



NATIONAL
INFUSION CENTER
ASSOCIATION

THE NATION'S VOICE FOR INFUSION PROVIDERS

2024

STRATEGIC PARTNERSHIP



WHO WE ARE:

National Infusion Center (NICA) is a nonprofit trade association and the nation's voice for non-hospital, community-based infusion providers that offer a safe, more affordable alternative to hospital care settings for provider-administered medications.

WHAT WE DO:

NICA's efforts are focused on delivery channel sustainability and expansion, buy-and-bill protection, maintaining net positive reimbursement, improving treatment adherence, and promoting patient safety and care quality.

We support policies that improve drug affordability for beneficiaries, increase price transparency, reduce disparities in quality of care and safety across care settings, and enable care delivery in the highest-quality, lowest-cost care setting.

Our goal is to help decision makers understand the value of receiving provider-administered medications in non-hospital care settings and ensure that the community-based infusion center remains a safe, more efficient, and more cost-effective alternative to hospital care settings.

WHY NICA?

NICA has been the nation's voice for infusion access since 2010, overcoming countless barriers to care, access obstacles, and threats to our nation's non-hospital, community-based delivery channel for provider-administered medications. The NICA team was instrumental in reversing several immediate threats in recent years that would have carried profound economic implications and significantly reduced access to care.

NICA is dedicated to ensuring that the nation's infusion centers remain a safe, more efficient, and more cost-effective alternative to hospital settings for consistent, high-quality care.





STRATEGIC PARTNERSHIP OVERVIEW

OVERVIEW:

Becoming an Strategic Partner of the National Infusion Center Association (NICA) provides organizations the opportunity to support and participate in NICA initiatives, events, and publications. Partnerships with all industry stakeholders are critical to achieving our mission and objectives. As an Strategic Partner, you have a vested interest in the long-term success of infusion centers nationwide, and you will have a voice and seat at the table to remain highly engaged in the future success of the infusion center delivery channel.

Strategic Partnership represents an ongoing commitment to supporting community-based infusion providers and the overall viability of infusion centers through annual general mission support.

QUALIFICATIONS:

To qualify for a Strategic Partnership, the organization must supply products or services directly or indirectly to infusion center providers. Strategic Partners do not directly manufacture medications, medical supplies, or medical devices.

Partnership is an annual commitment made on a calendar year basis with dues based upon the chosen partnership level. Dues may be paid on an annual or monthly basis.

REQUIREMENTS:

Your organization will*:

- Extend a discount on its product(s) or service(s) for all NICA Provider Members, as applicable.
- Provide a financial contribution to NICA. The tiers of contribution can be found in the table below.
- Participate in a bi-annual touchpoint call with NICA to discuss benefits received from the partnership thus far, any suggested modifications, additional information needed, etc.

Dues payments to National Infusion Center Association (NICA) are not deductible as charitable contribution for federal income tax purposes. However, dues payments may be deductible as ordinary and necessary business expense, subject to exclusion for lobbying activity. Because a portion of your dues is used for lobbying by NICA, 20% of the total dues is not deductible for income tax purposes.

GENERAL BENEFITS

SUSTAINING

CONTRIBUTING

Link to company website via company logo on Strategic Partners page



Partnership announced to all provider members



Organization featured on NICA's Preferred Partners & Vendors page with option to customize content, link to your site, and offer discount to NICA Provider Members.



Opportunity to include physical, branded material or items to be included in welcome boxes sent to new NICA Provider Members



Sponsored content distribution via NICA e-newsletters and promoted across other channels

1 Per Year

Opportunity* to host a webinar for NICA Provider Members on relevant educational topics (based on availability) *Opportunity to reserve webinar is provided in order of partnership tier at the beginning of each calendar year.

Available for Purchase

Available for Purchase

CONFERENCE BENEFITS

SUSTAINING

CONTRIBUTING

Discount on one (1) exhibit booth (Standard booth size is 10'x10')
*Includes 2 complimentary registrations

25%

15%

Preferred booth selection



of complimentary registrations (Additional passes available for purchase)

1

of complimentary passes to access conference materials and recordings (Additional passes available for purchase)

Unlimited

1

Company included on the Exhibit Hall Passport (Exhibit booth required)



Logo included on NICA's annual conference website page and on official conference event page to recognize partnership level



Company logo linked to website and company description in official conference app



Recognition through on-site signage acknowledging partnership



Exhibit Hall in-booth signage acknowledging partnership (Exhibit Booth Required)



Opportunity to attend NICA Provider and Advisory Committee Member Reception

Up to 2 Reps May Attend

1 Rep May Attend

Access to NICA's pre-conference attendee list



Opportunity to place one (1) item in attendee tote bags

May Purchase for \$500

May Purchase for \$6,000

Partnership runs on a calendar year. Mid-year purchases will be prorated through December 31.

PRICE: ANNUAL

\$12,000

\$6,000

PRICE: MONTHLY

\$1,100/MONTH

\$550/MONTH