NICA Annual Conference 2024
JUNE 21-22, 2024
MGM GRAND • LAS VEGAS
Exhibitor Prospectus
of attendees indicated #NICA2023 met or exceeded their expectations for professional development and networking.
Greetings, NICA Community!

Welcome to the 2024 National Infusion Center Annual Conference (NICA2024), the only conference focused on professional development for providers, practice managers, advocates, and other experts with a stake in the outpatient provider-administered medication market. This industry conference blends high-value learning and networking opportunities, an exhibit hall, and executive encounters between industry and infusion enterprises to create a one-of-a-kind experience focused exclusively on this unique and rapidly growing channel. In the exhibit hall, you will find a diverse collection of industry professionals and opportunities to learn more about the latest technologies, medical and pharmaceutical products, practice enhancements, and solutions that can help streamline day-to-day operations, promote patient safety, enhance capabilities, optimize the patient experience, improve bottom lines, and eliminate barriers to impeccable patient care. Attendees appreciate NICA’s exhibit hall as a consistent source of cutting-edge innovation.

We are incredibly excited to announce that we plan to offer continuing education credits for nurses at NICA2024. Attendees will be able to earn contact hours while gaining valuable insight from thought leaders and subject matter experts to stay up-to-date with the latest developments in the infusion industry.

Building on the success of the first-ever NICA Infusion Center of Excellence (NICE) Experience at NICA2023, we will be bringing back this unique session in 2024. This interactive mock infusion center gives attendees the opportunity to see the NICA Standards of Excellence for Ambulatory Infusion Centers in action and showcases best-in-class products and equipment that enhance operations and promote patient safety.

Thank you for your support and ongoing commitment to preserve, optimize, and expand this critical delivery channel. Your continued investment in NICA and our annual conference empowers us to continue the fight to preserve the provider-administered medication market and ensure that it unlocks the value and cost savings potential of these life-changing medications. Explore this prospectus to find valuable opportunities to support and participate in #NICA2024.

Please reach out to us at events@infusioncenter.org with any questions.

Sincerely,

Brian Nyquist, MPH
NICA President & CEO

www.infusioncenter.org/NICA2024
ORGANIZATIONAL SUMMARY

WHO WE ARE

The National Infusion Center Association (NICA) is a nonprofit trade association and the nation’s voice for non-hospital, community-based infusion providers who offer a safe, more efficient, and more affordable alternative to hospital care settings for provider-administered medications.

WHY NICA

NICA’s efforts are focused on delivery channel sustainability and expansion, buy-and-bill protection, maintaining net positive reimbursement, improving treatment adherence, and promoting patient safety and care quality.

We support policies that improve drug affordability for beneficiaries, increase price transparency, reduce disparities in quality of care and safety across care settings, and enable care delivery in the highest-quality, lowest-cost care setting.

Our goal is to help decision makers understand the value of receiving provider-administered medications in non-hospital care settings and ensure that the community-based infusion center remains a safe, more efficient, and more cost-effective alternative to hospital care settings.

WHAT WE DO

NICA has been the nation’s voice for infusion access since 2010, overcoming countless barriers to care, access obstacles, and threats to our nation’s non-hospital, community-based delivery channel for provider-administered medications. The NICA team was instrumental in reversing several immediate threats in recent years that would have carried profound economic implications and significantly reduced access to care.

NICA is dedicated to ensuring that the nation’s infusion centers remain a safe, more efficient, and more cost-effective alternative to hospital settings for consistent, high-quality care.
The NICA Annual Conference has seen strong and continued growth over the last five years.

In June 2023, NICA welcomed over 900 market leaders and infusion professionals to the Fontainebleau Hotel in Miami Beach, Florida. Specifically focused on the provider-administered medication channel, the support the NICA Annual Conference received from the infusion community was overwhelming. During the two-day event attendees participated in 24 breakout sessions led by experts from some of most reputable infusion professionals and operators in the industry. Attendees also had the opportunity to network with peers and colleagues during educational dinner programs, receptions, and through activity in the exhibit hall.

June 2022 marked a return to our in-person conference at the Hyatt in New Orleans. We exceeded our expectations again with over 750 registered professionals and over 85 exhibitors for the conference. The two-day event was highlighted by 20 unique sessions on a variety of topics critical to the infusion industry. The conference provided opportunities to make those personal reconnections after being sequestered due the pandemic.

Although we wished for an in-person #NICA2021, we strived to deliver the best possible value to our virtual meeting experience and were elated by the positive feedback we received. With over a dozen breakout sessions, a packed exhibit hall, networking opportunities, and the participation of hundreds of attendees, #NICA2021 exceeded expectations despite the circumstances.

In June 2019, NICA welcomed over 500 market leaders and infusion industry professionals to its inaugural conference at the JW Marriott in downtown Austin, Texas. During the two-day event, attendees participated in thirteen breakout sessions led by expert infusion operators and thought leaders from within the industry.

We hope to see you at the MGM Grand in Las Vegas June 21 and 22, 2024.
"You look like a [...] rat pack."

Lauren Bacall supposedly made the statement upon seeing her husband Humphrey Bogart, Nat King Cole, Mickey Rooney, and Frank Sinatra returning from a night in Las Vegas. Today, nothing evokes the style and cultural significance of the 1960’s Rat Pack like the MGM Grand Hotel in Las Vegas, Nevada.

During the 1960’s, on both Fremont Street and the Strip, hotels and casinos were engaging in face lifts, remodels and multi-story additions. Howard Hughes began a buying spree of Las Vegas hotels and other businesses. Entertainers like Sinatra, Martin & Lewis, Nat King Cole, and Liberace all made Las Vegas one of the hottest places to do business in the country.

Take advantage of the MGM Grand Hotel’s outstanding signage and facilities to join NICA in creating a legendary experience that #NICA2024 attendees will remember forever.
#NICA2024

**EDUCATION**

The National Infusion Center Association Annual Conference is the only conference focused on the professional development of providers, practice managers, advocates, and other professionals with a stake in the medical benefit drug market.

#NICA2024

**Educational Content Coincides With The Expo.**

We will explore conversations critical to a successful infusion operation through our diverse breakout sessions and workshops, including:

- **Operations & Management**
- **Advocacy**
- **Clinical Expertise**
The NICA Infusion Center of Excellence (NICE) Experience is an interactive mock infusion center showcasing best-in-class products and equipment that enhance operations and promote patient safety. Attendees will have the opportunity to see the NICA Standards of Excellence for Ambulatory Infusion Centers in action and engage with clinical experts and assessors from the NICA Accreditation Program to learn more. Both new and seasoned infusion providers will come away with actionable insights to elevate the level of care they provide their patients.

The opportunity to display products is currently limited to organizations registered to exhibit at NICA 2024 and subject to NICA approval.

Opportunities Are Limited.
Please email events@infusioncenter.org to inquire about availability.
WHAT KIND OF COMPANIES SHOULD EXHIBIT NICA2024?

Manufacturers:
- Pharmaceutical
- Medical supplies
- Medical devices
- Other industry-related products

Other:
- Specialty pharmacy
- Technology
- Billing, reimbursement, and revenue cycle management
- Managed Service Organizations
- GPOs

Sellers, Re-Sellers, Renters, And/Or Distributors Of:
- Medications
- Medical supplies
- Medical devices
- Consultants
- Advisory firms
- Education organizations
- Nonprofit organizations
- Recruiting firms
- Marketing
...and more!

If your company provides products, goods, or services directly to infusion providers, JOIN US IN THE EXPO HALL!

PREVIOUS CONFERENCE EXHIBITORS

Abbvie
ADMA Biologics
AlayaCare
Alexion
Allegiance Group
Amber Specialty Pharmacy
Amerisource Bergen
Amgen
Annexushealth
AstraZeneca
Bio Cure
BMS
Boehringer Ingelheim
Brightree
Bristol Myers Squibb
Cardinal Health
Catalyst Consultants
Champion
Christie Medical Holdings
CitusHealth
Compliatric
Curascript SD
Curbside Infusion Venture
eBlu Solutions
Eisai Inc.
Eitan Medical
Endue Software
Enthermics Medical Systems
Expert Infusion Nurse
Ferring Pharamceutical
FFF Enterprises
Fresenius Kabi
Gasgon Medical
Gebauer Company
Genentech
Horizon Therapeutics
ICU Medical
ID Medical Devices
Immunoglobulin National Society (IgNS)
Infinity Infusion Solutions
InfuseFlow
Innoviva Specialty Therapeutics
Inovalon
Infusion Nurses Society (INS)
IntakeQ
Integrated Medical Systems, Inc. (IMS)
J & J (Jannsen)
KnarrStar Recruiting
La-Z-Boy Healthcare
Knui Comfort
LanguageLine Solutions
Matrix GPO
McKesson
MedEdge Solutions
National Home Infusion Association (NHIA)
Naven Health Infusion
Nursing
Near Infrared Imaging
NeuroNet GPO
Next Gen Healthcare
National Organization of Rheumatology Managers (NORM)
Octapharma USA, Inc.
O1 Infusion
Oncospark
Optum RX
Paragon Ventures LLC
PatientPoint
Pinnacle Revenue
Preferred Medical
Premier Philadelphia
Prochant
Prostasia
PX Technology
Pyramid Pharmacy
R2 Health
Rebate Maximizer
Rheumatology Nurses Society (RNS)
Right Way Medical
RxToolKit
RxVantage
SamaCare
Sandoz
Sun Pharma
Takeda
Talis Healthcare
TANYR
TerSera
Teva Pharmaceuticals
TG Therapeutics
The Remedy Group
Triangle Health Care Advisors
UCB
WeInfuse
Wellsky
Xellia
Zero Gravity
Join the Infusion Access Foundation for our TOAST Fundraiser as we raise our glasses and Toast Together for Treatment again in 2024. Set to coincide with the NICA 2024 annual conference, save the date for TOAST June 20th 2024 at the Grand MGM. Mingle with industry thought leaders while enjoying an effervescent evening packed with dinner, libations, and fundraising. Our inaugural 2023 soiree was a roaring success as we sold out months before the event, and funded patient programs that directly impact your practice and help decrease barriers to treatment.

We expect even more buzz this year as we set our sights on Vegas - 007 Diamonds are Forever - because getting the right treatment should not feel like a James Bond operation. Tickets are not currently on sale, but you can request a pre-sale VIP table or sponsorship opportunity by emailing Alicia.barron@infusionaccessfoundation.org directly.

Tickets will be released to the public when NICA Conference tickets are released, simply add TOAST to your cart before you check out.

Head to https://www.infusionaccessfoundation.org/toast for more information.
# CONFERENCE SPONSORSHIP & EXHIBITOR PACKAGES

## EXHIBIT SPACE
Complimentary exhibit booth(s). Standard booth size is 10’x10’
Includes 2 complimentary registrations
Priority booth selection (If verbal commitment is made prior to December 1, 2023)

<table>
<thead>
<tr>
<th></th>
<th>Premier</th>
<th>Prime</th>
<th>Choice</th>
<th>General</th>
</tr>
</thead>
<tbody>
<tr>
<td>Price</td>
<td>$20,000</td>
<td>$15,000</td>
<td>$10,000</td>
<td>$4,000 - $5,000</td>
</tr>
<tr>
<td>Priority</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>Selection</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>n/a</td>
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<tr>
<td>Complimentary registrations</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>Unlimited</td>
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<tr>
<td>Booth size</td>
<td>10’x10’</td>
<td>10’x10’</td>
<td>10’x10’</td>
<td>10’x10’</td>
</tr>
</tbody>
</table>

## REPRESENTATIVE PASSES
- # of additional complimentary Full Access Passes
- # of Full Access Passes that may be purchased at $800 per person
- # of complimentary Post Conference Material & Recordings Pass

<table>
<thead>
<tr>
<th></th>
<th>Premier</th>
<th>Prime</th>
<th>Choice</th>
<th>General</th>
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</thead>
<tbody>
<tr>
<td># of Full Access Passes</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td>0</td>
</tr>
<tr>
<td># of Full Access Passes that may be purchased at $800 per person</td>
<td>Unlimited</td>
<td>Unlimited</td>
<td>Unlimited</td>
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<tr>
<td># of complimentary Post Conference Material &amp; Recordings Pass</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>0</td>
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</table>

## RECOGNITION
- Invitation to Provider Member Reception
- Company included on Exhibit Hall Passport
- Company logo linked to website and company description in official conference app
- Company included on Electronic Signage
- Larger recognition via conference correspondence and on-site signage

<table>
<thead>
<tr>
<th></th>
<th>Premier</th>
<th>Prime</th>
<th>Choice</th>
<th>General</th>
</tr>
</thead>
<tbody>
<tr>
<td>Invitation to Provider Member Reception</td>
<td>2</td>
<td>1</td>
<td>n/a</td>
<td>n/a</td>
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<tr>
<td>Company included on Exhibit Hall Passport</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Company logo linked to website and company description in official conference app</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Company included on Electronic Signage</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>Larger recognition via conference correspondence and on-site signage</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>No</td>
</tr>
</tbody>
</table>

## SPONSORSHIP & ADVERTISEMENT OPPORTUNITIES
- Included in order of consideration for sponsoring a Product Theater
- 30-minute Product Theater
- Opportunity to include an item in the attendee tote bags

<table>
<thead>
<tr>
<th></th>
<th>Premier</th>
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<th>Choice</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Included in order of consideration for sponsoring a Product Theater</td>
<td>Yes</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>30-minute Product Theater</td>
<td>$2,000</td>
<td>$3,500</td>
<td>n/a</td>
<td>n/a</td>
</tr>
<tr>
<td>Opportunity to include an item in the attendee tote bags</td>
<td>Yes</td>
<td>Yes</td>
<td>n/a</td>
<td>n/a</td>
</tr>
</tbody>
</table>

## OTHER
- Access to NICA’s post-conference e-recap (organization mentioned)
- Access to NICA’s post-conference attendee list (includes email addresses)
- Access to pre-conference attendee list. (name, title, company)

<table>
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<tr>
<td>Access to NICA’s post-conference e-recap (organization mentioned)</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Access to NICA’s post-conference attendee list (includes email addresses)</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Access to pre-conference attendee list. (name, title, company)</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>No</td>
</tr>
</tbody>
</table>

## POST CONFERENCE MATERIAL & RECORDINGS PASS:
Provide post-conference access to recorded sessions and slides only. Session recordings will be available within four (4) weeks of the end of the conference.

<table>
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<tr>
<td>Price</td>
<td>$20,000</td>
<td>$15,000</td>
<td>$10,000</td>
<td>$4,000 - $5,000</td>
</tr>
<tr>
<td>Access to post-conference material</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Access to post-conference recordings</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
</tbody>
</table>
Show your support for NICA and increase your brand awareness! #NICA2024 sponsors have exclusive access to an exciting list of options to customize their sponsorship packages.

The following opportunities are designed to both amplify your brand and encourage direct interaction and connection with infusion industry stakeholders. All sponsors will be recognized on-site for their generous contribution to the success of the conference. A-la-carte opportunities are updated frequently.

Please e-mail events@infusioncenter.org to inquire about availability and additional information.

<table>
<thead>
<tr>
<th>Sponsorship Opportunity</th>
<th>Amount</th>
<th>Only 1/5 Total Available</th>
</tr>
</thead>
<tbody>
<tr>
<td>Presenting Title Sponsor</td>
<td>$50,000</td>
<td>Only 1 Available</td>
</tr>
<tr>
<td>KEYNOTE</td>
<td>$15,000</td>
<td>Only 1 Available</td>
</tr>
<tr>
<td>PRODUCT THEATER SESSION</td>
<td>$5,000</td>
<td>5 Total</td>
</tr>
<tr>
<td>SESSION SPONSORSHIPS</td>
<td>$3,500</td>
<td>Each</td>
</tr>
</tbody>
</table>

**Presenting Title Sponsor**

Receive recognition on pre-conference promotional material as the Presenting Sponsor of our conference. Sponsors will have 10 minutes prior to the keynote speaker to address the general assembly. A suite will be reserved for the sponsor company to use as a meeting place to host current or prospective clients.

**KEYNOTE**

Sponsor our Keynote Speaker’s conference-opening presentation! Hosts will guide attendees through an unforgettable presentation journey to be announced in early 2024.

**PRODUCT THEATER SESSION**

Highlight your company’s product or service offerings when you sponsor and host a dedicated Product Theater. The sponsorship offers the opportunity to present your value proposition and expertise to an audience with a demonstrated interest in your session topic. One 30-minute session per sponsor. These sessions will run concurrently with Exhibit Hall hours.

**SESSION SPONSORSHIPS**

Sponsoring a session will place your company directly in front of every person who attends that session. Discussions will be focused on advocacy, management, clinical, and operational topics. One sponsorship per session. Please email events@infusioncenter.org for further details.
Available

MEALS & SNACKS
$50,000 1 Only
All attendees have access to four (4) meals during the conference. Sponsoring this opportunity will guarantee everyone has a top-notch and memorable culinary experience! Sponsorship will include signage and tent cards on all tables.

REFRESHMENTS
$25,000 1 Only
Keep your brand logo front and center throughout the day as attendees visit our refreshment stations. Refreshment stations are provided in the exhibit halls during breaks and meals, near registration check-in, and during all breakout sessions and workshops. Sponsorship includes on-site recognition and branded drink cups or sleeves.

OPENING RECEPTION
$15,000 2 Total
Ensure your brand logo is one of the first images attendees see at #NICA2024 networking events! Sponsorship includes on-site recognition during the opening reception with exhibitors.

CLOSING RECEPTION
$15,000 2 Total
Ensure your brand logo is one of the last images attendees see at #NICA2024 networking events! Sponsorship includes on-site recognition during the closing reception.

Demonstrate Your Commitment To Excellence!

TITLE SPONSOR
$20,000
SOLD
SUPPORTING
$7,500
1 Available
1 SOLD

The NICA Infusion Center of Excellence (NICE) Experience is an interactive mock infusion center showcasing best-in-class products and equipment that enhance operations and promote patient safety. Attendees will have the opportunity to see the NICA Standards of Excellence for Ambulatory Infusion Centers in action and engage with clinical experts and assessors from the NICA Accreditation Program to learn more. Both new and seasoned infusion providers will come away with actionable insights to elevate the level of care they provide their patients. The Title Sponsor will have the first opportunity to reserve space for their products in NICE, followed by Supporting Sponsors before the opportunity is extended to general exhibitors.
NICA will host a reception for its Provider and Advisory Committee Members on Thursday. This smaller networking event offers access to many of our 500+ member offices across the nation before the conference starts. Sponsorship includes complimentary pass(es) to the reception and on-site recognition. We are expecting 350-400 attendees.

Make #NICA2024 an event to remember! Our videography partner will be on-site to record all sessions and workshops so they are available after the conference. These recordings will also be accessible to attendees who choose virtual-only access. Sponsorship will be acknowledged before each video.

Use your company’s name as the password for internet access during the event.

Increase your brand awareness by sponsoring the Headshot Studio Booth located in the Expo Hall. All attendees can have a professional photo taken of themselves. Free to all attendees.

There are multiple on-site opportunities for companies to host a sanctioned dinner program on Friday, June 21, after the opening reception. Prices include personalized invite emails sent by NICA to attendees of your choice and assistance in selecting a restaurant.
# Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Items</th>
<th>Cost</th>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>MOBILE APP</strong></td>
<td>$15,000</td>
<td>1 Only</td>
</tr>
<tr>
<td>The #NICA2024 Conference app will contain all relevant information for the conference, including session and workshop times, room assignments, speaker information, and personalized schedules. Have your company’s name and logo placed prominently through the app. The app will go live approximately one week prior to the conference.</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>CONFERENCE TOTES</strong></td>
<td>$10,500</td>
<td>1 Only</td>
</tr>
<tr>
<td>Maximize your company’s exposure with logo placement on the most coveted piece of swag at the conference. All attendees (sans exhibitors) will receive a bag upon check-in at registration.</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>HOTEL KEY CARDS</strong></td>
<td>$8,500</td>
<td>1 Only</td>
</tr>
<tr>
<td>All attendees who stay at the MGM Grand will receive #NICA2024 meeting key cards upon arrival. Make sure your logo is on one of their most frequently used and viewed items.</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>WATER BOTTLES</strong></td>
<td>$8,000</td>
<td>1 Only</td>
</tr>
<tr>
<td>Help attendees stay hydrated all day while cutting down on waste by sponsoring this opportunity! Your logo will be front and center on the bottle as the sponsor. Each attendee will receive a water bottle in their conference bag upon check-in at registration.</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>NAME BADGES</strong></td>
<td>$8,000</td>
<td>1 Only</td>
</tr>
<tr>
<td>Increase your brand awareness by sponsoring the #NICA2024 name badges that all attendees will receive upon checking in at registration.</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>PADFOLIOS</strong></td>
<td>$7,500</td>
<td>1 Only</td>
</tr>
<tr>
<td>Attendees will love keeping all their notes, session slides, literature, and business cards in one stylish professional padfolio. Sponsor this item and have your company’s logo debossed on the front of the padfolio.</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>HOTEL KEY CARD SLEEVE</strong></td>
<td>$5,000</td>
<td>1 Only</td>
</tr>
<tr>
<td>All attendees who stay at the MGM Grand will receive #NICA2024 meeting key cards in a sleeve upon arrival. Make sure your logo is on one of their most frequently used and viewed items.</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>LANYARDS</strong></td>
<td>$5,000</td>
<td>1 Only</td>
</tr>
<tr>
<td>There is nothing more impactful than attendees wearing your logo around their necks during the conference!</td>
<td></td>
<td></td>
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</tbody>
</table>

For more information about availability, please email events@infusioncenter.org
## Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Items</th>
<th>Price</th>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SUNGLASSES</strong></td>
<td>$5,000</td>
<td>1 Only</td>
</tr>
<tr>
<td>Attendees will be walking around Las Vegas in style while promoting your brand logo.</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>POKER CHIPS/DRINK TICKETS</strong></td>
<td>$4,000</td>
<td>1 Only</td>
</tr>
<tr>
<td>Have your brand logo embossed on a poker chip for attendees to take home as a keepsake of the Conference. These will be used for the drink tickets at the opening and closing receptions.</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>CHARGING STATION</strong></td>
<td>$4,000</td>
<td>1 Only</td>
</tr>
<tr>
<td>Have your company’s name and logo on the charging station located on the third-floor hallway.</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>SCHEDULE-AT-A-GLANCE</strong></td>
<td>$3,000</td>
<td>1 Only</td>
</tr>
<tr>
<td>Sponsoring this schedule, located on the back of attendee badges, is an excellent opportunity for your company’s logo to be visible at all times during the conference.</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>EXHIBIT HALL PASSPORT</strong></td>
<td>$2,500</td>
<td>1 Only</td>
</tr>
<tr>
<td>Each attendee (sans exhibitors) will be entered to win prizes if they capture a select number of stickers from exhibitors within the Exhibit Hall. Sponsor the passports and boost brand awareness throughout the conference.</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>SUNBLOCK &amp; LIP BALM</strong></td>
<td>$2,500</td>
<td>1 Only</td>
</tr>
<tr>
<td>Have your logo on perhaps the most important item in Las Vegas.</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>PLAYING CARDS</strong></td>
<td>$2,500</td>
<td>1 Only</td>
</tr>
<tr>
<td>Money can be had in playing cards. Have your brand logo on the case to remind attendees of your organization for years to come.</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>TWIST N CHILL FAN</strong></td>
<td>$2,000</td>
<td>1 Only</td>
</tr>
<tr>
<td>The perfect swag for Las Vegas. Everyone will keep cool while showing off your brand logo.</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>EXHIBIT PASSPORT PRIZES</strong></td>
<td>$500, $1,000, $1,500</td>
<td>1 Each</td>
</tr>
<tr>
<td>Be recognized by sponsoring a prize in the Passport Drawing held during the closing reception. The prizes this year will be MGM Grand Casino chips.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

For more information about availability, please email events@infusioncenter.org
LAS VEGAS BLVD. MARQUEE

Rates do not include graphic design, production, or installation costs

- 576x1296p JPEG or MP4 72 dpi 5-8 Mbps 30fps H264
- Eight-second play time in rotation with existing content
- Approximately 43,778 people drive down Las Vegas Boulevard each day
- 14-day lead time required. Subject to availability
- Content is deployed in rotation with existing playlist per corporate daypart guidelines

FRONT DESK VIDEO WALL

Rates do not include graphic design, production, or installation costs

- The lobby sees approximately 100,000 people per day
- Please contact your CSM for branding guidelines
- Subject to availability and requires Hotel pre-approval

STATIC OVERLOOKING POOL ENTRANCE

Rates do not include graphic design, production, or installation costs

- 4 total available
- Center section is NOT available (Left or right only)

POOL WALKWAY WINDOW STATICS

Rates do not include graphic design, production, or installation costs

- Approximately 4,582 people pass through this area each day
- Rates do not include production and installation costs
- Based on availability, locations require Hotel pre-approval

For additional information, availability, and pricing, please email events@infusioncenter.org
Exhibitor Prospectus

**Signage & Promotion**

**PRE-FUNCTION BANNERS & PROJECTIONS**
- Per location, plus rigging
- Rates do not include graphic design, production, or installation costs
- MGM exclusive vendor required for installation

**SIGN / RESTROOM SIGN COVERS**
- Per floor
- Rates do not include graphic design, production, or installation costs

**COLUMN WRAP**
- Per pillar, 3 available
- Rates do not include graphic design, production, or installation costs
- Must be wraps (no adhesive clings)

**FLOOR CLINGS (1) on floor of exhibit hall**
- Rates do not include graphic design, production, or installation costs
- NOT Exhibit hall but Registration area

**STAIRCASE CLINGS**
- Level 2 to 3 only, Per step
- Rates do not include graphic design, production, or installation costs
- $200 per step plus installation fees and graphics

**CHARGING TABLE**
- Rates do not include graphic design, production, or installation costs
- Available on Third level

For additional information, availability, and pricing, please email events@infusioncenter.org
Exhibitor Prospectus

DIGITAL WELCOME SCREENS
Per screen per day
Rates do not include graphic design, production, or installation costs
- Left or Right Screen only

OVERHEAD DIRECTIONAL SCREENS
Per screen per day
Rates do not include graphic design, production, or installation costs
- 1920x1080p JPEG or MP4 72 dpi RGB H264 8-12 Mbps 30fps
- 14-day lead time required
- Subject to availability
- Require Hotel pre-approval

FIRST & THIRD FLOOR 4X3 VIDEO WALLS
Third floor only, Per day
Rates do not include graphic design, production, or installation costs
- Size: 1080x1920p MP4 72 dpi RGB H264 8-12 Mbps 30fps
- 14-day lead time required
- Subject to availability
- Left or right Screen only

CONFERENCE LOBBY VERTICAL SCREENS
Per day all 4
Rates do not include graphic design, production, or installation costs
- Size: 1080x1920p MP4 72 dpi RGB H264 8-12 Mbps 30fps
- 14-day lead time required
- Subject to availability
- Left or right Screen only

HANGING BOX
Non exclusive, per day
Rates do not include graphic design, production, or installation costs
- Location: 32 Degrees
- Size: 1080x1920p JPEG or MP4 72 dpi RGB H264 8-12 Mbps 30fps
- Approximately 13,000 people through The District each day
- 14-day lead time required
- Based on Marketing availability, Locations require Hotel pre-approval
- Content deploys in rotation with existing playlist

For additional information, availability, and pricing, please email events@infusioncenter.org
Exhibitors have the chance to sponsor prizes that will be awarded to Exhibit Hall Passport winners during the closing event on Saturday. Acknowledgment of the sponsorship will be announced before each prize. Must be present to win.