



# NATIONAL INFUSION CENTER ASSOCIATION



## ABOUT NICA

The National Infusion Center Association (NICA) is a nonprofit trade association and the nation's voice for non-hospital, community-based infusion providers that offer a safe, more affordable alternative to hospital care settings for provider-administered medications. NICA has been the nation's voice for infusion access since 2010, overcoming countless barriers to care, access obstacles, and threats to our nation's non-hospital, community-based delivery channel for provider-administered medications. NICA is dedicated to ensuring that infusion centers remain a safe, more efficient, and more cost-effective alternative to hospital settings for consistent, high-quality care.

## OUR FOCUS

NICA's efforts are focused on delivery channel sustainability and expansion, buy-and-bill protection, maintaining net positive reimbursement, improving treatment adherence, and promoting patient safety and care quality. We support policies that improve drug affordability for beneficiaries, increase price transparency, reduce disparities in quality of care and safety across care settings, and enable care delivery in the highest-quality, lowest-cost care setting. Our goal is to help decision makers understand the value of receiving provider-administered medications in non-hospital care settings and ensure that the community-based infusion center remains a safe, more efficient, and more cost-effective alternative to hospital care settings.



- **Build relationships** with key influencers and decision-makers based on the value that delivering provider-administered medications in office-based care settings brings to the health care system, patients, and payors;
- **Ensure** the preservation of a viable, efficient, and cost-effective non-hospital delivery channel for provider-administered medications;
- **Identify, address, and overcome** internal and external threats to the sustainability of non-hospital care settings for provider-administered medications;
- **Protect** the buy-and-bill model, ensure appropriate and sustainable reimbursement, and support infusion providers' professional interests;
- **Protect** the provider-patient relationship and clinicians' prescribing authority from harmful PBM and insurer practices;
- **Develop and promote** industry standards to reduce disparities in quality of care and safety to support access to consistent, high-quality medication preparations in a safe environment across all care settings;
- **Promote strategies** to improve treatment adherence;
- **Reduce** waste, unnecessary complexity, and administrative burden associated with billing and insurance-related activities; and,
- **Tenaciously advocate and lobby** for responsible medical benefit reform.

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## ADVOCACY ASSISTANCE

NICA assists infusion practices impacted by:

- Unfair step therapy protocols
- Cost-assistance barriers
- Reimbursement issues

We work to amplify the voice of infusion providers, reach decision makers, and inspire meaningful change.

Inquiries? [advocacy@infusioncenter.org](mailto:advocacy@infusioncenter.org)



## MEMBERSHIP BENEFITS

NICA member organizations have a voice and a seat at the table with regard to NICA's activities and remain highly engaged in the expansion and optimization of the infusion industry.

- Legislative Advocacy input at local, state, and national levels
- Infusion Center Locator - custom Infusion Center Locator experience
- NICA Annual Conference Perks
- Enhanced engagement opportunities & recognition
- Social Media, Email Alerts, Education, advocacy, & industry news
- Annual Report & Town Halls assess state of the industry
- Web Site with industry vendor resource library, discounts, and more

Inquiries? [membership@infusioncenter.org](mailto:membership@infusioncenter.org)



## INFUSION CENTER LOCATOR

The NICA Infusion Center Locator is a proprietary, cutting-edge search tool created for patients to locate infusion centers that meet their unique health requirements. Provider participant highlights include:

- Free marketing tool for organizations to list their location(s)
- Public nationwide database of locations
- Non-disease specific and non-medication specific
- 3,000 - 7,000 monthly searches
- Searches are conducted by payors, prescribers and patients

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## THE NICA TEAM

### PRESIDENT — BRIAN NYQUIST, MPH

Brian oversees operations and runs NICA. Brian is dedicated to building relationships with providers, industry members and other advocacy organizations in order to collaboratively help key decision-makers understand the value of receiving provider-administered medications in non-hospital care settings, and ensure that the community-based Infusion Center remains a safe, more efficient, and more cost-effective alternative to hospital care settings.



### CHIEF FINANCIAL OFFICER — CHRIS COUNTS

Chris oversees the strategic operational planning and outreach of the organization to ensure NICA meets and exceeds the expectations and needs of all stakeholder groups. He works with each team member to ensure their programs are advancing the mission and vision of NICA.



### CHIEF CLINICAL OFFICER — KAITEY MORGAN, RN, BSN, CRNI

Kaitey oversees the NICA Standards for In-Office Infusion, developing resources and training materials to support NICA's provider members in their pursuit of clinical excellence. She also collaborates with the team to create patient and provider educational materials and brings a clinical perspective to NICA's online forums and advocacy efforts.



### DIRECTOR OF ADVOCACY — KINDYL BOYER, MPP

Kindyl works to multiply NICA's advocacy efforts at the state and federal levels. She also works to expand the organization's education program by curating existing materials and identifying deficits which she will fill with useful, organic content.

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## THE NICA TEAM

### DIRECTOR, MEMBER RELATIONS — ASHLEY KANA

Ashley is working to help NICA achieve its mission by establishing a nationwide network of contacts within the infusion industry. In addition to this, she ensures the Infusion Center Locator is as up to date and comprehensive as possible, along with driving Provider Membership.



### DIRECTOR, NICA MEMBERSHIP — RACHEL DUNN

Rachel works to strengthen NICA's Provider Membership program by engaging with infusion providers and connecting them with valuable benefits and resources. She also maintains relationships with industry and strategic stakeholders in order to maximize value for members.



### COMMUNICATIONS COORDINATOR — ALEX BROWN

Alex ensures that NICA strategically and professionally communicates its advocacy and support efforts to providers, industry members, and partners as well as other invested organizations. He also works with the internal team to help produce high-quality, engaging, and useful print and digital media that amplifies the voice of community-based infusion providers.



### CHIEF OF STAFF — STEPHANIE SANTOS

Stephanie works to optimize organizational efficiency, supporting President and CEO, Brian Nyquist, in his coordination with all ongoing NICA projects and activities. She will also support external partnerships and work with other NICA departments to provide feedback that ensures the organization's work is as relevant and beneficial as possible for its stakeholders.

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## THE NICA TEAM

**DIRECTOR, CLINICAL EDUCATION — MONICA PARSONS, RN, BSN**

Monica is focused on developing resources and training material to support infusion and stakeholders. As an infusion therapy nurse, she has served as both Clinical Resource Manager for an MSO and Director of Quality and Compliance. Ms. Parsons has successfully led multiple ambulatory infusion clinics through accreditation programs designed by and for the ambulatory infusion industry.



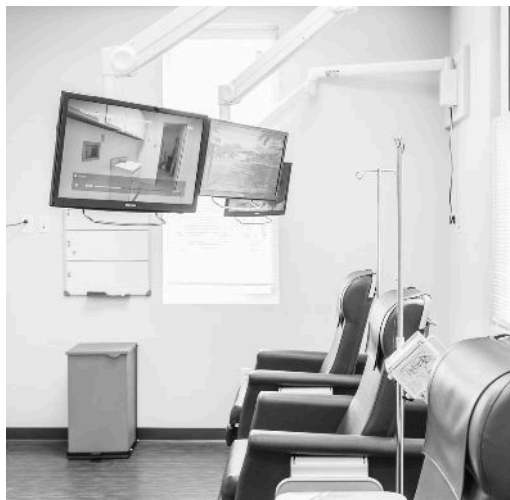
## TESTIMONIALS

"The amazing team of well-versed advocates at NICA have protected my infusion center from multiple outside threats throughout the years. Our membership is priceless."

— **CHARLIE SCHADEWALD, PRESIDENT, WASATCH INFUSION**

"FloMed Infusion has been a member of NICA since its founding in 2020. The value that members derive range from a patients ease of locating centers in local areas throughout the country, coupled with the backing and support of a larger industry network which fights for providers operations and policies to be more effective and efficient. With respect to payers, NICA has been an invaluable resource in helping manage claim denials from payers that make it difficult for a mid-sized provider to address. FloMed Infusion looks forward to our continued support of NICA, the industry leading trade association."

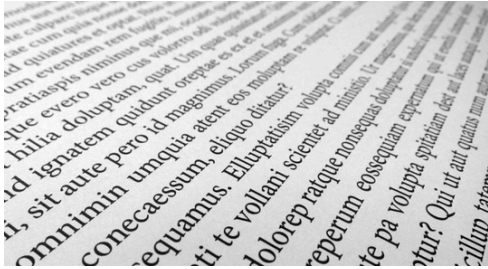
— **DANNY WINTER, CFO/COO, FLOMED INFUSION SERVICES**



"Prior to joining NICA, Palmetto Infusion didn't feel like it had a voice. We are trusting NICA with getting the message out about the [benefits of] in-office infusion centers so we can do what we do best, which is care for our patients!"

— **GARY COOPER, MHA, CHAIRMAN AND CO-FOUNDER, PALMETTO INFUSION SERVICES**

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## NICA CONTENT USAGE

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## NICA LOGO GUIDELINES

First and foremost, in all communications our brand must be accessible. Graphics and typography should be clean and easy to interpret, simplifying the user's experience and always keeping the organization's mission at the forefront.

[Light Logo Download](#) | [Dark Logo Download](#)



## NICA CIRCLE LOGO

The NICA logo should always be displayed as the NICA circle icon paired with the organization name, shown above.

***Use of the NICA Circle logo is exclusive to NICA and its subsidiaries.***



## INFUSION CHAIR LOGO

The chair icon is an official trademark of the National Infusion Center Association. The icon consists of the chair itself, the IV icon and the bounding rounded box. When appearing as a standalone icon, the singular chair should always be displayed thus. When using a set of three or more chairs, the bounding boxes are optional.

[Infusion Chair Icon Download](#)