



**NATIONAL
INFUSION CENTER
ASSOCIATION**

THE NATION'S VOICE FOR INFUSION PROVIDERS



INDUSTRY PARTNERSHIP

2027

WHO WE ARE:

National Infusion Center (NICA) is a non-profit trade association and the nation's voice for community-based infusion providers that offer a safe, more affordable alternative to hospital care settings for provider-administered medications.

WHAT WE DO:

- Preserve and expand patient access to community-based infusion providers.
- Reduce disparities in safety and quality standards across care settings.
- Protect providers' ability to sustain operational viability by identifying and overcoming internal and external threats.
- Protect the buy-and-bill model and ensure appropriate and sustainable reimbursement.
- Build relationships with key influencers and decision-makers who can bring value to providers, patients, and payors.
- Collaborate with stakeholders to develop all-win solutions to challenges that threaten access to infusion care across the country.
- Advocate for responsible medical benefit reform.

WHY NICA?

NICA stands as a champion for standards of excellence, uncompromising quality and safety, and equitable access to life-changing biologic infusion medications for those who need it most. And we are determined to create a world where infusion centers— including ambulatory, physician office-based, pharmacy-based, and other outpatient care settings in which these medications are prepared and administered — may serve as a safe, streamlined, and economically viable alternative to hospital settings. We infuse positive change to unlock the future of healthcare.

INDUSTRY PARTNERSHIP OVERVIEW

OVERVIEW:

Becoming an Industry Partner of the National Infusion Center Association (NICA) provides organizations the opportunity to support and participate in NICA initiatives, events, and publications. Partnerships with all industry stakeholders are critical to achieving our mission and objectives. As an Industry Partner, you have a vested interest in the long-term success of infusion centers nationwide, and you will have a voice so you can remain highly engaged in the future success of the industry.

Industry Partnership represents an ongoing commitment to supporting community-based infusion providers and the overall viability of infusion centers through annual general mission support.

QUALIFICATIONS:

To qualify for an Industry Partnership, the organization must manufacture, sell, or distribute medical supplies and/or devices within the infusion industry. Industry partnership may also be considered for those who offer other products and services to infusion providers.



2027 INDUSTRY PARTNERSHIP BENEFITS

NICA

GENERAL BENEFITS	DIAMOND	EMERALD
Logo and link to company website on NICA Industry Partner web page	✓	✓
Partnership announced to NICA audiences via e-newsletter and social media once annually	✓	✓
Organization featured on NICA's Preferred Partners & Member Discounts page with option to customize content and offer discount to NICA Members	✓	✓
Opportunity to include physical, branded material or items in welcome boxes sent to new NICA Members	✓	✓
Opportunity for touchpoint with NICA's CEO	Bi-annually	Annually
Complimentary digital copy of Standards of Excellence for Ambulatory Infusion Centers (\$189+ value)	✓	✓
Complimentary access to NICA Reports Library (\$9k+ value)	✓	✓
Invitation to NICA Town Hall Webinars	✓	✓
Opportunity to author an educational article to be published on NICA's Blog webpage and promoted to NICA Members (subject to approval)	✓	✓
Opportunity to produce a pre-recorded webinar or other educational content for NICA provider members to be hosted on NICA's member portal (subject to approval)	✓	✓
Opportunity to host a live co-branded webinar for NICA Members on approved educational topic (subject to availability; must reserve in advance)	✓	\$5,000
Opportunity to sponsor one NICA Board dinner (Up to 2 reps may attend; subject to availability)	Inquire for pricing	N/A

**Benefits
Continued**



2027 INDUSTRY PARTNERSHIP BENEFITS

NICA

CONFERENCE BENEFITS	DIAMOND	EMERALD
Discount on one 10'x10' exhibit booth	Complimentary booth	30% discount
Preferred booth selection	✓	✓
Total # of complimentary registrations with booth purchase (Additional passes available for purchase)	5	3
Total # of complimentary registrations without booth purchase (Additional passes available for purchase)	3	1
# of individuals given complimentary access to conference materials and recordings (available upon request)	5	1
Company included on digital Exhibit Hall Passport plus gamification elements to increase booth traffic (exhibit booth required)	✓	✓
Logo included on NICA's annual conference website recognizing partnership level	✓	✓
Company logo linked to website and company description in official conference app	✓	✓
Partner recognition in on-site signage	✓	✓
Exhibit Hall in-booth signage acknowledging partnership (exhibit booth required)	✓	✓
Access to NICA's pre-conference attendee list	✓	✓
First look opportunities to select conference sponsorship items	✓	✓
Opportunity to place one item in attendee tote bags	✓	\$500
Opportunity to reserve a meeting room at the conference venue (subject to availability)	Complimentary	50% discount
Send e-messaging to registered attendees before the conference via NICA	✓	N/A

For more details, reach out to membership@infusioncenter.org