



**NATIONAL
INFUSION CENTER
ASSOCIATION**

THE NATION'S VOICE FOR INFUSION PROVIDERS



CORPORATE PARTNERSHIP

2026

WHO WE ARE:

National Infusion Center (NICA) is a nonprofit trade association and the nation's voice for non-hospital, community-based infusion providers that offer a safe, more affordable alternative to hospital care settings for provider-administered medications.

WHAT WE DO:

- Preserve and expand patient access to non-hospital infusion providers.
- Reduce disparities in safety and quality standards across care settings.
- Protect providers' ability to sustain operational viability by identifying and overcoming internal and external threats.
- Protect the buy-and-bill model and ensure appropriate and sustainable reimbursement.
- Build relationships with key influencers and decision-makers who can bring value to providers, patients, and payors.
- Collaborate with stakeholders to develop all-win solutions to challenges that threaten access to infusion care across the country.
- Advocate for responsible medical benefit reform.

WHY NICA?

NICA stands as a champion for standards of excellence, uncompromising quality and safety, and equitable access to life-changing biologic infusion medications for those who need it most. And we are determined to create a world where infusion centers — including ambulatory, physician office-based, pharmacy-based, and other outpatient care settings in which these medications are prepared and provider-administered — may serve as a safe, streamlined, and economically viable alternative to hospital settings. We infuse positive change to unlock the future of healthcare.

CORPORATE PARTNERSHIP OVERVIEW

OVERVIEW:

Becoming a Corporate Partner of the National Infusion Center Association (NICA) provides organizations the opportunity to support and participate in NICA initiatives, events, and publications. Partnerships with all corporate stakeholders are critical to achieving our mission and objectives. As a Corporate Partner, you have a vested interest in the long-term success of infusion centers nationwide, and you will have a voice so you can remain highly engaged in the future success of the infusion center delivery channel.

Corporate Partnership represents an ongoing commitment to supporting community-based infusion providers and the overall viability of infusion centers through annual general mission support.

QUALIFICATIONS:

To qualify for a Corporate Partnership, the organization must manufacture provider-administered medications.

Partnership is an annual commitment made on a calendar year basis with dues based upon the chosen partnership level. Dues must be paid on an annual basis.



GENERAL BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
Link to company website via company logo on Corporate Partners page.	✓	✓	✓	✓
Partnership announced to NICA audiences via e-newsletter and social media once annually	✓	✓	✓	✓
Opportunity for touch-point with NICA's CEO	Regularly	Quarterly	Bi-Annually	Annually
Recognition at NICA Board and Advisory Committee Meetings	✓	✓	✓	✓
Complimentary digital copy of NICA Standards of Excellence for Ambulatory Infusion Centers	✓	✓	✓	✓
Opportunity* to host a webinar for NICA Provider Members on a relevant educational topic (based on availability) *Opportunity to reserve webinar is provided in order of partnership tier at the beginning of each calendar year	✓	✓	Starting at \$35,000	Starting at \$35,000
Opportunity to include physical, branded material or items to be included in welcome boxes sent to new NICA Provider Members	✓			
Sponsored content distributed via NICA e-newsletters and promoted across other channels	Bi-Annually	Annually	Starting at \$3,500	Starting at \$3,500
Opportunity to distribute approved materials/messaging to NICA's Board and Committee members	✓	✓		
Opportunity to sponsor one NICA Board dinner (Up to 2 reps can attend)	Inquire for pricing	Inquire for pricing	Inquire for pricing	Inquire for pricing
Invitation to attend select calls with NICA's state and federal advocacy team	✓			

CONFERENCE BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
# of complimentary exhibit booth(s) (Standard booth size is 10'x10')	Up to 2	Up to 1	Up to 1	Up to 1
Preferred booth selection	✓	✓	✓	✓
Total # of complimentary registrations (Additional passes available for purchase)	Up to 8	Up to 5	Up to 4	Up to 3
# of individuals given complimentary access to conference materials and recordings	Up to 5	Up to 3	Up to 2	Up to 1
Company included on digital Exhibit Hall Passport plus gamification elements to increase booth traffic (exhibit booth required)	✓	✓	✓	✓
Logo included on NICA's annual conference website page and on official conference event page to recognize partnership level	✓	✓	✓	✓
Company logo linked to website on official conference app	✓	✓	✓	✓
Recognition through on-site signage acknowledging partnership	✓	✓	✓	✓

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Conference Benefits	Platinum	Gold	Silver	Bronze
Exhibit Hall in-booth signage acknowledging partnership (Exhibit Booth required)	✓	✓	✓	✓
Extra opening reception drink tickets to use or distribute to attendees	✓	✓	✓	✓
Send approved e-messaging out to registered attendees before the conference via NICA	General or Targeted	General or Targeted	General	General
Access to NICA's pre-conference attendee list	✓	✓	✓	✓
Opportunity to place item(s) in attendee tote bags	Up to 2	Up to 1	Up to 1	Up to 1
Opportunity to reserve a meeting room at the conference venue (Subject to availability)	Complimentary	Complimentary	Complimentary	\$3,000
Cost for opportunity to host a sanctioned dinner program (Subject to availability)	\$1,500	\$1,500	\$3,000	\$3,000
Cost for opportunity to sponsor a 30-minute Product Theater (subject to availability)	\$4,000	\$5,000	\$6,000	\$7,000
Cost for Opportunity to sponsor a Breakfast session (subject to availability)	\$4,000	\$5,000	\$6,000	\$7,000
Annual Investment	\$200,000	\$150,000	\$100,000	\$50,000