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99% of attendees STRONGLY AGREE OR AGREE THAT THE EVENT WAS ORGANIZED, WELL-STRUCTURED AND REGISTRATION CHECK-IN PROCESS WAS "QUICK AND EASY."
Greetings, NICA Community!

Welcome to this year’s National Infusion Center Annual Conference (NICA2023), the only conference focused on the professional development of providers, practice managers, advocates, and other experts with stake in the outpatient provider-administered medication market. This industry conference blends unique, high-value learning, networking opportunities, and executive encounters between industry and infusion enterprises to create a one-of-a-kind experience focused exclusively on this unique and rapidly growing channel.

In the exhibit hall, you will find a diverse collection of industry professionals and opportunities to learn more about the latest medical and pharmaceutical products, practice enhancements, and services that help streamline day-to-day operations, enhance capabilities, optimize the patient experience, improve bottom lines, and eliminate barriers to impeccable patient care. Attendees appreciate NICA’s exhibit hall as a consistent source of cutting-edge innovation. As such, we are incredibly excited to showcase the inaugural National Infusion Center of Excellence Expo, a one-of-a-kind experience curated around a mock infusion center of excellence that complies with NICA’s ANSI-recognized national standards for infusion care settings.

Thank you for your support and ongoing commitment to preserving, optimizing, and expanding this critical delivery channel. Your continued investment in NICA and our conference empowers us to fight for the preservation of the provider-administered medication market and ensure that it is positioned to unlock the value and cost savings potential of these life-changing medications.

Opportunities to support and participate in #NICA2023 are outlined within this prospectus. Please reach out to us at events@infusioncenter.org with any questions.

Sincerely,

Brian Nyquist, MPH
NICA President & CEO

https://infusioncenter.org/nica-2023
ORGANIZATIONAL SUMMARY

WHO WE ARE

The National Infusion Center Association (NICA) is a nonprofit trade association and the nation’s voice for non-hospital, community-based infusion providers who offer a safe, more efficient, and more affordable alternative to hospital care settings for provider-administered medications.

WHAT WE DO

NICA’s efforts are focused on delivery channel sustainability and expansion, buy-and-bill protection, maintaining net positive reimbursement, improving treatment adherence, and promoting patient safety and care quality.

We support policies that improve drug affordability for beneficiaries, increase price transparency, reduce disparities in quality of care and safety across care settings, and enable care delivery in the highest-quality, lowest-cost care setting.

Our goal is to help decision makers understand the value of receiving provider-administered medications in non-hospital care settings and ensure that the community-based infusion center remains a safe, more efficient, and more cost-effective alternative to hospital care settings.

WHY NICA

NICA has been the nation’s voice for infusion access since 2010, overcoming countless barriers to care, access obstacles, and threats to our nation’s non-hospital, community-based delivery channel for provider-administered medications. The NICA team was instrumental in reversing several immediate threats in recent years that would have carried profound economic implications and significantly reduced access to care.

NICA is dedicated to ensuring that the nation’s infusion centers remain a safe, more efficient, and more cost-effective alternative to hospital settings for consistent, high-quality care.
In June 2019, NICA welcomed over 500 market leaders and infusion industry professionals to its inaugural conference at the JW Marriott in downtown Austin, Texas. After hosting the first-ever conference to specifically focus on the provider-administered medication channel, the support we received from the infusion community was overwhelming. During the two-day event, attendees participated in thirteen breakout sessions led by experts from some of the most reputable infusion operators in the industry. Attendees also had the opportunity to network with peers and colleagues during educational dinner programs, receptions, and through activity in the exhibit hall.

Regretfully, the COVID-19 pandemic compelled us to cancel our 2020 conference and to host our 2021 event in a virtual setting. Minimizing the risk of exposure to our stakeholders and their loved ones was the most critical consideration in making the decision to go virtual. Although we wished for an in-person #NICA2021, we strived to deliver the best possible value to our virtual meeting experience and were elated by the positive feedback we received.

With over a dozen breakout sessions, a packed exhibit hall, networking opportunities, and the participation of hundreds of attendees, #NICA2021 exceeded expectations despite the circumstances.

June 2022 marked a return to our in-person conference at the Hyatt in New Orleans. We exceeded our expectations again with over 750 registered professionals and over 85 exhibitors for the conference. The two-day event was highlighted by 20 unique sessions on a variety of topics critical to the infusion industry. The conference provided opportunities to make those personal reconnections after being sequestered due the pandemic.

We hope to see you at the Fontainebleau in Miami June 23rd and 24th, 2023.
The National Infusion Center Annual Conference is the only conference focused on the professional development of providers, practice managers, advocates, and other professionals with a stake in the medical benefit drug market.

#NICA2023 EDUCATIONAL CONTENT COINCIDES WITH THE EXPO.

We will explore conversations critical to a successful infusion operation through our diverse breakout sessions and workshops, including:

- **Operations & Management**
- **Advocacy**
- **Clinical Expertise**
Since its grand opening in 1954, Fontainebleau has been the place to see and be seen. When Fontainebleau’s architect, Morris Lapidus, unveiled his plans nearly 60 years ago, he explained:

“Fontainebleau is designed to convey a feeling of delight, to provide a setting, away from home, away from daily cares, just for the pleasure of a great experience.”

To provide this experience, Lapidus broke away from conventions to create what he called “an architecture of joy.” He chose passion over formality, curves over straight edges and hot colors over the traditional vanilla palette. Irony, surprise, wit, serendipity, coincidence, and whimsical were his tools.

Critics and academic killjoys were outraged. The public couldn’t get enough of it. Eventually, the original Fontainebleau came to be recognized as a masterpiece of Modernist architecture, but it was always Modernism with an edge, and with plenty of humor and an abundance of art. Everything Lapidus designed or placed in Fontainebleau was meant to delight and surprise.
EXHIBITOR INFORMATION

EACH BOOTH INCLUDES:

• 8’ tall blue back drape and 3’ tall blue side divider drape(s).
• One 8’ skirted table with two (2) chairs, a wastebasket, and a booth ID sign. The exhibit hall and foyer are carpeted.
• Two complimentary passes included with booth - Ability to purchase additional passes
• Listing on the official conference mobile app.
• Logo on Expo Hall Passport

EXPO COMPANY:
TEXAS EXPOSITION SERVICES (TEXAS XPO)
https://texasxpo.com/

INFUSION CENTER OF EXCELLENCE:

The Infusion Center of Excellence will feature a mock infusion suite set up in Glimmer 4 presenting cutting edge products and services from leading industry players. The purpose of the infusion suite is:

• to offer a display of an ideal National Infusion Center of Excellence (NICE)
• offer attendees a hands-on demonstration of exciting products in the market
• and to witness the Standards endorsed by NICA.

The goal of the expo is to showcase products and services that can help you treat more patients within a safe and efficient environment. The expo will be open during all sessions for those who have signed up to tour in advance.

This opportunity is currently only open to exhibiting organizations within the NICA Conference exhibit hall. If the exhibit hall sells out before the expo hits capacity and your organization is interested in participating, please let us know.

Opportunities is limited. Please email events@infusioncenter.org to inquire about availability.
WHAT KIND OF COMPANIES SHOULD EXHIBIT #NICA2023?

**MANUFACTURERS:**
- Pharmaceutical
- Medical supplies
- Medical devices
- Other industry related products

**SELLERS, RE-SELLERS, RENTERS, AND/OR DISTRIBUTORS OF:**
- Medications
- Medical supplies
- Medical devices
- Consultants
- Advisory firms
- Education organizations
- Nonprofit organizations
- Recruiting firms
- Marketing
  ...and more!

**OTHER:**
- Specialty pharmacy
- Technology
- Billing, reimbursement, and revenue cycle management
- Managed Service Organizations
- GPOs

IF YOUR COMPANY PROVIDES PRODUCTS, GOODS, OR SERVICES DIRECTLY TO INFUSION PROVIDERS, JOIN US IN THE EXPO HALL!

PREVIOUS CONFERENCE EXHIBITORS:

- Accreditation
- Commission for Health Care
- Accuvein
- ADMA Biologics
- AlayaCare
- Alexion
- Alliance for Patient Access
- AmerisourceBergen
- Amgen
- Arbimed
- argenx
- AstraZeneca
- Authparency Inc
- AWP Consulting Services
- Boehringer Ingelheim (BI)
- Bristol Myers Squibb
- Cardinal Health
- CareMetz
- Champion
- ChromaDex
- Constant Media
- Covis Pharma
- CuraScript SD
- Curbside Infusion Venture, LLC dba Curbside Infusion Services
- Eblu Solutions
- Eitan Medical
- Fresenius Kabi USA LLC
- Frontier Therapeutics
- Gebauer Company
- Genentech
- GSK
- Haemonetics
- Horizon Therapeutics
- House Rx
- ICU Medical Inc.
- Immunoglobulin National Society
- Infinity Infusion Solutions
- InfuseFlow
- Infusion Access Foundation
- Infusion Knowledge Inc.
- Innovatix/Premier Inc.
- Integrated Medical Systems Inc.
- Janssen Biotech Inc.
- Kedron Biopharma
- LeanTaaS
- Matrix GPO
- McKesson
- Medphine
- Melinta Therapeutics
- National Infusion Center Association
- National Infusion Solution Network
- National Organization of Rheumatology Management - NORM
- NeuroNet GPO
- Novartis
- Octapharma
- OI Infusion
- Pall Corporation
- Paragon Ventures
- Healthcare Mergers and Strategic Acquisitions
- Pharmacosmos
- Therapeutics Inc.
- Pinnacle Revenue Management
- Prochant
- R2 Health
- Rheumatology Nurses Society
- Right Way Medical
- RxToolKit
- SamaCare
- Sun Pharma
- Takeda
- TANYR Healthcare
- TerSera Therapeutics
- TNT Moborg
- International Limited
- Trella Health
- Triangle Healthcare Advisors
- TSI Healthcare
- UCB
- United Rheumatology A Specialty Networks Company
- Veinlite
- VIVO Infusion
- WeInfuse
- WeIlSky
- Wolf Medical Supply
- Zyno Solutions
### Conference Sponsorship & Exhibitor Packages

#### Tiers

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<th>REPRESENTATIVE PASSES</th>
<th>RECOGNITION</th>
<th>SPONSORSHIP &amp; ADVERTISEMENT OPPORTUNITIES</th>
<th>OTHER</th>
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<tr>
<td>Complimentary exhibit booth(s). Standard booth size is 10'x10' Includes 2 complimentary registrations</td>
<td># of additional complimentary Full Access Passes</td>
<td>Company included on Exhibit Hall Passport</td>
<td>Included in order of consideration for sponsoring a Product Theater</td>
<td>Access to NICA’s post-conference print newsletter (organization mentioned)</td>
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<tr>
<td>Priority booth selection (If verbal commitment is made prior to January 1, 2023)</td>
<td># of Full Access Passes that may be purchased at $800 per person</td>
<td>Company logo linked to website and company description in official conference app</td>
<td>Inquiry For Price</td>
<td>Inquiry For Price</td>
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<td></td>
<td># of complimentary Post Conference Material &amp; Recordings Pass passes (up to...)</td>
<td>Larger recognition via conference correspondence and in on-site signage</td>
<td>Opportunity to purchase additional item to include in attendee tote bags</td>
<td>Access to NICA’s post-conference attendee list (includes email addresses)</td>
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<tr>
<td></td>
<td># of Post Conference Material &amp; Recordings Pass passes that may be purchased at $150 per person (up to...)</td>
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<td></td>
<td>Access to pre-conference attendee list. (name, title, company)</td>
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<th>GENERAL</th>
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<tr>
<td>$20,000</td>
<td>$16,000</td>
<td>$12,000</td>
<td>$8,000</td>
<td>$3,500-$4,500</td>
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### Exhibit Space

- Complimentary exhibit booth(s). Standard booth size is 10’x10’
- Includes 2 complimentary registrations

### Representative Passes

- # of additional complimentary Full Access Passes
- # of Full Access Passes that may be purchased at $800 per person
- # of complimentary Post Conference Material & Recordings Pass passes (up to...)
- # of Post Conference Material & Recordings Pass passes that may be purchased at $150 per person (up to...)

### Recognition

- Company included on Exhibit Hall Passport
- Company logo linked to website and company description in official conference app
- Larger recognition via conference correspondence and in on-site signage

### Sponsorship & Advertisement Opportunities

- Included in order of consideration for sponsoring a Product Theater
- Opportunity to purchase additional item to include in attendee tote bags

### Other

- Access to NICA’s post-conference print newsletter (organization mentioned)
- Access to NICA’s post-conference attendee list (includes email addresses)
- Access to pre-conference attendee list. (name, title, company)

### Post Conference Material & Recordings Pass

Provide the same full conference access privileges that clinical attendees have. This includes access to the exhibit hall, receptions, networking opportunities, sessions, and workshops. However, seats are first come, first served. **Note:** Ability to attend sessions and workshops cannot be guaranteed for late arrivals.

### Virtual Access Passes

Provide post-conference access to recorded sessions and slides only. Session recordings will be available within four (4) weeks of the end of the conference.
SPONSORSHIP OPPORTUNITIES

Show your support for NICA and increase your brand awareness! #NICA2023 sponsors have exclusive access to an exciting list of options to customize their sponsorship packages.

The following opportunities are designed to both amplify your brand and encourage direct interaction and connection with infusion industry stakeholders. All sponsors will be recognized on-site for their generous contribution to the success of the conference. A la carte opportunities are updated frequently.

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### PRESENTING TITLE SPONSOR

$250,000

Receive recognition on pre-conference promotional material as the Presenting Sponsor of our Conference. Have 10 minutes prior to the keynote speaker to address the general assembly. A presidential suite will be reserved for the company to use as a meeting place to host current or prospective clients.

### KEYNOTE

$35,000

Sponsor our Keynote Speaker’s conference-opening presentation!

Hosts will guide attendees through an unforgettable presentation journey to be announced shortly.

### BREAKOUT SESSION

$3,500 EACH

Sponsoring a breakout session will place your company directly in front of every person who attends that session. Discussions will be focused on advocacy, management, clinical, and operational topics. One 60-minute breakout session per sponsorship.

### PRODUCT THEATER SESSION

$7500

Show the breadth of your product offerings when you host a dedicated Product Theater. Sponsorship offers the opportunity to present your value proposition and expertise to an audience with demonstrated interest in your session topic. One 60-minute session per sponsor.

Please e-mail events@infusioncenter.org to inquire about availability and additional information.
MEMBER & COMMITTEE RECEPTION $50,000
NICA will host a reception for its Provider and Advisory Committee Members on Thursday. This smaller networking event offers access to many of our 500+ member offices across the nation before the conference starts. Sponsorship includes complimentary pass(es) and on-site recognition. We are expecting 300-400 attendees.

MEALS & SNACKS $50,000
All attendees have access to four (4) meals during the conference. Sponsoring this opportunity will ensure everyone has a top-notch and memorable culinary experience. Sponsorship will include signage and tent cards on all tables.

OPENING RECEPTION $35,000
Ensure your brand is one of the first images attendees see at the #NICA2023 networking events! Sponsorship includes on-site recognition during the opening reception with exhibitors.

CLOSING RECEPTION $35,000
Ensure your brand is one of the last images attendees see at the #NICA2023 networking events! Sponsorship includes on-site recognition during the closing reception.

VIDEOGRAPHY $30,000
Make #NICA2023 an event to remember! Our videography partner will be on-site to record all sessions and workshops so they are available after the conference. These recordings will also be accessible to attendees who choose virtual-only access. Sponsorship will be acknowledged before each video.

SANCTIONED DINNER PROGRAM ON A YACHT $25,000
Invite up to 65 current or prospective clients to a 3-hour cruise on Friday night after the opening reception. Docking is right across the street from the hotel. Prices include personalized invite emails sent by NICA to attendees of your choice.
SPONSORSHIP OPPORTUNITIES

EXPERIENCES

REFRESHMENTS $25,000
Keep your brand front-and-center throughout the day as attendees visit our refreshment stations. Refreshments are provided both in the exhibit halls during breaks and meals, near registration check-in, and during all breakout sessions and workshops. Sponsorship includes on-site recognition.

NATIONAL INFUSION CENTER OF EXCELLENCE

TITLE SPONSOR $15,000 >> 1 Available
NEW FOR 2023. Show your support for in-office infusion providers. A sponsorship will include a product to showcase in the Center. The National Infusion Center of Excellence will feature a mock infusion suite set up in Glimmer 4 presenting products and services from leading industry players:
• to offer a display of the National Infusion Center of Excellence (NICE)
• offer attendees access to on demonstration of exciting products in the market
• and to witness the Standards endorsed by NICA.

SUPPORTING $5,000 >> 2 Available
The goal of the expo is to showcase products and services that can help you treat more patients within a safe and efficient environment. The expo will be open during all sessions for those who have signed up to tour in advance.

INTERNET $10,000
Use your company’s name as the password for the internet access during the event.

SANCTIONED DINNER PROGRAM $5,000
There are multiple onsite opportunities for companies to host a sanctioned dinner program on Friday, June 23 after the opening reception. Prices include personalized invite emails sent by NICA to attendees of your choice.

HEADSHOT STUDIO $5,000
Increase your brand awareness by sponsoring the Headshot Studio booth located in the Expo Hall. All attendees can have a professional photo taken of themselves. Free to all attendees.

For more information about availability, please email events@infusioncenter.org

Sold!
SPONSORSHIP OPPORTUNITIES

ITEMS

JUNE 23-24, 2023 • FONTAINEBLEAU MIAMI

For more information about availability, please email events@infusioncenter.org

MOBILE APP
$25,000

The #NICA2023 app will contain all relevant information for the conference including session and workshop times, room assignments, speaker information, and personalized schedules. Have your company’s name and logo placed prominently through the app.

PADFOLIOS
$10,000

Attendees will love keeping all their notes, session slides, literature, and business cards in one stylish professional padfolio. Sponsor this item and have your company’s logo debossed on the front of the padfolio.

CONFERENCE TOTES
$12,500

Maximize your company’s exposure with logo placement on the most coveted piece of swag at the conference. All attendees (sans exhibitors) will receive a bag upon check-in at registration.

WATER BOTTLES
$7,500

Help attendees stay hydrated all day while cutting down on waste by sponsoring this opportunity! Your logo will be front and center on the bottle as the sponsor. Each attendee will receive a water bottle in their conference bag upon check-in at registration.

HOTEL KEY CARDS
$7,500

All attendees who stay at the Fontainebleau will receive #NICA2023 meeting key cards upon arrival. Make sure your logo is on one of their most frequently used and viewed items.

NAME BADGES
$7,500

Increase brand awareness by sponsoring #NICA2023 name badges that all attendees will receive upon checking in at registration.

BEACH HATS
$7,000

Maximize your company’s exposure with logo placement on a beach hat that is sure to be a hit during the hot days of summer in Miami.

Available

Available

Available

For more information about availability, please email events@infusioncenter.org.
SPONSORSHIP OPPORTUNITIES

For more information about availability, please email events@infusioncenter.org

KOOZIE/WOOZIE  $7,000
Joint logo placement with NICA. These will be provided at the Provider Members Reception, and the Opening and Closing Events.

LANYARDS  $5,000
There’s nothing more impactful than wearing your logo around their necks during the conference!

HOTEL KEY CARD SLEEVE  $3,500
All attendees who stay at the Fontainebleau will receive meeting key cards in a sleeve upon arrival. Make sure your logo is on one of their most frequently used and viewed items.

SCHEDULE AT-A-GLANCE  $3,000
Sponsoring this schedule, located on the back of attendee badges, is a great opportunity for your company’s logo to be visible at all times during the conference.

CHARGING STATION  $2,500
Have your company’s name and logo on one of the two charging stations located outside the Breakout Session hallway.

EXHIBIT HALL PASSPORT  $2,500
Each attendee (sans exhibitors) will win prizes if they capture a select number of stickers from exhibitors within the exhibit hall. Sponsor the passports and boost brand awareness throughout the conference!

SUNBLOCK  $2,500
Have your logo on perhaps the most important item in Southern Florida.

EXHIBIT PASSPORT PRIZES  $1000, $1500
Be recognized by sponsoring a prize in the Passport drawing held during the closing reception.
Fontainebleau offers a limited amount of onsite advertising for your company’s brand awareness. Please see the attached PDF for pricing and additional information. Contact events@infusioncenter.org to secure your space. All onsite advertising is on a first come first served basis.

ONSITE ADVERTISING OPTIONS

LED Egg Wall  
Way Finders  
Luster Gallerie Columns  
Luster Gallerie Cheese Holes  

Fourth Floor Corridor Panels  
West Escalator Versailles Conference Center  
Fourth Floor Cheese Holes
Exhibitors have the chance to sponsor prizes that will be awarded to Exhibit Hall Passport winners during the closing event on Saturday. **Must be present to win.** Acknowledgment of the sponsorship will be announced before each prize.

**SPONSOR PRIZES OF EXHIBIT HALL PASSPORT WINNERS.**

- **Airline Gift Card**
  - **$1,000**
- **Laptop**
  - **$1,500**
- **Amazon Gift Card**
  - **Sold!**

For more information about availability, please email events@infusioncenter.org
NICA Annual Conference 2023
See You In June!
#NICA2023

JUNE 23-24, 2023 • FONTAINEBLEAU MIAMI

NATIONAL INFUSION CENTER ASSOCIATION
INFUSIONCENTER.ORG
#NICA2023