



NATIONAL INFUSION CENTER ASSOCIATION

THE NATION'S VOICE FOR INFUSION PROVIDERS



CORPORATE PARTNERSHIP

2025

WHO WE ARE:

National Infusion Center (NICA) is a nonprofit trade association and the nation's voice for non-hospital, community-based infusion providers that offer a safe, more affordable alternative to hospital care settings for provider-administered medications.

WHAT WE DO:

- Preserve and expand patient access to non-hospital infusion providers.
- Reduce disparities in safety and quality standards across care settings.
- Protect providers' ability to sustain operational viability by identifying and overcoming internal and external threats.
- Protect the buy-and-bill model and ensure appropriate and sustainable reimbursement.
- Build relationships with key influencers and decision-makers who can bring value to providers, patients, and payors.
- Collaborate with stakeholders to develop all-win solutions to challenges that threaten access to infusion care across the country.
- Advocate for responsible medical benefit reform.

WHY NICA?

NICA stands as a champion for standards of excellence, uncompromising quality and safety, and equitable access to life-changing biologic infusion medications for those who need it most. And we are determined to create a world where infusion centers — including ambulatory, physician office-based, pharmacy-based, and other outpatient care settings in which these medications are prepared and provider-administered — may serve as a safe, streamlined, and economically viable alternative to hospital settings. We infuse positive change to unlock the future of healthcare.

CORPORATE PARTNERSHIP OVERVIEW

OVERVIEW:

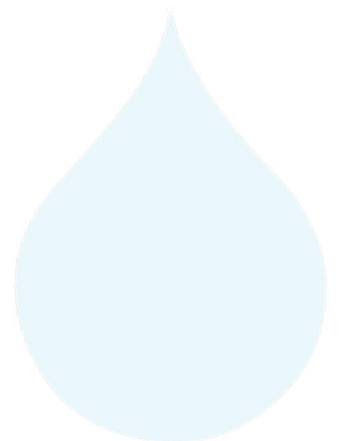
Becoming a Corporate Partner of the National Infusion Center Association (NICA) provides organizations the opportunity to support and participate in NICA initiatives, events, and publications. Partnerships with all corporate stakeholders are critical to achieving our mission and objectives. As a Corporate Partner, you have a vested interest in the long-term success of infusion centers nationwide, and you will have a voice so you can remain highly engaged in the future success of the infusion center delivery channel.

Corporate Partnership represents an ongoing commitment to supporting community-based infusion providers and the overall viability of infusion centers through annual general mission support.

QUALIFICATIONS:

To qualify for a Corporate Partnership, the organization must manufacture provider-administered medications.

Partnership is an annual commitment made on a calendar year basis with dues based upon the chosen partnership level. Dues must be paid on an annual basis.



GENERAL BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
Link to company website via company logo on Corporate Partners page.	✓	✓	✓	✓
Partnership announcement to NICA audiences	✓	✓	✓	✓
Opportunity for touch-point with NICA's Chief Executive Officer	✓	✓	✓	✓
Opportunity to request an on-site visit at NICA Headquarters	✓	✓	✓	✓
Recognition at NICA Board and Advisory Committee Meetings	✓	✓	✓	✓
Complimentary digital copy of NICA Standards of Excellence for Ambulatory Infusion Centers	✓	✓	✓	✓
Opportunity* to host a webinar for NICA Provider Members on a relevant educational topic (based on availability) *Opportunity to reserve webinar is provided in order of partnership tier at the beginning of each calendar year	✓	✓	Additional Sponsorship Required	Additional Sponsorship Required
Opportunity to include physical, branded material or items to be included in welcome boxes sent to new NICA Provider Members	✓	Additional Sponsorship Required	Additional Sponsorship Required	Additional Sponsorship Required
# of times sponsored content will be distributed via NICA e-newsletters and promoted across other channels	2 (Bi-Annually)	1 (Annually)	Additional Sponsorship Required	
Opportunity to distribute approved materials/messaging to NICA's Board and Committee members	✓	✓		
Opportunity to sponsor one NICA Board dinner (Up to 2 reps can attend)	\$10,000 Sponsorship	\$25,000 Sponsorship		
Invitation to attend select calls with NICA's state and federal advocacy team	✓			

CONFERENCE BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
# of complimentary exhibit booth(s) (Standard booth size is 10'x10') *Includes 2 complimentary registrations per booth	Up to 2	Up to 1	Up to 1	Up to 1
Preferred booth selection	✓	✓	✓	✓
# of complimentary registrations (Additional passes available for purchase)	Up to 4	Up to 3	Up to 2	Up to 1
# of complimentary passes to access conference materials and recordings (Additional passes available for purchase)	Up to 5	Up to 3	Up to 2	Up to 1
Company included on digital Exhibit Hall Passport plus gamification elements to increase booth traffic (exhibit booth required)	✓	✓	✓	✓
Logo included on NICA's annual conference website page and on official conference event page to recognize partnership level	✓	✓	✓	✓
Company logo linked to website on official conference app	✓	✓	✓	✓
Recognition through on-site signage acknowledging partnership	✓	✓	✓	✓
Opportunity to nominate session or workshop topics for a future conference	✓	✓		

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CONFERENCE BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
Exhibit Hall in-booth signage acknowledging partnership (Exhibit Booth required)	✓	✓	✓	✓
Extra opening reception drink tickets to use or distribute to attendees	✓	✓	✓	✓
Send approved e-messaging out to registered attendees before the conference via NICA	General or Targeted	General or Targeted	General	General
Access to NICA's pre-conference attendee list	✓	✓	✓	✓
Opportunity to place item(s) in attendee tote bags	Up to 2	Up to 1	Up to 1	Up to 1
Opportunity to reserve a meeting room at the conference venue (Subject to availability)	Complimentary	✓	✓	✓
Cost for opportunity to host a sanctioned dinner program (Subject to availability) *Transportation included, if applicable	\$1,500	\$1,500	\$3,000	\$3,000
Cost for opportunity to sponsor a 30-minute Product Theater (subject to availability)	\$2,500	\$2,500	\$5,000	\$5,000
Cost for Opportunity to sponsor a Breakfast session (subject to availability)	\$2,500	\$2,500	\$5,000	\$5,000
PRICE	\$200,000	\$150,000	\$100,000	\$50,000

CORPORATE SPONSOR OPPORTUNITIES

INFUSION CENTER LOCATOR

\$35,000 + ANNUALLY

The Infusion Center Locator is the largest non-medication, non-disease specific publicly available database of infusion centers in the nation. It was designed to connect patients with the most accessible site of care in their area that administers their medication. Since its launch in 2016, there have been tens of thousands of searches performed by patients, referring physicians, infusion center staff, insurance companies, and other industry stakeholders.

For infusion center staff, this resource provides the opportunity to create a free profile for an office and include information such as medications administered, insurances accepted, hours of operation, amenities, etc.

WHITE LABEL LOCATOR

CUSTOM PRICING

A custom White Label Locator is a branded, customized locator interface that seamlessly integrates with a product's brand and style guide. Designed to meet the specific needs of pharmaceutical manufacturers and their consumers, this locator is built to your exact specifications to keep consumers in the brand experience. Pricing may vary. This opportunity is offered through Loud Cow Strategy Group.

EDUCATION

\$10,000 + ANNUALLY

General sponsorship of NICA's education program goes toward creating new educational modules and materials for infusion providers. Custom education initiatives are available at custom prices.

GENERAL ADVOCACY SUPPORT

\$25,000 + ANNUALLY

General sponsorship of NICA's advocacy efforts ensures we are able to continue tackling issues that threaten patient access to the medications they desperately need and limit the provider's ability to sustain the current business model that allows them to successfully treat their patients. Custom advocacy initiatives are available at custom prices.

CORPORATE SPONSOR OPPORTUNITIES

CONFERENCE SUPPORT

VARIABLE COST

Please see this year's conference prospectus to explore what sponsorship opportunities are available and associated pricing. To request the current prospectus, email events@infusioncenter.org.

NEWSLETTER

INQUIRE FOR PRICING

NICA publishes bi-weekly advocacy activation and monthly member newsletters that are distributed electronically. NICA members receive one print newsletter annually.

INFUSIONCONFUSION® FORUM

\$10,000 + ANNUALLY

The InfusionConfusion® Community Forum enables infusion professionals across the country to ask questions and receive support from other contributors and NICA moderators on topics such as best practices, standards, advocacy, and clinical operations. Ability to seed a topic is included with annual sponsorship.

THE INFUSION BLOG

\$10,000 + ANNUALLY

The Infusion Blog features monthly posts written by voices of the infusion industry. Covered topics range from advocacy in healthcare to tips for newly diagnosed patients, Pharmacy Benefit Managers, and infusion standards of care and practice.



CORPORATE SPONSOR OPPORTUNITIES

LATE-STAGE PIPELINE REPORT

\$5,000 QUARTERLY, \$20,000 ANNUALLY

These quarterly reports contain all non-Oncology IV and injectable medications and biosimilars in Phase III Clinical Trials or later. This is available to NICA's Provider Members at a discounted rate as an additional benefit to annual membership.

ANNUAL MARKET TREND REPORT

\$10,000 ANNUALLY

This report provides an in-depth analysis of the current and future trends in the U.S. non-oncology biopharmaceuticals market. Provider Members receive a discounted rate on this report, which enables them to receive valuable insights for future market expansion and marketing tactics to support future patient demand for IV/injectable therapies.

EDUCATIONAL WEBINAR

INQUIRE FOR PRICING

This provides your organization with the opportunity to present an educational topic or update to NICA provider membership via a webinar. Topic must be NICA approved. Pricing may vary.

NURSING CONTINUING EDUCATION

CUSTOM PRICING

Invest in the future of healthcare by sponsoring an accredited continuing education program for nurses. Your contribution will enhance their expertise, elevate patient care, and foster a more skilled and knowledgeable workforce.

QUESTIONS?

CONTACT US

Please reach out to us at info@infusioncenter.org with questions regarding pricing or to request additional information for a sponsorship opportunity.