upgrade to a corner booth for an additional $500.

Based on availability and order of consideration applies.

DATES & TIMES:

THURSDAY, JUNE 16, 2022
Exhibit hall set up:
12:00 - 5:00 PM

FRIDAY, JUNE 17, 2022
Exhibit hall hours:
9:30 - 10:00 AM
12:30 - 1:30 PM
2:45 - 3:30 PM
5:30 - 7:00 PM

SATURDAY, JUNE 18, 2022
Exhibit hall hours:
7:30 - 8:45 AM
12:15 - 1:30 PM
3:45 - 4:15 PM
Exhibit hall breakdown:
4:20 - 6:30 PM

EXPO COMPANY:
Texas Exposition Services (Texas Xpo)
5544 Armour Dr, Houston, TX 77020
Phone: (713) 675-1690
orders@texasxpo.com

INFUSION CENTER EXPO

The Infusion Center Expo will feature a mock infusion suite within the exhibit hall presenting cutting edge products and services from leading industry players. The purpose of the infusion suite is twofold: to offer a display of an ideal National Infusion Center of Excellence™ and to offer attendees a hands-on demonstration of exciting products in the market. The goal of the expo is to showcase products and services that can help you treat more patients within a safe and efficient environment. The expo will be open for exploration during each exhibit hall break. Use your breaks to visit the expo and collect bonus stamps on your exhibit hall passport!

Expo exhibitors apply on a first-come, first-serve basis. This opportunity is currently only open to exhibiting organizations within the NICA Conference exhibit hall. If the exhibit hall sells out before the expo hits capacity and your organization is interested in participating, please let us know. Each company may have up to one (1) representative in the expo room during each tour.

Space is limited. Please email events@infusioncenter.org to inquire about availability.

THIS OPPORTUNITY IS CURRENTLY ONLY OPEN TO EXHIBITING ORGANIZATIONS.
EXHIBITOR INFORMATION

WHAT KIND OF COMPANIES SHOULD EXHIBIT #NICA2022?

MANUFACTURERS:
- Pharmaceutical
- Medical supplies
- Medical devices
- Other industry related products

SELLERS, RE-SELLERS, RENTERS, AND/OR DISTRIBUTORS OF:
- Medications
- Medical supplies
- Medical devices

OTHER:
- Specialty pharmacy
- Technology
- Billing, reimbursement, and revenue cycle management
- Managed Service Organizations
- GPOs
- Consultants
- Advisory firms
- Education organizations
- Nonprofit organizations
- Recruiting firms
- Marketing
...and more!

PREVIOUS CONFERENCE EXHIBITORS:

- Accreditation Commission for Health Care (ACHC)
- AccuVein
- Adepto Medical
- ADMA Biologics
- AlayaCare
- Alliance for Gout Awareness
- Alliance for Patient Access
- Alnylam Pharmaceuticals
- Altus Infusion
- American Rheumatology Network
- AmerisourceBergen
- Amgen
- Biogen
- Bristol Myers Squibb
- Cardinal Health Specialty Solutions
- Champion Manufacturing, Inc.
- Coalition of State Rheumatology Organizations (CSRO)
- CuraScript SD
- Eitan Medical
- FFF Enterprises
- Fresenius Kabi USA, LLC
- Genentech
- Grifols
- GSK
- Horizon Therapeutics
- ICU Medical, Inc.
- Ig National Society
- Infinity Infusion Solutions
- Infusion Access Foundation (IAF)
- InfuSystem
- Innovatix
- Integrated Medical Systems, Inc.
- Janssen Biotech
- Kedrion Biopharma
- Managed Health Care Associates, Inc.
- McKesson
- Melinta Therapeutics
- Merck
- Metro Infusion Center
- Mitsubishi Tanabe Pharma America, Inc.
- MPP Infusion Centers
- National Organization of Rheumatology Management (NORM)
- NeuroNet GPO
- Novartis
- Pinnacle Revenue Management
- Prochant, Inc.
- R2 Health
- Rheumatology Nurses Society (RNS)
- Right Way Medical
- RxTOOLKIT
- Savvy Marketing Solution
- Southside Specialty Infusion Pharmacy
- Sun Pharma
- Takeda
- TANYR Healthcare
- The Braff Group
- Triangle Healthcare Advisors
- UCB
- WellInfuse
- WellSky
- Wolf Medical Supply
- Zyno Solutions
## EXHIBITOR PACKAGES

### TIERS

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<thead>
<tr>
<th></th>
<th>PREMIER</th>
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<td>$12,000</td>
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### EXHIBIT SPACE

- # of complimentary exhibit booth(s). Standard booth size is 10’x10’.
- Choice of placement in the exhibit hall. *Order of consideration applies.*

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### REPRESENTATIVE PASSES

- # of complimentary Exhibit Access Only passes (up to...)
- # of additional Exhibit Access Only passes that may be purchased at $550 per person (up to...)
- # of Full Access passes that may be purchased at $1,500 per person (up to...)
- # of complimentary Virtual Access passes (up to...)
- # of Virtual Access passes that may be purchased at $150 per person (up to...)

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<th>Passes</th>
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### RECOGNITION

- Company included on Exhibit Hall Passport.
- Company logo linked to website and company description in official conference app.
- Company logo and description in on-site program.
- Larger recognition via conference correspondence and in the on-site program.

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### Order of Consideration

- Corporate Partners, Industry Partners, Strategic Partners, Exhibitors.

### Exhibit Access Only Passes

Provide access to the exhibit hall, receptions, networking opportunities, and sessions if room is available. Note: Ability to attend sessions cannot be guaranteed.

### Full Access Passes

Provide the same full conference access privileges that clinical attendees have. This includes access to the exhibit hall, receptions, networking opportunities, sessions, and workshops. However, seats are first come, first served. Note: Ability to attend sessions and workshops cannot be guaranteed for late arrivals.

### Virtual Access Passes

Provide post-conference access to recorded sessions and slides only. Session recordings will be available within four (4) weeks of the end of the conference.
## Tiers Cont’d.

<table>
<thead>
<tr>
<th>SPONSORSHIP &amp; ADVERTISEMENT OPPORTUNITIES</th>
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<tr>
<td>Included in order of consideration in the selection of conference sponsorship opportunities.</td>
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<td>Included in order of consideration for sponsoring a Product Theater.</td>
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<td>1-hour or 30-minute Product Theater</td>
<td>Inquire For Price</td>
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<td>Opportunity to purchase advertisement space in the on-site program at full price.</td>
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<td>Opportunity to purchase additional item to include in attendee tote bags.</td>
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## INFUSION CENTER EXPO

Opportunity to display one (1) relevant product in NICAs Infusion Center Expo. *Restrictions apply.*

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## OTHER

Access to NICAs post-conference print newsletter (organization mentioned).

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Access to NICAs post-conference attendee list (includes email addresses).

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Extra opening reception drink tickets to use or distribute to attendees.

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### Advertisement space pricing:

- Quarter page: $750
- Half page: $1,500
- Full page: $3,000

**Note:** Tote bag inserts can be literature, marketing collateral, or a giveaway item (e.g., notepad, pen, stress ball, etc.). Sponsor is responsible for the design, printing, production, and shipping of material(s) to the conference venue by no later than June 13, 2022. $500 administrative labor fee applies for all non-complimentary tote bag items.
Show your support for NICA and increase your brand awareness! #NICA2022 sponsors have exclusive access to an exciting list of options to customize their sponsorship packages.

The following opportunities are designed to both amplify your brand and encourage direct interaction and connection with infusion industry stakeholders. All sponsors will be recognized on-site for their generous contribution to the success of the conference. A la carte opportunities are updated frequently.

**KEYNOTE**

$8,000

SPONSORSHIPS AVAILABLE: MULTIPLE

Sponsor our Keynote Speaker’s conference-opening presentation!

**BREAKOUT SESSION**

$8,000

SPONSORSHIPS AVAILABLE: MULTIPLE

Sponsoring a breakout session will place your company directly in front of every person who attends that session. Discussions will be focused on advocacy, management, clinical, and operational topics. One 60-minute breakout session per sponsorship.

**WORKSHOP**

$5,000

SPONSORSHIPS AVAILABLE: MULTIPLE

Workshop sponsors have the privilege of contributing to the success of our smaller, more interactive workshops that provide a deeper dive into advocacy, management, clinical, or operational topics. One sponsor per workshop permitted.

**PRODUCT THEATER SESSION**

Price Varies

SPONSORSHIPS AVAILABLE: MULTIPLE

Highlight your company’s product or service offerings when you host a dedicated Product Theater. Sponsorship offers the opportunity to present your value proposition and expertise to an audience with demonstrated interest in your session topic. One 30- or 60-minute session per sponsor. Price Varies. Contact events@infusioncenter.org for more information.
SPONSORSHIP OPPORTUNITIES

REFRESHMENTS $8,000
SPONSORSHIP OPPORTUNITIES AVAILABLE: MULTIPLE

Keep your brand front-and-center through 8 hours of exposure per day as attendees visit our refreshment stations throughout the conference. Refreshment stations are provided both in the exhibit halls during breaks and meals, near registration check-in, and during all breakout sessions and workshops. Sponsorship(s) include on-site recognition. One sponsorship per day.

MEALS & SNACKS $8,000
SPONSORSHIP OPPORTUNITIES AVAILABLE: MULTIPLE

All attendees have access to 3 meals and 2 snack breaks in the exhibit hall during the conference. Sponsoring this opportunity will guarantee everyone has a top-notch and memorable culinary experience! One meal or break sponsorship per sponsor.

OPENING & CLOSING RECEPTIONS $8,000
SPONSORSHIP OPPORTUNITIES AVAILABLE: MULTIPLE

Ensure your brand is one of the first and last images attendees see at the #NICA2022 networking events! Sponsorship includes on-site recognition during the opening reception with exhibitors and the closing reception at an off-site venue. Closing reception sponsorship includes recognition on our attendee shuttles. One sponsorship per reception.

MEMBER & COMMITTEE RECEPTION Price Varies
SPONSORSHIP OPPORTUNITIES AVAILABLE: MULTIPLE

NICA will host a reception for its Provider and Advisory Committee Members on Thursday, June 16, 2022. This smaller networking event offers access to many of our 500+ member offices across the nation before the conference starts. Sponsorship includes complimentary pass(es) and on-site recognition. Contact events@infusioncenter.org for more information.

SANCTIONED DINNER PROGRAM Price Varies
SPONSORSHIP OPPORTUNITIES AVAILABLE: MULTIPLE

There are multiple opportunities for companies to host a sanctioned dinner program on Friday, June 17 after the opening reception. Contact events@infusioncenter.org for more information.

INFUSION CENTER EXPO DISPLAY
SPONSORSHIP OPPORTUNITIES AVAILABLE: MULTIPLE

Please see the bottom of page 9 for more information.

SPEAKER EXPERIENCE $5,000
SPONSORSHIP OPPORTUNITIES AVAILABLE: MULTIPLE

Ensure the #NICA2022 speakers all have reliable and comfortable transportation. Sponsors of the speaker experience will also have support recognized on-site within the speaker prep room. Choose to sponsor one or both parts of the speaker experience.

VIDEOGRAPHY $6,000
SPONSORSHIP OPPORTUNITIES AVAILABLE: MULTIPLE

Make #NICA2022 an event to remember! Our videography partner will be on-site to record all sessions and workshops so they are available after the conference. These recordings will also be accessible to attendees who choose virtual-only access. Sponsorship will be acknowledged before each video.
**PADFOLIOS**  
$10,000  
SPONSORSHIPS AVAILABLE: 1

Attendees will love keeping all their notes, session slides, literature, and business cards in one stylish professional padfolio. Sponsor this item and have your company’s logo debossed on the front of the padfolio.

**CONFERENCE BAG**  
$10,000  
SPONSORSHIPS AVAILABLE: 1

Maximize your company’s exposure with logo placement on the most coveted piece of swag at the conference. All attendees (sans exhibitors) will receive a bag upon check-in at registration.

**WATER BOTTLES**  
$7,500  
SPONSORSHIPS AVAILABLE: 1

Help attendees stay hydrated all day while cutting down on waste by sponsoring this opportunity! Your logo will be front and center on the bottle as the sponsor. Each attendee will receive a water bottle in their conference bag upon check-in at registration.

**ON-SITE PROGRAMS**  
$6,000  
SPONSORSHIPS AVAILABLE: 1

All attendees will receive an on-site program that includes the schedule, speaker biographies, exhibiting companies, ads, etc. when they check in at registration. Receive special recognition at the beginning of the program when you sponsor this item.

**NAME BADGES**  
$5,000  
SPONSORSHIPS AVAILABLE: 1

Increase brand awareness by sponsoring the #NICA2022 name badges that all attendees will receive upon checking in at registration. There’s nothing more impactful than attendees wearing your logo around their necks during the conference!

**HOTEL KEY CARDS**  
$5,000  
SPONSORSHIPS AVAILABLE: 1

All attendees who stay at the Hyatt Regency New Orleans will receive #NICA2022 meeting key cards upon arrival. Make sure your logo is on one of their most frequently used and viewed items.

**HAND SANITIZING STATIONS**  
PRICE VARIES BY LOCATION

Let’s help all attendees stay healthy throughout the conference. Hand sanitizing stations will be positioned in all high-traffic areas. Contact events@infusioncenter.org for more information on pricing and station packages.

**EXHIBIT HALL PASSPORT**  
$3,000  
SPONSORSHIPS AVAILABLE: 1

Each attendee (sans exhibitors) will be entered to win prizes if they capture a signature from each exhibitor within the exhibit hall, as well as extra points if they capture signatures from organizations in the Infusion Center Expo. Sponsor the passports and boost brand awareness throughout the conference!

**SCHEDULE AT-A-GLANCE**  
$2,000  
SPONSORSHIPS AVAILABLE: 1

Sponsoring this schedule, located on the back for attendee badges, is a great opportunity for your company’s logo to be visible at all times during the conference.

**DRINK TICKETS**  
$1,500  
SPONSORSHIPS AVAILABLE: 1

Have a few drinks on NICA at the opening and closing receptions, sponsored by your organization! The sponsor will receive extra drink tickets to distribute to attendees at their booth during exhibit hall hours.
SIGNAGE PACKAGE
Custom Pricing
SPONSORSHIPS AVAILABLE: MULTIPLE
We will work with your organization to create a customized package ensuring consistency with graphics and messaging throughout the spaces. Please contact events@infusioncenter.org for more information.

COLUMN WRAPS
Custom Pricing
SPONSORSHIPS AVAILABLE: MULTIPLE
Multiple locations are available. Please click here to view options and contact events@infusioncenter.org for more information.

BANNERS
Custom Pricing
SPONSORSHIPS AVAILABLE: MULTIPLE
Both indoor and outdoor options are available. Please click here to view options and contact events@infusioncenter.org for more information.

ESCALATOR GRAPHICS
Custom Pricing
SPONSORSHIPS AVAILABLE: MULTIPLE
Multiple locations available. Please click here for options and contact events@infusioncenter.org for more information.

ELEVATOR GRAPHICS
Custom Pricing
SPONSORSHIPS AVAILABLE: MULTIPLE
Multiple locations are available. Please click here to view options and contact events@infusioncenter.org for more information.

FLOOR DECALS
Custom Pricing
SPONSORSHIPS AVAILABLE: MULTIPLE
Multiple locations and sizes are available. Please click here to view options and contact events@infusioncenter.org for more information.

WINDOW CLINGS
Custom Pricing
SPONSORSHIPS AVAILABLE: MULTIPLE
Multiple locations and sizes are available. Please click here to view options and contact events@infusioncenter.org for more information.

MIRROR CLINGS
Custom Pricing
SPONSORSHIPS AVAILABLE: MULTIPLE
Please click here to view options and contact events@infusioncenter.org for more information.

OVERHEAD & WALL CLINGS
Custom Pricing
SPONSORSHIPS AVAILABLE: MULTIPLE
Multiple locations are available. Please click here to view options and contact events@infusioncenter.org for more information.
## ATTENDEE PRIZES

Exhibitors have the chance to sponsor prizes that will be awarded to Exhibit Hall Passport winners during the afternoon break on Saturday, June 18. Acknowledgment of the sponsorship will be announced before each prize. These can be purchased during registration on the event website.

<table>
<thead>
<tr>
<th>Item</th>
<th>Sponsorship Available</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>DYSON STICK VACUUM</strong> $500</td>
<td>1</td>
</tr>
<tr>
<td><strong>SOUTHWEST AIRLINES GIFT CARD</strong> $400</td>
<td>1</td>
</tr>
<tr>
<td><strong>NESPRESSO VERTUOPLUS</strong> $350</td>
<td>1</td>
</tr>
<tr>
<td><strong>JBL BLUETOOTH SPEAKER</strong> $200</td>
<td>1</td>
</tr>
<tr>
<td><strong>APPLE IPAD + APPLE PENCIL</strong> $500</td>
<td>1</td>
</tr>
<tr>
<td><strong>BOSE QUIETCOMFORT EARBUDS</strong> $350</td>
<td>1</td>
</tr>
<tr>
<td><strong>AMAZON GIFT CARD</strong> $350</td>
<td>1</td>
</tr>
</tbody>
</table>
# Rules & Regulations for Exhibiting at the Conference


- Disclaimer
- Registration
- Cancellations and refunds
- Failure to occupy space
- Exhibit booth pricing
- Subletting of exhibit space
- Floor plan
- Venue protection
- Fire regulations
- Carpeting
- Exhibitor kit
- Installation and dismantle of exhibit spaces
- Exhibitor insurance
- Security
- Promotional items and cash sales
- Distribution of pharmaceutical products
- Copyrighted materials
- Compliance with the ADA
- FDA product regulations
- Personnel
- Admission to exhibit hall
- Exhibit hall conduct
- Opening reception
- Exhibit hall passport
- Hospitality and entertainment
- Session attendance
- Subject to change
- Uncontrolled eventualities
- Indemnification
- Hotel accommodations

## COVID-19 Waiver

The National Infusion Center Association has taken enhanced health and safety measures for you, other attendees, exhibitors, and staff. You must follow all posted instructions while visiting NICA Conference 2022 events and activities.


We understand the health landscape related to COVID-19 is subject to change as we near the 2022 conference. This waiver will be updated as needed per CDC guidelines and will require your acknowledgment during registration.
THANK YOU TO OUR 2021-2022 CORPORATE PARTNERS FOR THEIR ONGOING PARTNERSHIP AND SUPPORT!

PLATINUM

HORIZON

Janssen

Takeda

NOVARTIS

GOLD

Biogen

SILVER

AMGEN

Genentech

REGENERON

INSPIRED BY PATIENTS.
DRIVEN BY SCIENCE.

BRONZE

Bristol Myers Squibb

gsk

Lilly
See you in June!

#NICA2022

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