



NATIONAL
INFUSION CENTER
ASSOCIATION

THE NATION'S VOICE FOR INFUSION PROVIDERS

2023

STRATEGIC PARTNERSHIP



WHO WE ARE:

National Infusion Center (NICA) is a nonprofit trade association and the nation's voice for non-hospital, community-based infusion providers that offer a safe, more affordable alternative to hospital care settings for provider-administered medications.

WHAT WE DO:

NICA's efforts are focused on delivery channel sustainability and expansion, buy-and-bill protection, maintaining net positive reimbursement, improving treatment adherence, and promoting patient safety and care quality.

We support policies that improve drug affordability for beneficiaries, increase price transparency, reduce disparities in quality of care and safety across care settings, and enable care delivery in the highest-quality, lowest-cost care setting.

Our goal is to help decision-makers understand the value and cost-savings potential that can be unlocked when people can get the right drug at the right time, in a cost-effective setting, and ensure that the community-based infusion center remains positioned to unlock the future of healthcare.

WHY NICA?

NICA has been the nation's voice for infusion access since 2010, overcoming countless barriers to care, access obstacles, and threats to our nation's non-hospital, community-based delivery channel for provider-administered medications. The NICA team was instrumental in reversing several immediate threats in recent years that would have carried profound economic implications and significantly reduced access to care.

NICA is dedicated to ensuring that the nation's infusion centers can continue to pivot patients from low-value, high-cost disease management in emergency departments to high-value, low-cost wellness management with less reliance on healthcare.





STRATEGIC PARTNERSHIP OVERVIEW

OVERVIEW:

Becoming an Strategic Partner of the National Infusion Center Association (NICA) provides organizations the opportunity to support and participate in NICA initiatives, events, and publications. Partnerships with all industry stakeholders are critical to achieving our mission and objectives and for developing all-win solutions to improving access, outcomes, and quality. As an Strategic Partner, you will have a vested interest in the long-term success of infusion centers nationwide, and you will have a voice so you can remain highly engaged in the future success of the infusion center delivery channel.

Strategic Partnership represents an ongoing commitment to supporting community-based infusion providers and the overall viability of infusion centers through annual general mission support.

QUALIFICATIONS:

To qualify for a Strategic Partnership, the organization must supply products or services directly or indirectly to infusion center providers. Strategic Partners do not directly manufacture medications, medical supplies, or medical devices.

Partnership is an annual commitment made on a calendar year basis with dues based upon the chosen partnership level. Dues may be paid on an annual or monthly basis.

REQUIREMENTS:

Your organization will*:

- Extend a discount on its product(s) or service(s) for all NICA Provider Members, as applicable.
- Provide a financial contribution to NICA. The tiers of contribution can be found in the table below.
- Participate in a bi-annual touchpoint call with NICA to discuss benefits received from the partnership thus far, any suggested modifications, additional information needed, etc.

Dues payments to National Infusion Center Association (NICA) are not deductible as charitable contribution for federal income tax purposes. However, dues payments may be deductible as ordinary and necessary business expense, subject to exclusion for lobbying activity. Because a portion of your dues is used for lobbying by NICA, 20% of the total dues is not deductible for income tax purposes.

GENERAL BENEFITS	SUSTAINING	CONTRIBUTING
Link to company website via company logo on Strategic Partners page	✓	✓
Partnership announced to all provider members	✓	✓
Organization featured on NICA's Preferred Partners & Vendors page with option to customize content, link to your site, and offer discount to NICA Provider Members	✓	✓
Opportunity to include physical, branded material or items to be included in welcome boxes sent to new NICA Provider Members	✓	✓
Sponsored content distribution via NICA e-newsletters and promoted across other channels	1 Per Year	
Opportunity to host a webinar for NICA Provider Members on relevant educational topics	Available for Purchase	

CONFERENCE BENEFITS	SUSTAINING	CONTRIBUTING
Discount on one (1) exhibit booth (Standard booth size is 10'x10') *Includes 2 complimentary registrations	25%	15%
Preferred booth selection	✓	✓
# of complimentary registrations (Additional passes available for purchase)	1	
# of complimentary passes to access conference materials and recordings (Additional passes available for purchase)	Unlimited	1
Company included on the Exhibit Hall Passport (Exhibit booth required)	✓	✓
Logo included on NICA's annual conference website page and on official conference event page to recognize partnership level	✓	✓
Company logo linked to website and company description in official conference app	✓	✓
Recognition through on-site signage acknowledging partnership	✓	✓
Exhibit Hall in-booth signage acknowledging partnership (Exhibit Booth Required)	✓	✓
Access to NICA's pre-conference attendee list	✓	
Opportunity to place one (1) item in attendee tote bags	May Purchase for \$500	May Purchase for \$6,000

PRICE: ANNUAL	\$12,000	\$6,000
PRICE: MONTHLY	\$1,100/MONTH	\$550/MONTH