

# NICA

ANNUAL CONFERENCE 2027



JULY 28-30, 2027 • DALLAS HILTON ANATOLE



## EXHIBITOR PROSPECTUS

#NICA2027



[infusioncenter.org](https://infusioncenter.org)

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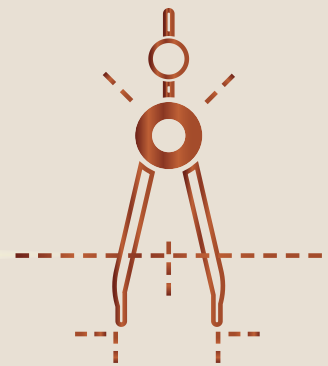
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# WHERE THE FUTURE OF INFUSION COMES TOGETHER



## Dear NICA Community,

As we reflect on another incredible year together, one thing is clear: the infusion industry is entering a new era of opportunity.

### **Now, we're ready to take the next step. Welcome to NICA2027.**

Next year marks an exciting milestone as we expand to our first-ever three-day conference, creating even more opportunities for education, networking, innovation, and collaboration. As our industry evolves, so does NICA. This expanded format reflects the growing demand for deeper learning, broader stakeholder engagement, and more time to foster the relationships that drive meaningful progress.

Our theme, The Next Frontier, represents more than a destination—it reflects the future we're building together. As infusion care continues to expand, so must the infrastructure, partnerships, and innovation that support it. NICA2027 will bring together providers, manufacturers, pharmacies, technology companies, policymakers, and industry leaders to explore what's next for provider-administered medications and to help shape the future of infusion care.



The momentum we've built over the past several years has been extraordinary. From record-breaking attendance and expanded educational programming to meaningful advocacy wins and stronger collaboration across the infusion care continuum, NICA continues to grow because of the commitment and partnership of this community.

Brian Nyquist



### **But realizing that future depends on all of us.**

Your continued partnership enables NICA to strengthen advocacy efforts, expand educational offerings, develop industry standards, and preserve access to this high-value, patient-centered model of care. Together, we can continue advancing operational excellence, influencing policy, and building a stronger, more sustainable infusion ecosystem.

If you have any questions, please don't hesitate to reach out to us at [events@infusioncenter.org](mailto:events@infusioncenter.org).

With gratitude,

Brian Nyquist  
President & CEO  
National Infusion Center Association

# WHO WE ARE



The National Infusion Center Association (NICA) is the national trade association for community-based infusion providers.

## OUR MISSION:

To strengthen the community-based infusion care model and the ecosystem that supports it.

## WHAT WE DO:

We support infusion providers in delivering excellent care while building sustainable, effective organizations.

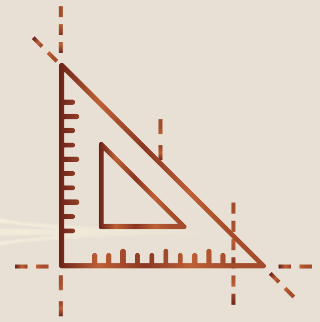
**NICA HAS BEEN  
THE NATION'S VOICE FOR  
INFUSION ACCESS SINCE  
2010**

## HOW WE DO IT:

NICA works to create the conditions community-based infusion providers need to succeed by:

- **Advancing excellence** through standards, education, practice resources, and accreditation.
- **Advocating for supportive policies** that promote a sustainable operating environment through policy, regulatory, reimbursement, and payer engagement.
- **Strengthening the infusion community** by providing opportunities for all stakeholders to connect, learn, and collaborate toward common goals.

# NICA CONFERENCE GROWTH



The NICA Annual Conference continues to experience unprecedented growth and momentum.

In July 2026, NICA welcomed more than 1,400 providers, industry leaders, and infusion professionals to Fontainebleau Las Vegas for our largest conference yet. As the only national conference dedicated exclusively to the provider-administered medication channel, NICA continues to unite the organizations driving innovation, advocacy, and excellence across infusion care.

**> 1,400**  
**PROVIDERS,  
INDUSTRY LEADERS,  
& INFUSION  
PROFESSIONALS**

**> 30**  
**EXPERT-LED  
EDUCATIONAL SESSIONS**

**Attendees participated in 30+ educational sessions,** panels, and specialized trainings covering clinical excellence, operations, reimbursement, policy, technology, and the future of infusion care. The conference also featured an expanded exhibit hall, networking experiences, sponsored education, and interactive activations.

**Building on that momentum, NICA2027** marks our first-ever three-day conference in Dallas, with expanded education, enhanced networking, and more opportunities to engage with exhibitors and sponsors. It will be our largest platform yet for organizations looking to connect with key decision-makers and shape the future of infusion care.

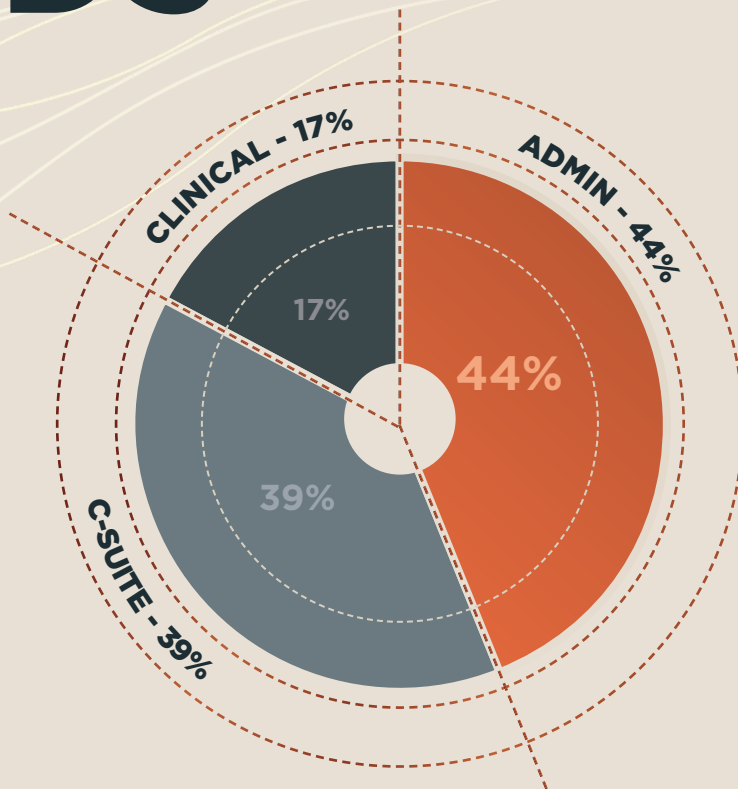
**3**  
**DAY  
CONFERENCE**

# WHO ATTENDS NICA

2026  
REGISTRATION  
BREAKDOWN

141

TOTAL  
EXHIBITORS



If your company provides products, technology, or services that help infusion providers operate, grow, or deliver better care, NICA2027 is where you belong.

## WHO SHOULD EXHIBIT AT NICA2027?

### PHARMACEUTICAL + CLINICAL

- Pharmaceutical manufacturers
- Specialty pharmacies
- Medical device companies
- Medical supply companies
- Medication and equipment distributors

### BUSINESS + OPERATIONAL

- Revenue cycle and reimbursement services
- Technology providers
- Managed service organizations
- Group purchasing organizations (GPOs)
- Staffing and recruiting firms

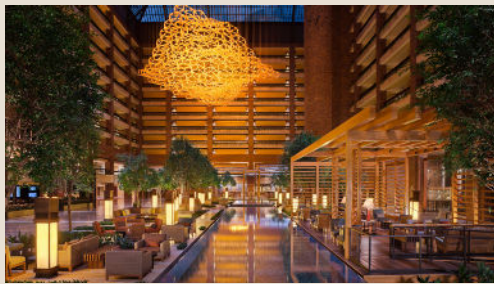
### PROFESSIONAL + INDUSTRY SERVICES

- Consultants and advisory firms
- Education organizations
- Nonprofit organizations
- Marketing and communications partners
- Other organizations serving infusion providers

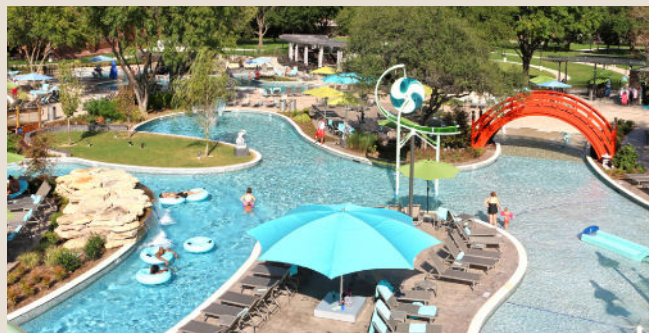
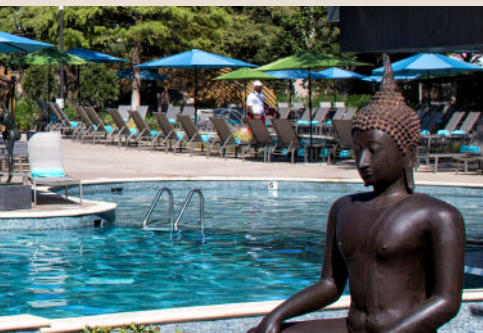
# MEET US IN DALLAS



NICA2027 will take place at the iconic Hilton Anatole in Dallas, Texas, a premier convention destination renowned for its exceptional meeting facilities, inspiring architecture, and resort-style amenities.



**AS NICA EXPANDS TO ITS FIRST-EVER THREE-DAY CONFERENCE, THE HILTON ANATOLE PROVIDES THE IDEAL SETTING TO SUPPORT OUR CONTINUED GROWTH AND DELIVER AN EVEN MORE IMMERSIVE ATTENDEE EXPERIENCE.**



## RESORT-STYLE AMENITIES

Enjoy JadeWaters Resort Pool, a lazy river and waterslides, a full-service spa and expansive fitness center, Topgolf Swing Suite, multiple onsite restaurants and bars, beautiful gardens, and an impressive art collection. All just minutes from Downtown Dallas and the Design District.

# HOT IN 2027

## A NICE NIGHT

A **NICE Night** brings a new evening networking reception to NICA2027, giving providers the opportunity to connect with peers and industry partners in a relaxed, social atmosphere.

The event will be held in the **NICA Infusion Center of Excellence (NICE) Experience**, where attendees can take a self-guided audio tour of the interactive mock infusion center, explore the NICA Standards of Excellence, and discover best-in-class products and equipment.

[See page 18 for more information about NICE.](#)



NEW  
FOR  
2027



## NEW TO NICA?

Join the premier conference for infusion professionals and connect with other first-time attendees at an exclusive welcome reception before the conference begins.

## MORE TIME TO LEARN. MORE TIME TO CONNECT: AN EXTRA CONFERENCE DAY!

With an additional day of programming attendees will have more time for expanded education, meaningful networking, and opportunities to connect with peers and industry leaders.

## OPERATIONAL EXCELLENCE TRAINING

Returning for 2027, we're offering dedicated operational training sessions tailored to infusion center operators—covering everything from compliance and workflows to staffing, procurement, and payer strategies.

## CALL FOR POSTER ABSTRACTS



NICA is accepting poster abstract submissions for clinical, operational, and research-based topics. This expanded format allows for greater inclusion of data-driven content and emerging best practices across the infusion industry.

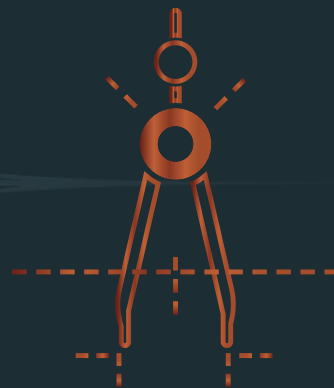


**Toast**

The Infusion Access Foundation's **Toast: Together for Treatment Gala** will once again coincide with the NICA Annual Conference on July 27, 2027. As NICA's sister organization, Infusion Access Foundation works to ensure patients have access to provider-administered treatments. Toast offers a premier opportunity to network with industry leaders, learn about Infusion Access Foundation's impact, and support patient programs.

*Conference Event Policy: To ensure attendees can fully participate in NICA conference programming and official events, unsanctioned events that conflict with scheduled conference programming are not permitted.*

# CONTINUING EDUCATION



## Foundations OF Excellence

Kick off NICA2027 with our full-day nursing leadership and management workshop for infusion leaders, managers, educators, and preceptors. Explore practical strategies for onboarding, competency validation, preceptorship, staffing, and performance management while earning CNE contact hours.

### Sponsorship Opportunity

**\$25,000**

## Foundations OF Operations

Returning after a successful debut at NICA2026, this full-day workshop is designed for infusion center administrators, operational leaders, and practice managers. Possible topics include operational excellence, workflow optimization, reimbursement, financial performance, compliance, patient experience, staffing, and scalable growth.

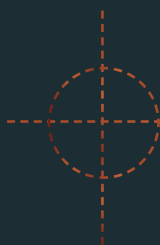
### Sponsorship Opportunity

**\$25,000**



### LIMITED SPACE

Space for both pre-conference programs is limited, and early registration is strongly encouraged.



**These workshops only available to those who work directly in infusion practices.**

## LEARNING OPPORTUNITIES



Conference programming will explore the clinical, operational, and advocacy issues shaping infusion care.

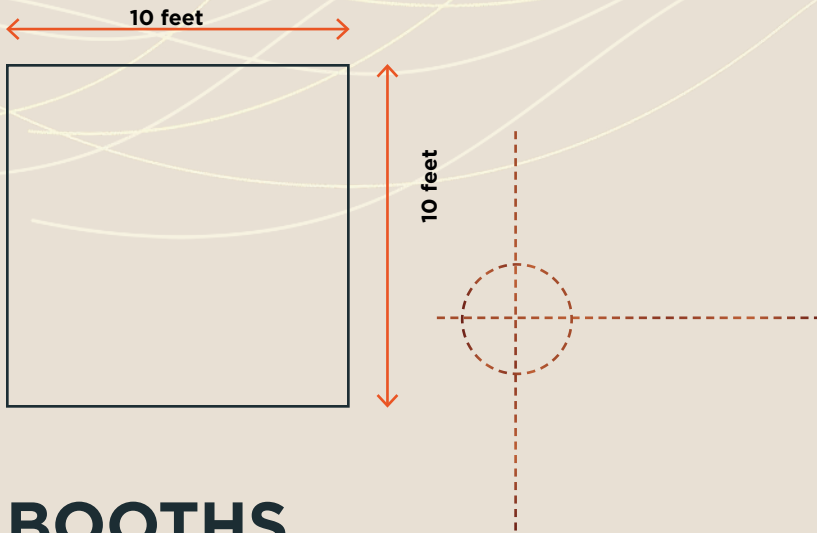
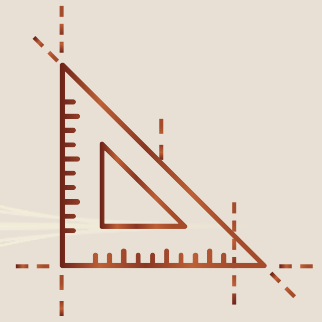


**Management & Operations**



**Clinical Excellence**

# EXHIBITOR INFORMATION



## BOOTHS

### EACH BOOTH INCLUDES:

- 8' tall and 3' tall side divider drape(s)
- One 8' skirted table with two (2) chairs, a wastebasket
- The exhibit hall and foyer are carpeted
- Two complimentary passes are included with booth
- Ability to purchase additional passes
- Listing on the official conference mobile app
- Logo on Digital Exhibit Hall Passport

## INNOVATION CENTER AREA

### EACH INNOVATION CENTER BOOTH INCLUDES:

- 5 foot skirted table
- 1 wastebasket
- 1 complimentary pass

Available only for innovative products or services for the infusion industry and distribution channel.

*Limited number available.*

## BOOTHS ARE SELLING FAST!

RESERVE YOUR SPACE NOW FOR NICA 2027.

EXHIBIT SPACE IS ASSIGNED ON A FIRST-COME, FIRST-SERVED BASIS.

## EXPO COMPANY - AEX Convention Services

Contact AEX Convention Services via the web at [www.aexservices.com](http://www.aexservices.com).

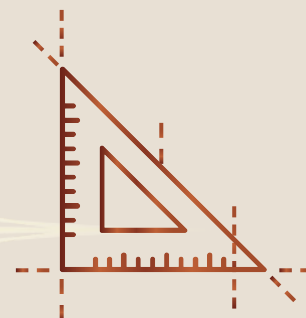
Exhibitor shipping and other important information packets will be distributed on, or around, April 2027.

# PAST EXHIBITORS

|                                          |                                              |                                        |                                                  |                                      |                                     |
|------------------------------------------|----------------------------------------------|----------------------------------------|--------------------------------------------------|--------------------------------------|-------------------------------------|
| 100ms                                    | Catalyst Consulting                          | Grifols                                | Legacy Health                                    | NextGen Healthcare                   | Slash Financial                     |
| 4U Medical Designs                       | Cencora                                      | GSK                                    | Leo Pharma                                       | NexTrust Inc.                        | Sobi                                |
| AbbVie                                   | Champion Manufacturing                       | HEAL Fashion/IV Hoody                  | LNP Medical                                      | Nitra                                | Soliant                             |
| Accord Biopharma                         | Clarion Ai                                   | Healix                                 | Lundbeck                                         | Novartis Pharmaceuticals Corporation | SolisRx                             |
| Accuvance Coker                          | Coral AI                                     | Health Coalition LLC                   | MagicHealth                                      | OC Infusion Billing                  | Spongies Comfort                    |
| Accessia Health                          | Coral Connect                                | Healthwell Foundation                  | Mainbridge Health Partners                       | Octapharma USA                       | SPS Health                          |
| ACU Serve Corp                           | CorMedix                                     | Heme on Call                           | Managed Health Care Associates, Inc.             | OI Infusion                          | Sun Pharma                          |
| ADMA Biologics                           | CSL Behring                                  | Hikma Pharmaceuticals USA Inc          | Mandolin                                         | Optum RX                             | Sykes & Co                          |
| AdvisorwoRX                              | Cumberland Pharmaceuticals                   | House Rx                               | Matrix GPO                                       | Paragon Ventures LLC                 | Synthpop AI                         |
| Alexander International Innovations, LLC | CuraScript SD                                | ICU Medical                            | McGriff, a Marsh & McLennan Agency LLC Company   | PatientFocus                         | TailorMed                           |
| Alexion                                  | Curbside Infusion                            | ImagineSoftware                        | McKesson                                         | Pegasus Medical Concepts             | Takeda                              |
| Allegiance Group                         | CVS Specialty                                | Immunoglobulin National Society (IgNS) | Med Signals                                      | Pinnacle Revenue Management          | TANYR                               |
| Alnylam Pharmaceuticals                  | Dale Med                                     | InBody                                 | Med- Billing Solutions                           | Plenful                              | Tennr                               |
| Amber Specialty Pharmacy                 | DAZL Innovations                             | Infinity Infusion Solutions            | MedEdge Solutions                                | Precigen                             | TerSera Therapeutics                |
| American Rheumatology Network            | DreamSeat                                    | InfuseFlow                             | Medical Innovations, Inc.                        | Preferred Medical                    | Teva Pharmaceutical Industries Ltd. |
| AMGEN                                    | DropletIV                                    | InfuseTrack                            | Medically Integrated Dispensing                  | Premier   Innovativx                 | TG Therapeutics                     |
| Annexus Health                           | Eisai                                        | Infusion Access Foundation             | MedicoCX                                         | Primex                               | The Butterfly Pig                   |
| Argenx                                   | Eitan Medical                                | Infusion Nurse Society                 | MedServe                                         | Prochant                             | The Remedy Group                    |
| Articularis Healthcare Group             | EMED Technologies                            | InfuSystem                             | MEDVA                                            | Prodigy Health                       | Trella Health                       |
| Asepha                                   | EQTemp, a division of Felix Storch, Inc      | Innoviva Specialty Therapeutics        | Merck                                            | ProKure Digital                      | Trellis AI                          |
| AstraZeneca Rare Disease                 | Expert Infusion Nurse Consulting             | Integrated Medical Systems, Inc.       | Merit Pharmaceuticals                            | PX Connect                           | Trellis Health                      |
| Avidity Biosciences                      | Fedora Healthcare Solutions                  | Intuvie                                | Mertz Taggart                                    | R2 Health                            | Triangle Healthcare Advisors        |
| B. Braun                                 | Ferring Pharmaceuticals                      | Invivyd                                | ModuleMD                                         | recruitLogix                         | Trial IQ                            |
| BD                                       | FFF Enterprises                              | IvWatch                                | MONT Research                                    | Regeneron                            | TruCare Biomedix                    |
| bill                                     | Fisher\SMB                                   | Johnson & Johnson                      | Moog Medical                                     | Remedy Specialty Network             | UCB                                 |
| Bimedis                                  | Fly Chain                                    | Kedrion Biopharma                      | Morris & Dickson                                 | Rheumatology Nurses Society          | Universal Software Solutions        |
| BioCare                                  | Forus Health                                 | Knarrstar Recruiting                   | National Association of Specialty Pharmacy       | Right Way Medical                    | Unlimited Systems                   |
| Biogen                                   | FountainRx Speciality Pharmacy               | Koru Medical Systems                   | National Home Infusion Association               | Ruma Care                            | Veritisis Custom Pharmacy           |
| Bluebird Solutions                       | Fresenius-Kabi                               | Kwickscreen                            | National Infusion Center Association             | RxToolKit                            | Verity Solutions                    |
| Boehringer Ingelheim                     | GBS /CIDP Foundational International         | Lamar Health                           | National Organization of Rheumatology Management | RXRS - Rx Return Services            | VETRIQ                              |
| Brightree                                | GC Biopharma USA                             | La-Z-Boy Healthcare                    | NeuroNet GPO                                     | SAFEflow                             | Viridian Therapeutics               |
| Bristol Myers Squibb                     | Genentech                                    | LeanTaaS                               |                                                  | SamaCare                             | VistaRx                             |
| Calviant                                 | Global CEO Initiative on Alzheimer's Disease | Leech Tishman                          |                                                  | Sandoz Inc                           | VPL                                 |
| Cardinal Health                          |                                              |                                        |                                                  | Sanofi                               | Weinfuse                            |
| CareMetx                                 |                                              |                                        |                                                  | Scio Management Solutions            | Wrapt Health                        |
| CareNet GPO                              |                                              |                                        |                                                  | Shower Shield                        | Yewtwist                            |
| Carenovo                                 |                                              |                                        |                                                  | Silentia                             |                                     |

# THE NICA2027 EXHIBIT HALL

is exclusively reserved for organizations directly involved in or supporting the infusion industry; companies outside of this scope may not be eligible to exhibit. For those approved to participate, all promotional activities must align with the event's focus on the infusion delivery channel—displaying, promoting, or selling unrelated products or services is prohibited. Disruptive signage or behavior may result in removal from the NICA Annual Conference.



## CONFERENCE SPONSORSHIP & EXHIBITOR PACKAGES

### EXHIBIT SPACE

Complimentary exhibit booth(s). Standard booth size is 10'x10'  
Includes two (2) complimentary registrations.

Priority booth selection

✓ = Corner booth at no additional charge. X = Current rate for others.

### REPRESENTATIVE PASSES

# of additional complimentary All Access Passes

# of All Access Passes that may be purchased at \$950 per person

# of complimentary Post Conference Material & Recordings Passes

Total number of complimentary passes  
(including booth registrations) per sponsorship

### RECOGNITION

E-messaging sent out to registered attendees before the conference via NICA

Invitation to participate in A NICE Night

Company logo included on Digital Exhibit Hall Passport

Company logo linked to website and company description in official conference app

Company logo included on signage

Larger recognition via conference correspondence and in on-site signage

### SPONSORSHIP & ADVERTISEMENT OPPORTUNITIES

30-minute Product Theater

Opportunity to include an item in the attendee tote bags

### ATTENDEE ACCESS & POST-CONFERENCE BENEFITS

Access to post-conference attendee list (includes email addresses)

Access to pre-conference attendee list (name, title, company)

Post conference material & recordings pass.

Access to recorded sessions and slides only. Upon Request.

|  | <br><b>The VISIONARY</b><br><b>\$20,000</b> | <br><b>The TRAIL BLAZER</b><br><b>\$16,000</b> | <br><b>The PIONEER</b><br><b>\$12,000</b> | <br><b>GENERAL* EXHIBITOR</b><br><b>\$6,000-\$7,000</b> |
|--|------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------|
|  | Limited to 2                                                                                                                 | Limited to 4                                                                                                                      | Limited to 5                                                                                                                 |                                                                                                                                            |
|  | 1                                                                                                                            | 1 <b>SOLD</b>                                                                                                                     | 1                                                                                                                            | 1                                                                                                                                          |
|  | Yes<br>✓                                                                                                                     | No<br>✓                                                                                                                           | No<br>X                                                                                                                      | No<br>X                                                                                                                                    |
|  | 4                                                                                                                            | 2                                                                                                                                 | 1                                                                                                                            | 0                                                                                                                                          |
|  | Unlimited                                                                                                                    | Unlimited                                                                                                                         | Unlimited                                                                                                                    | Unlimited                                                                                                                                  |
|  | 4                                                                                                                            | 3                                                                                                                                 | 2                                                                                                                            | 0                                                                                                                                          |
|  | 6                                                                                                                            | 4                                                                                                                                 | 3                                                                                                                            | 2                                                                                                                                          |
|  | Targeted                                                                                                                     | Targeted                                                                                                                          | General                                                                                                                      | N/A                                                                                                                                        |
|  | Yes                                                                                                                          | Yes                                                                                                                               | No                                                                                                                           | No                                                                                                                                         |
|  | Yes                                                                                                                          | Yes                                                                                                                               | Yes                                                                                                                          | Yes                                                                                                                                        |
|  | Yes                                                                                                                          | Yes                                                                                                                               | Yes                                                                                                                          | Yes                                                                                                                                        |
|  | Yes                                                                                                                          | Yes                                                                                                                               | Yes                                                                                                                          | No                                                                                                                                         |
|  | Yes                                                                                                                          | Yes                                                                                                                               | Yes                                                                                                                          | No                                                                                                                                         |
|  | \$5,000                                                                                                                      | \$6,000                                                                                                                           | \$8,000                                                                                                                      | \$8,000                                                                                                                                    |
|  | Yes                                                                                                                          | Yes                                                                                                                               | n/a                                                                                                                          | n/a                                                                                                                                        |
|  | Yes                                                                                                                          | Yes                                                                                                                               | Yes                                                                                                                          | Yes                                                                                                                                        |
|  | Yes                                                                                                                          | Yes                                                                                                                               | Yes                                                                                                                          | No                                                                                                                                         |
|  | Yes                                                                                                                          | Yes                                                                                                                               | No                                                                                                                           | No                                                                                                                                         |

\*\$6,000 until February 26, 2027. \$6,500 from March 1 to April 30, 2027. \$7,000 starting on May 1, 2027.

# CONTENT & INTERACTION



## Breakfast Session

**\$10,000**

Sponsor and host a dedicated Product Theater Breakfast and keep attendees full and happy as you highlight your company's product or service offerings. The sponsorship offers the opportunity to present your value proposition and expertise to an audience with a demonstrated interest in your session topic.

- *One 45-minute session per sponsor.*
- *Limited number available.*

## Session Sponsorships

**\$2,000 Each**

Sponsoring a session will place your company directly in front of every person who attends that session. Discussions will be focused on advocacy, management, clinical, and operational topics.

- *One sponsorship per session.*

## Product Theater

**\$8,000**

Highlight your company's product or service offerings when you sponsor and host a dedicated Product Theater. The sponsorship offers the opportunity to present your value proposition and expertise to an audience with a demonstrated interest in your session topic.

- *One 30-minute session per sponsor.*
- *Limited number available.*

## Survey Sponsor

### Inquire for Pricing

Day 1 (Wednesday):  
**2 Available**

Day 2 (Thursday):  
**2 Available**

Day 3 (Friday):  
**2 Available**

Field a seven (7) to ten (10) question survey to NICA Annual Conference attendees during the conference. Questions are subject to NICA approval.

## PRESENTING TITLE SPONSOR

**\$50,000**

**Only 1**

Receive recognition on pre-conference promotional material as the Presenting Sponsor of our conference. An on-site suite will be reserved for the sponsor company to use as a meeting place to host current or prospective clients.

# EXPERIENCES



## EXPLORE SPONSORSHIP OPPORTUNITIES

For availability, pricing, and additional details, contact [events@infusioncenter.org](mailto:events@infusioncenter.org)

### Trucker Hats

**\$20,000**

A classic, casual NICA staple designed to keep the conference spirit going long after the event.

### Mobile App

**\$17,000 • 1 Only**

The NICA 2027 Conference mobile app will contain all relevant information for the conference, including session and workshop times, room assignments, speaker information, and personalized schedules. Have your company's name and logo placed prominently through the app. The app will go live approximately one week prior to the conference.

### Videography

**\$10,000 • 1 Only**

Make NICA 2027 an event to remember! Our videography partner will be on-site to record all sessions and workshops so they are available after the conference. These recordings will also be accessible to attendees who choose virtual-only access. Sponsorship will be acknowledged before each video.

### Leather Luggage Tags

**\$10,000**

Practical, branded travel essential to take NICA with you wherever you go.

### Meals

**\$8,000 • 3 Total**

All attendees have access to four (4) meals during the conference. Sponsoring this opportunity will guarantee everyone has a top-notch and memorable culinary experience! Sponsorship will include signage and tent cards on all tables.

### Coffee, Beverages, & Snacks Sponsor

**\$8,000 • 1 Only**

Keep your brand logo front and center throughout the day as attendees visit our refreshment stations. Refreshment stations are provided in the exhibit halls during breaks and meals, near registration check-in, and during all breakout sessions and workshops.

### Mini Hot Sauce Bottles

**\$6,000**

Add a little NICA flavor to your meals with these fun, travel-friendly hot sauce favors.

### Advocacy Booth

**\$6,000 • 1 Only**

NICA will host an Advocacy Booth outside of the exhibit hall at NICA2027, providing a dedicated space where infusion providers can learn about advocacy opportunities, sign up for action alerts, ask questions about policy issues, and connect directly with NICA's advocacy team. This interactive booth will serve as a gateway for provider engagement in advocacy and help build NICA's grassroots network.

**Booth Features:** Staffed information desk, educational materials, action alert sign-up station, one-on-one consultations, advocacy resource distribution and interactive displays on current policy issues.

**Sponsorship Includes:** Full sponsorship of the Advocacy Booth, including booth design and setup, staffing, materials, promotional items, and technology. Sponsor receives premier recognition on booth signage, conference materials, and the event website.

# EXPERIENCES



## EXPLORE SPONSORSHIP OPPORTUNITIES

For availability, pricing, and additional details, contact [events@infusioncenter.org](mailto:events@infusioncenter.org)

### Provider's Only Bar Sponsor

**\$5,000 • 1 Remaining**

Sponsor the "Providers Only" bar and make your organization logo one of the "coolest" at the conference via this branded ice luge.

### Early Arrivals Lounge Event

**\$5,000 • 2 Total**

NICA will host a pre-conference reception for early conference arrivals on Tuesday. This smaller networking event allows attendees, exhibitors, and sponsors arriving at the conference early an opportunity to network in a more relaxed atmosphere.

### Headshot Studio

**\$5,000 • 1 Only**

Increase your brand awareness by sponsoring the Headshot Studio Booth located in the Expo Hall. Free to all attendees, the studio offers the opportunity to have a professional photo taken during the conference..

### Sanctioned Dinner Program

**Inquire for Pricing • 4 Total**

There are multiple opportunities for companies to host a sanctioned dinner program on Wednesday, July 28 and Thursday, July 29. Prices include personalized invite emails sent by NICA to attendees of your choice and assistance in selecting a restaurant.

### Closing Reception Entertainment

**SOLD**

**\$2,500**

Sponsor the stage entertainment at the NICA Annual Conference Closing Reception. Ensure your enterprise stays top-of-mind as attendees head back to the office.

### Internet

**SOLD**

**\$9,000**

Use your company's name as the password for internet access during the event.

### Opening Reception

**SOLD**

**Inquire for Pricing • 2 Total**

Ensure your brand logo is one of the first images attendees see at NICA 2027 networking events! Sponsorship includes on-site recognition during the opening reception with exhibitors.

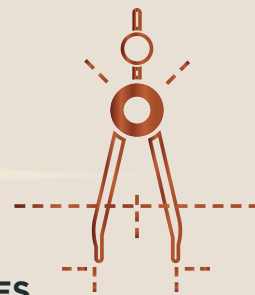
### Closing Reception

**SOLD**

**Inquire for Pricing • 2 Total**

Ensure your brand logo is one of the last images attendees see at NICA 2027 networking events! Sponsorship includes on-site recognition during the program.

# PROMOTIONAL ITEMS



## EXPLORE SPONSORSHIP OPPORTUNITIES

For availability, pricing, and additional details,  
contact [events@infusioncenter.org](mailto:events@infusioncenter.org)

### Conference Totes

**SOLD**

~~\$17,000~~ Co-branded with NICA

Maximize your company's exposure with logo placement on the most coveted piece of swag at the conference. All attendees will receive a bag upon check-in at registration.

### Water Bottles Co-branded with NICA

~~\$12,000~~ • 1 Only

Help attendees stay hydrated all day while cutting down on waste by sponsoring this opportunity! Your logo will be front and center on the bottle as the sponsor. Each attendee will receive a water bottle in their conference bag upon check-in at registration.

### Name Badges

~~\$10,000~~ • 1 Only

Increase your brand awareness by sponsoring the NICA 2027 name badges that all attendees will receive upon checking in at registration.

### Padfolios Co-branded with NICA

~~\$10,000~~ • 1 Only

Attendees will love keeping all their notes, session slides, literature, and business cards in one stylish professional padfolio. Sponsor this item and have your company's logo debossed on the front of the padfolio

### Hotel Key Cards

**SOLD**

~~\$9,000~~

All attendees who stay at the conference hotel will receive NICA 2027 meeting key cards upon arrival. Make sure your logo is on one of their most frequently used and viewed items.

### Sunglasses

~~\$6,000~~ • 1 Only

Attendees will be walking around Dallas in style while promoting your brand logo.

### Lanyards

**SOLD**

~~\$6,000~~

There is nothing more impactful than attendees wearing your logo around their necks during the conference!

### Hotel Key Card Sleeve

**SOLD**

~~\$5,000~~

All attendees who stay at the conference hotel will receive NICA 2027 meeting key cards in a sleeve upon arrival. Make sure your logo is on one of their most frequently used and viewed items.

### Charging Station

~~\$4,000~~ • 2 Total

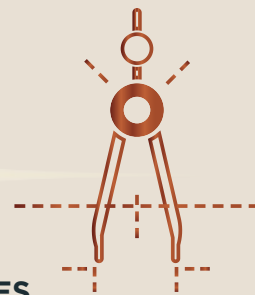
Have your company's name and logo on the charging station

### Drink Tickets

~~\$4,000~~ • 1 Only

Place your brand logo on the event drink tickets, which will be used during both the opening and closing receptions.

# PROMOTIONAL ITEMS



## EXPLORE SPONSORSHIP OPPORTUNITIES

For availability, pricing, and additional details,  
contact [events@infusioncenter.org](mailto:events@infusioncenter.org)

### Sunblock & Lip Balm

**\$3,500 • 1 Only**

Have your logo on perhaps the most important item in Dallas.

### Digital Welcome Sponsor

**\$3,500 • 1 Only**

Make the very first impression. As the Digital Welcome Sponsor, your logo will be prominently featured on the iPad check-in screens used by every attendee at registration. This high-visibility opportunity places your brand directly in front of attendees the moment they arrive — setting the tone for a tech-forward, branded experience from the very start. Includes logo placement on iPad faceplates.

### Schedule-At-A-Glance

**SOLD**

**\$3,000**

Maximize your company's visibility by sponsoring the NICA2027 Schedule-at-a-Glance Booklet. Distributed to every attendee, this convenient resource features the conference schedule, key events, and essential information. Ensure your brand is seen repeatedly throughout the conference.

### Hand Sanitizer Stations

**SOLD**

**\$2,000**

Let's help all attendees stay healthy throughout the conference. Hand sanitizing stations will be positioned in all high-traffic areas.

## Conference Games\*

### Gamification Sponsor - Scavenger Hunt

**\$2,000**

Drive speaker, exhibitor, and attendee engagement by sponsoring the NICA Annual Conference mobile app's gamification system. This scavenger hunt sends attendees to exhibitor booths and quizzes them on what they learned in their conference sessions. Prizes will be issued to the contestants with the highest scores!

### Increased Booth Gamification Points

**\$500**

### To Enhance Booth Traffic

*\*Limited to 3 Participants*

Amplify your impact! Your booth gamification point allotment can be multiplied with this package. Drive more traffic to your booth by making it more valuable during the booth scavenger hunt.

### Exhibit Passport Prizes

**\$500, \$1,000, \$1,500**

**1 Each**

Be recognized by sponsoring a prize in the Exhibit Hall Passport. Drawing held during the Closing Reception.

**Attendees must be present at Closing Reception to win!**

# The NICE Experience

NICA

The NICA Infusion Center of Excellence (NICE) Experience is an interactive mock infusion center showcasing best-in-class products and equipment that enhance operations and promote patient safety. Attendees will have the opportunity to see the NICA Standards of Excellence for Ambulatory Infusion Centers in action and engage with clinical experts and assessors from the NICA Accreditation Program to learn more. Both new and seasoned infusion providers will come away with actionable insights to elevate the level of care they provide their patients.

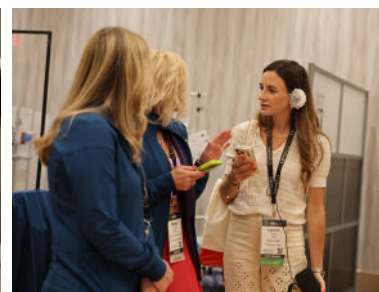
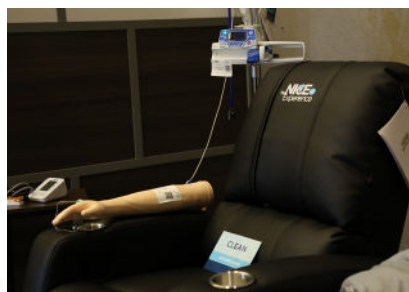
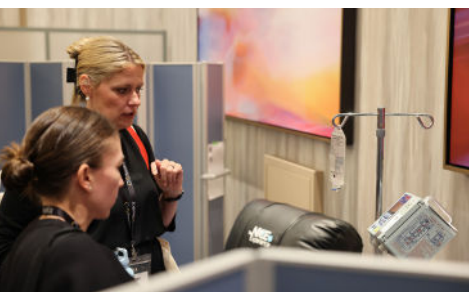
The NICE Title Sponsor will have the first opportunity to reserve space for their products in NICE, followed by Supporting Sponsors before the opportunity is extended to general exhibitors.



## OPPORTUNITIES ARE LIMITED

Please email [NICE@infusioncenter.org](mailto:NICE@infusioncenter.org) to inquire about availability.

*The opportunity to display products is currently limited to organizations registered to exhibit at NICA 2027 and subject to NICA approval.*



## NICE EXPERIENCE SPONSORSHIP OPPORTUNITIES

Title  
Sponsor  
\$20,000

SOLD

NICE

Supporting  
Sponsor  
\$9,000

2  
SOLD



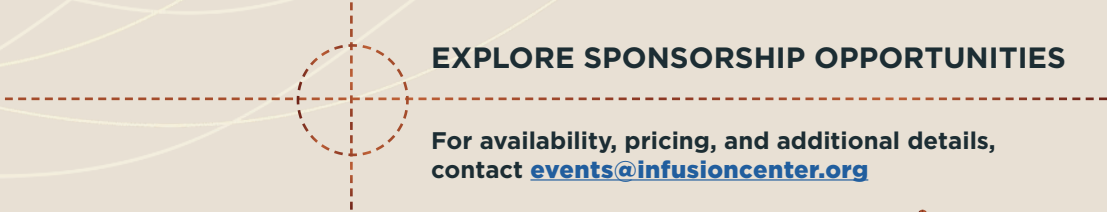
1 Remaining

Audio Tour  
Sponsor  
\$4,500



Sponsor recognition throughout the self-guided NICE Audio Tour, including signage, audio files, the mobile app, and tour materials.

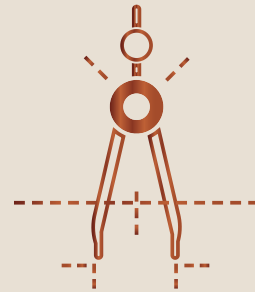
# ON-SITE BRANDING: SIGNAGE & PROMOTION



## EXPLORE SPONSORSHIP OPPORTUNITIES

For availability, pricing, and additional details,  
contact [events@infusioncenter.org](mailto:events@infusioncenter.org)

# Coming soon!



# Toast



## TOGETHER FOR TREATMENT — SPONSOR THE CELEBRATION THAT DRIVES CHANGE



**Infusion Access  
Foundation**

Kick off NICA 2027 and party with a purpose at **Toast: Together for Treatment**, the ultimate night-before gala hosted by the [Infusion Access Foundation](#), NICA's sister organization.

This high-energy evening brings the infusion community together for a powerful cause: advancing patient access to life-changing infused and injectable therapies. As a sponsor, you'll not only align your brand with a mission that matters — you'll help fuel the Foundation's continued impact through advocacy, education, and patient support.

Guests will enjoy a vibrant night of connection, inspiration, and celebration as we honor the progress we've made and look ahead to driving even greater change in 2027 and beyond.

Don't miss your chance to be part of this meaningful momentum.

PLAN YOUR  
**Toast**  
EXPERIENCE

### TICKETS + TABLES

Toast tickets and tables are separate from NICA Annual Conference registration and are not included with NICA conference registration or sponsorships.

Toast sells out every year, so we encourage you to reserve your tickets or table early.

To request tickets or a table, contact Maggie Lynch at [maggie.lynnch@infusionaccessfoundation.org](mailto:maggie.lynnch@infusionaccessfoundation.org)

You can be invoiced directly, or add Toast tickets or a table to your registration once NICA Annual Conference registration opens.

# 2027 Toast Together for Treatment Gala



Wednesday, July 27, 2027

A vibrant and fun fundraising event benefiting the Infusion Access Foundation. Proceeds support the Foundation's work to build a strong patient community through education on chronic disease and treatment options, while empowering patient advocates to help protect access to injection and infusion medications.

| Presenting<br>\$30,000 - Only 1 Available                                                                                                                                                                                                                                                                                         | Champagne<br>\$20,000                                                                                                                                                                                                                                                                                              | Prosecco<br>\$15,000                                                                                                                                                                                                                                                                       | Cava<br>\$10,000                                                                                                                                                                                                                                                                     |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>2 Prime Location Tables<br/>16 Tickets</b><br>Opportunity to meet with our team prior to the event to discuss preferred table mates or networking goals. We can help to thoughtfully match individual ticket holders to your table, maximizing your opportunity to connect with potential partners, clients, or collaborators. | <b>2 Select Location Tables<br/>12 Tickets</b><br><i>*Four remaining seats will be filled by our team</i><br>Maximize Your Networking: Opportunity to meet with us before the event to share who you're looking to meet. We can help to strategically match you with key attendees to build valuable partnerships. | <b>1 Table<br/>8 Tickets</b><br><b>Medium logo placement on</b> <ul style="list-style-type: none"> <li>All event-related webpages</li> <li>Toast social media posts</li> <li>Gala presentation</li> <li>Signage</li> </ul>                                                                 | <b>½ Table<br/>4 Tickets</b><br><i>*Four remaining seats will be filled by our team</i><br><b>Small logo placement on</b> <ul style="list-style-type: none"> <li>All event-related webpages</li> <li>Toast social media posts</li> <li>Gala presentation</li> <li>Signage</li> </ul> |
| <b>Priority logo placement on</b> <ul style="list-style-type: none"> <li>All event-related webpages</li> <li>Toast social media posts</li> <li>Gala presentation</li> <li>Signage</li> </ul>                                                                                                                                      | <b>Large logo placement on</b> <ul style="list-style-type: none"> <li>All event-related webpages</li> <li>Toast social media posts</li> <li>Gala presentation</li> <li>Signage</li> </ul>                                                                                                                          | <b>NICA Email Feature</b><br>Logo placement in a general NICA conference email highlighting Toast, showcasing your brand alongside all Prosecco Sponsors.                                                                                                                                  | <b>NICA Email Feature</b><br>Logo placement in a general NICA conference email highlighting Toast, showcasing your brand alongside all Prosecco Sponsors.                                                                                                                            |
| <b>Exclusive NICA Email Feature</b><br>Your logo featured as the sole sponsor on a dedicated Toast email sent directly to the full NICA conference attendee list.                                                                                                                                                                 | <b>NICA Email Feature</b><br>Logo placement in a general NICA conference email highlighting Toast, showcasing your brand alongside all Champagne Sponsors.                                                                                                                                                         |  <p>Please email Maggie Lynch at <a href="mailto:maggie.lynch@infusionaccessfoundation.org">maggie.lynch@infusionaccessfoundation.org</a> to inquire about availability and additional information.</p> |                                                                                                                                                                                                                                                                                      |
| <b>Review of the full Toast attendee list</b>                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                    |                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                      |

## Toast Supporting Sponsorships

For more information about sponsorship opportunities, including full benefits and details

[CLICK HERE](#)



**Specialty Cocktail Sponsor**

\$8,000 • 3 available



**Program & Auctioneer Sponsor**

\$5,000 • 1 available



**Heads Or Tails Sponsor**

\$4,000 • 1 available



**Centerpiece & Menu Sponsor**

\$3,000 • 3 available



**Choose Your Own Activation**

Starting at \$2,000

