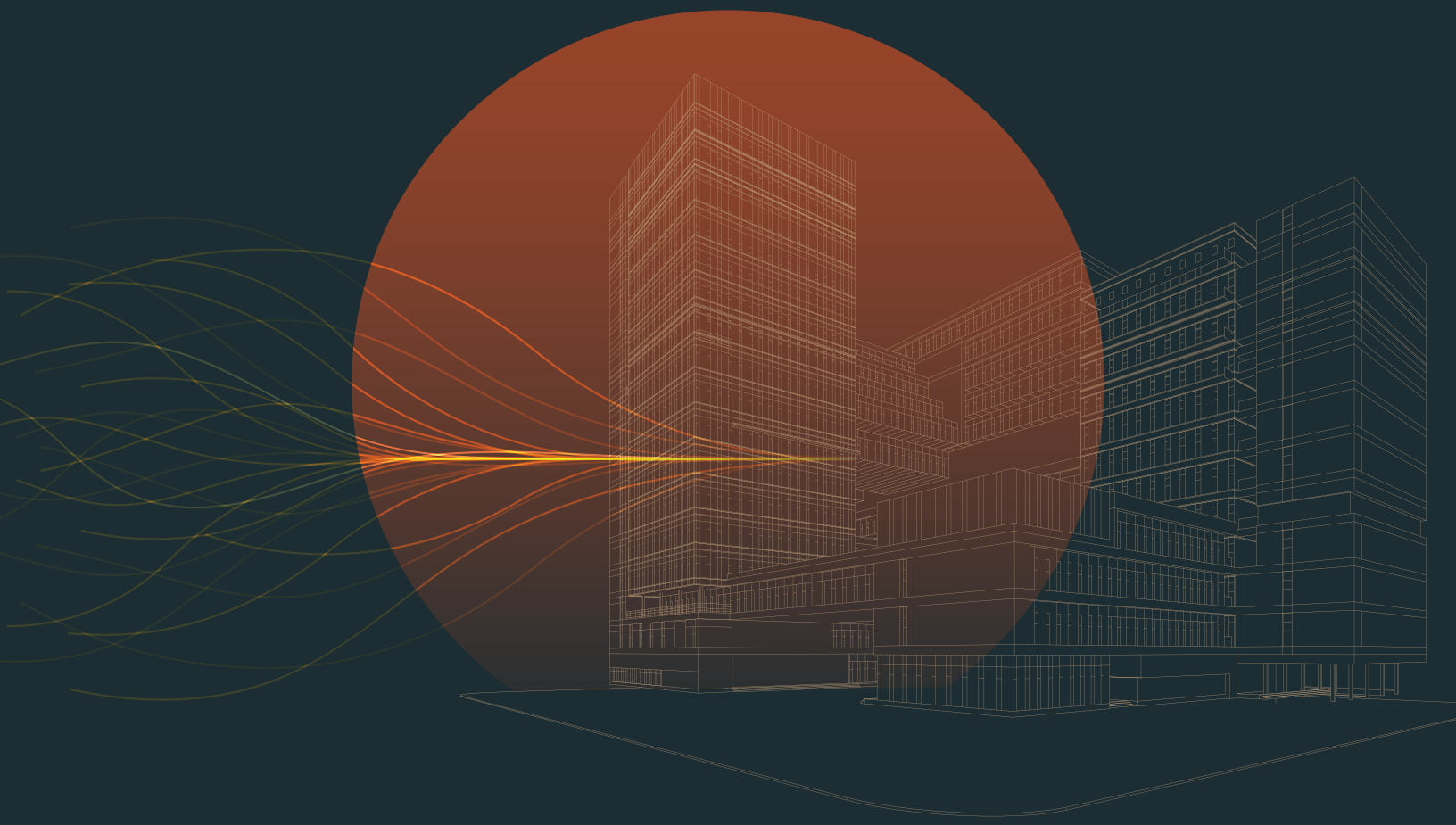
NICA

ANNUAL CONFERENCE 2027

JULY 28-30, 2027 • DALLAS HILTON ANATOLE



EXHIBITOR PROSPECTUS

#NICA2027

NATIONAL INFUSION CENTER ASSOCIATION

infusioncenter.org

TABLE OF CONTENTS

DISCOVER NICA2027

03 Welcome from NICA's President & CEO
04 Who We Are
05 NICA Conference Growth
06 Who Attends NICA
07 Meet Us in Dallas
08 Hot in 2027
09 Continuing Education
- Foundations Sponsorship Opportunities
- Learning Opportunities

10 Exhibitor Information
11 Past Exhibitors

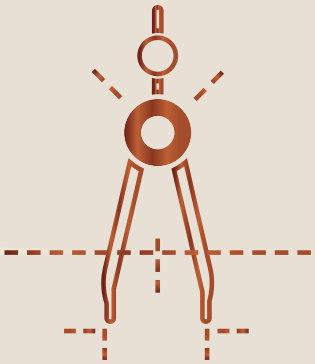
EXHIBIT + SPONSOR

12 Conference Sponsorship & Exhibitor Packages
13 Content & Interaction
14 Experiences
16 Promotional Items
17 Conference Games
18 NICE Experience Sponsorship Opportunities
19 On-Site Branding: Signage & Promotion
20 Sanctioned Events

Toast

21 Toast: Together for Treatment
22 Toast Sponsorship Opportunities

WHERE THE FUTURE OF INFUSION COMES TOGETHER



Dear NICA Community,

As we reflect on another incredible year together, one thing is clear: the infusion industry is entering a new era of opportunity.

Now, we're ready to take the next step. Welcome to NICA2027.

Next year marks an exciting milestone as we expand to our first-ever three-day conference, creating even more opportunities for education, networking, innovation, and collaboration. As our industry evolves, so does NICA. This expanded format reflects the growing demand for deeper learning, broader stakeholder engagement, and more time to foster the relationships that drive meaningful progress.

Our theme, The Next Frontier, represents more than a destination—it reflects the future we're building together. As infusion care continues to expand, so must the infrastructure, partnerships, and innovation that support it. NICA2027 will bring together providers, manufacturers, pharmacies, technology companies, policymakers, and industry leaders to explore what's next for provider-administered medications and to help shape the future of infusion care.

> **The momentum we've built over the past several years has been extraordinary. From record-breaking attendance and expanded educational programming to meaningful advocacy wins and stronger collaboration across the infusion care continuum, NICA continues to grow because of the commitment and partnership of this community.**
>
> **Brian Nyquist**

But realizing that future depends on all of us.

Your continued partnership enables NICA to strengthen advocacy efforts, expand educational offerings, develop industry standards, and preserve access to this high-value, patient-centered model of care. Together, we can continue advancing operational excellence, influencing policy, and building a stronger, more sustainable infusion ecosystem.

If you have any questions, please don't hesitate to reach out to us at events@infusioncenter.org.

With gratitude,

Brian Nyquist
President & CEO
National Infusion Center Association

WHO WE ARE

The National Infusion Center Association (NICA) is the national trade association for community-based infusion providers.

OUR MISSION:

To strengthen the community-based infusion care model and the ecosystem that supports it.

WHAT WE DO:

We support infusion providers in delivering excellent care while building sustainable, effective organizations.

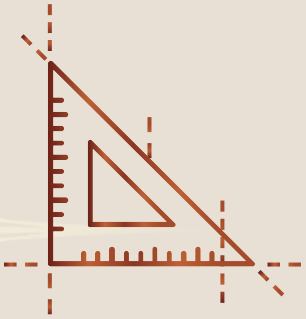
NICA HAS BEEN THE NATION'S VOICE FOR INFUSION ACCESS SINCE 2010

HOW WE DO IT:

NICA works to create the conditions community-based infusion providers need to succeed by:

- Advancing excellence through standards, education, practice resources, and accreditation.
- Advocating for supportive policies that promote a sustainable operating environment through policy, regulatory, reimbursement, and payer engagement.
- Strengthening the infusion community by providing opportunities for all stakeholders to connect, learn, and collaborate toward common goals.

NICA CONFERENCE GROWTH



The NICA Annual Conference continues to experience unprecedented growth and momentum.

In July 2026, NICA welcomed more than 1,400 providers, industry leaders, and infusion professionals to Fontainebleau Las Vegas for our largest conference yet. As the only national conference dedicated exclusively to the provider-administered medication channel, NICA continues to unite the organizations driving innovation, advocacy, and excellence across infusion care.

>1,400

PROVIDERS, INDUSTRY LEADERS, & INFUSION PROFESSIONALS

>30

EXPERT-LED EDUCATIONAL SESSIONS

Attendees participated in 30+ educational sessions, panels, and specialized trainings covering clinical excellence, operations, reimbursement, policy, technology, and the future of infusion care. The conference also featured an expanded exhibit hall, networking experiences, sponsored education, and interactive activations.

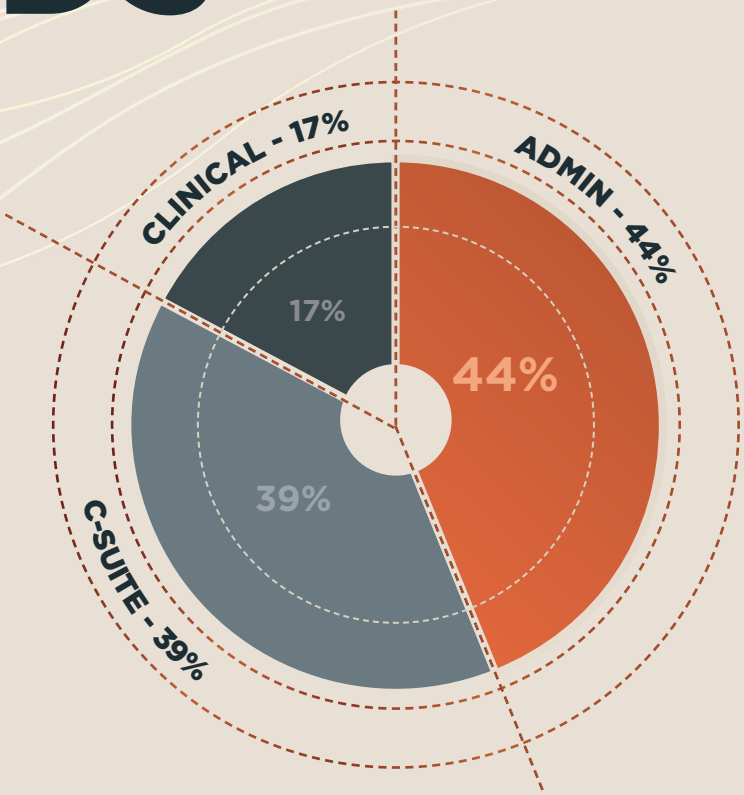
Building on that momentum, NICA2027 marks our first-ever three-day conference in Dallas, with expanded education, enhanced networking, and more opportunities to engage with exhibitors and sponsors. It will be our largest platform yet for organizations looking to connect with key decision-makers and shape the future of infusion care.

3

DAY CONFERENCE

WHO ATTENDS NICA

2026 REGISTRATION BREAKDOWN



141
TOTAL EXHIBITORS

If your company provides products, technology, or services that help infusion providers operate, grow, or deliver better care, NICA2027 is where you belong.

WHO SHOULD EXHIBIT AT NICA2027?

PHARMACEUTICAL + CLINICAL

- Pharmaceutical manufacturers
- Specialty pharmacies
- Medical device companies
- Medical supply companies
- Medication and equipment distributors

BUSINESS + OPERATIONAL

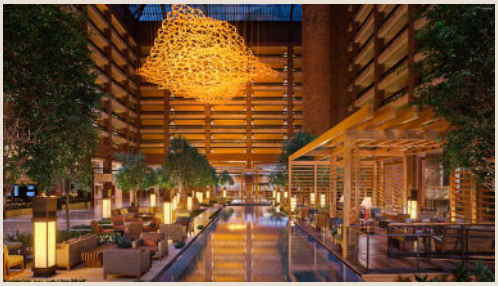
- Revenue cycle and reimbursement services
- Technology providers
- Managed service organizations
- Group purchasing organizations (GPOs)
- Staffing and recruiting firms

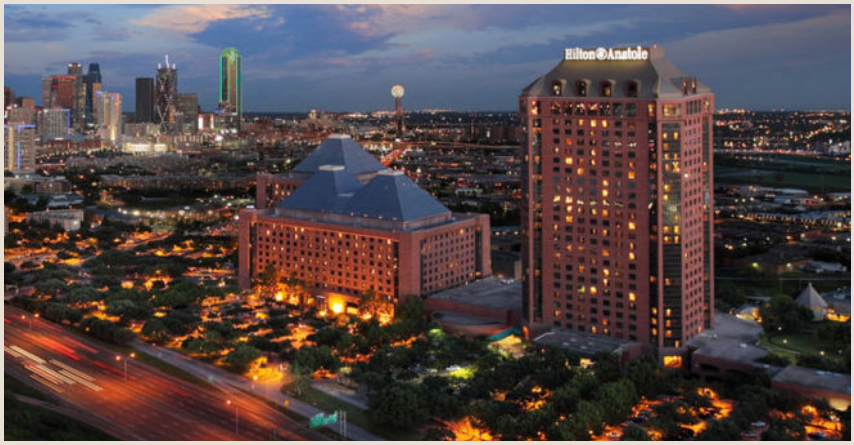
PROFESSIONAL + INDUSTRY SERVICES

- Consultants and advisory firms
- Education organizations
- Nonprofit organizations
- Marketing and communications partners
- Other organizations serving infusion providers

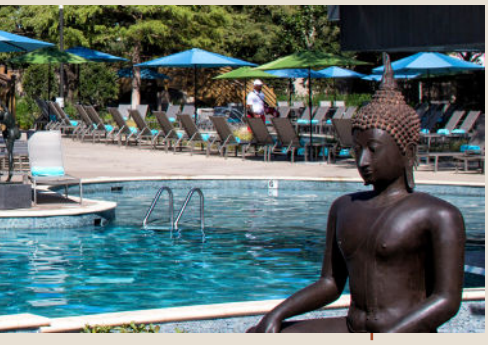
MEET US IN DALLAS

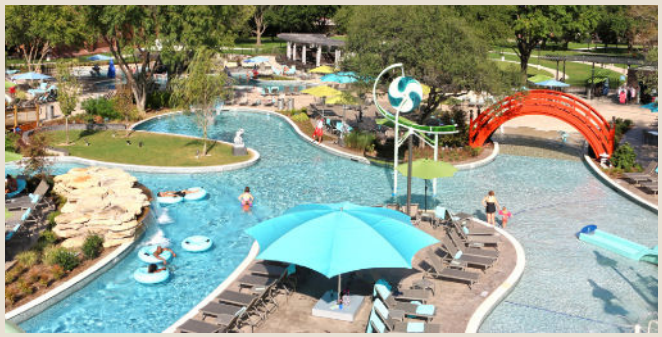
NICA2027 will take place at the iconic Hilton Anatole in Dallas, Texas, a premier convention destination renowned for its exceptional meeting facilities, inspiring architecture, and resort-style amenities.





AS NICA EXPANDS TO ITS FIRST-EVER THREE-DAY CONFERENCE, THE HILTON ANATOLE PROVIDES THE IDEAL SETTING TO SUPPORT OUR CONTINUED GROWTH AND DELIVER AN EVEN MORE IMMERSIVE ATTENDEE EXPERIENCE.





RESORT-STYLE AMENITIES

Enjoy JadeWaters Resort Pool, a lazy river and waterslides, a full-service spa and expansive fitness center, Topgolf Swing Suite, multiple onsite restaurants and bars, beautiful gardens, and an impressive art collection. All just minutes from Downtown Dallas and the Design District.

HOT IN 2027

A NICE NIGHT

NEW FOR 2027

A NICE Night brings a new evening networking reception to NICA2027, giving providers the opportunity to connect with peers and industry partners in a relaxed, social atmosphere.

The event will be held in the **NICA Infusion Center of Excellence (NICE) Experience**, where attendees can take a self-guided audio tour of the interactive mock infusion center, explore the NICA Standards of Excellence, and discover best-in-class products and equipment.

See page 18 for more information about NICE.

The NICE Experience

NEW TO NICA?

Join the premier conference for infusion professionals and connect with other first-time attendees at an exclusive welcome reception before the conference begins.

MORE TIME TO LEARN. MORE TIME TO CONNECT: AN EXTRA CONFERENCE DAY!

With an additional day of programming attendees will have more time for expanded education, meaningful networking, and opportunities to connect with peers and industry leaders.

OPERATIONAL EXCELLENCE TRAINING

Returning for 2027, we're offering dedicated operational training sessions tailored to infusion center operators—covering everything from compliance and workflows to staffing, procurement, and payer strategies.

CALL FOR POSTER ABSTRACTS

NICA is accepting poster abstract submissions for clinical, operational, and research-based topics. This expanded format allows for greater inclusion of data-driven content and emerging best practices across the infusion industry.

Toast

Infusion Access Foundation

The Infusion Access Foundation's **Toast: Together for Treatment Gala** will once again coincide with the NICA Annual Conference on July 27, 2027. As NICA's sister organization, Infusion Access Foundation works to ensure patients have access to provider-administered treatments. Toast offers a premier opportunity to network with industry leaders, learn about Infusion Access Foundation's impact, and support patient programs.

Conference Event Policy: To ensure attendees can fully participate in NICA conference programming and official events, unsanctioned events that conflict with scheduled conference programming are not permitted.

CONTINUING EDUCATION

Foundations OF Excellence

Kick off NICA2027 with our full-day nursing leadership and management workshop for infusion leaders, managers, educators, and preceptors. Explore practical strategies for onboarding, competency validation, preceptorship, staffing, and performance management while earning CNE contact hours.

Sponsorship Opportunity

$25,000

Foundations OF Operations

Returning after a successful debut at NICA2026, this full-day workshop is designed for infusion center administrators, operational leaders, and practice managers. Possible topics include operational excellence, workflow optimization, reimbursement, financial performance, compliance, patient experience, staffing, and scalable growth.

Sponsorship Opportunity

$25,000

LIMITED SPACE

Space for both pre-conference programs is limited, and early registration is strongly encouraged.

These workshops only available to those who work directly in infusion practices.

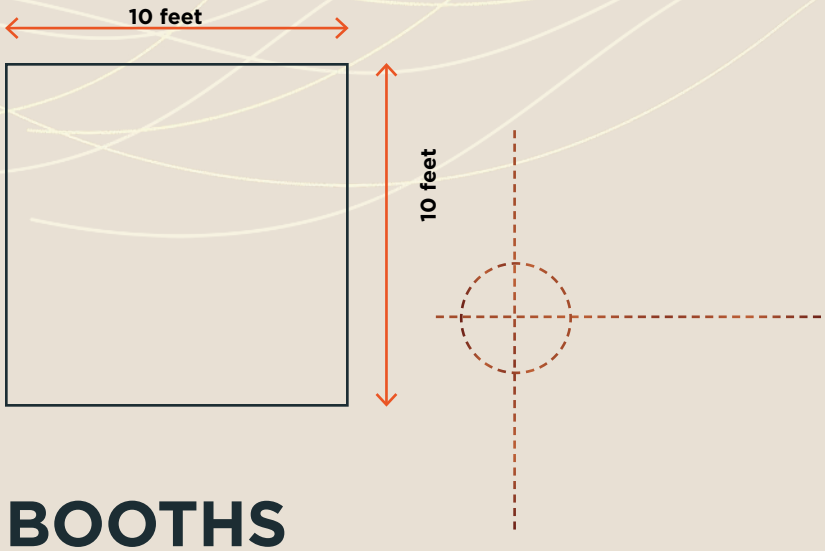
LEARNING OPPORTUNITIES

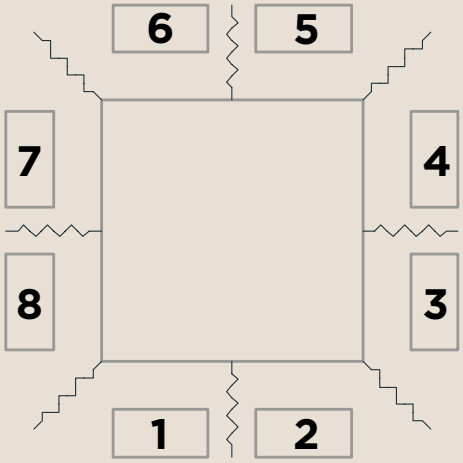
Conference programming will explore the clinical, operational, and advocacy issues shaping infusion care.

Management & Operations

Clinical Excellence

EXHIBITOR INFORMATION





BOOTHS

EACH BOOTH INCLUDES:

- 8' tall and 3' tall side divider drape(s)
- One 8' skirted table with two (2) chairs, a wastebasket
- The exhibit hall and foyer are carpeted
- Two complimentary passes are included with booth
- Ability to purchase additional passes
- Listing on the official conference mobile app
- Logo on Digital Exhibit Hall Passport

INNOVATION CENTER AREA

EACH INNOVATION CENTER BOOTH INCLUDES:

- 5 foot skirted table
- 1 wastebasket
- 1 complimentary pass

Available only for innovative products or services for the infusion industry and distribution channel.

Limited number available.

BOOTHS ARE SELLING FAST!

RESERVE YOUR SPACE NOW FOR NICA 2027.
EXHIBIT SPACE IS ASSIGNED ON A FIRST-COME, FIRST-SERVED BASIS.

EXPO COMPANY - AEX Convention Services

Contact AEX Convention Services via the web at **www.aexservices.com.**

Exhibitor shipping and other important information packets will be distributed on, or around, April 2027.

PAST EXHIBITORS

100ms
4U Medical Designs
AbbVie
Accord Biopharma
Accuvance Coker
Accessia Health
ACU Serve Corp
ADMA Biologics
AdvisorwoRX
Alexander International Innovations, LLC
Alexion
Allegiance Group
Alnylam Pharmaceuticals
Amber Specialty Pharmacy
American Rheumatology Network
AMGEN
Annexus Health
Argenx
Articularis Healthcare Group
Asepha
AstraZeneca Rare Disease
Avidity Biosciences
B. Braun
BD
bill
Bimedis
BioCare
Biogen
Bluebird Solutions
Boehringer Ingelheim
Brightree
Bristol Myers Squibb
Calvient
Cardinal Health
CareMetx
CareNet GPO
Carenovo
Catalyst Consulting
Cencora
Champion Manufacturing
Clarion Ai
Coral AI
Coral Connect
CorMedix
CSL Behring
Cumberland Pharmaceuticals
CuraScript SD
Curbside Infusion
CVS Specialty
Dale Med
DAZL Innovations
DreamSeat
DropletIV
Eisai
Eitan Medical
Eli Lilly and Company
EMED Technologies
EQTemp, a division of Felix Storch, Inc
Expert Infusion Nurse Consulting
Fedora Healthcare Solutions
Ferring Pharmaceuticals
FFF Enterprises
Fisher\SMB
Fly Chain
Forus Health
FountainRx Speciality Pharmacy
Fresenius-Kabi
GBS /CIDP Foundational Internaltional
GC Biopharma USA
Genentech
Global CEO Initiative on Alzheimer's Disease
Grifols
GSK
HEAL Fashion/ IV Hoody
Healix
Health Coalition LLC
Healthwell Foundation
Heme on Call
Hikma Pharmaceuticals USA Inc
House Rx
ICU Medical
ImagineSoftware
Immunoglobulin National Society (IgNS)
InBody
Infinity Infusion Solutions
InfuseFlow
InfuseTrack
Infusion Access Foundation
Infusion Nurse Society
InfuSystem
Innoviva Specialty Therapeutics
Integrated Medical Systems, Inc.
Intuvie
Invivyd
IvWatch
Johnson & Johnson
Kedrion Biopharma
Knarrstar Recruiting
Koru Medical Systems
Kwickscreen
Lamar Health
La-Z-Boy Healthcare
LeanTaaS
Leech Tishman
Legacy Health
Leo Pharma
LNP Medical
Lundbeck
MagicHealth
Mainbridge Health Partners
Managed Health Care Associates, Inc.
Mandolin
Matrix GPO
McGriff, a Marsh & McLennan Agency LLC Company
McKesson
Med Signals
Med- Billing Solutions
MedEdge Solutions
Medical Innovations, Inc.
Medically Integrated Dispensing
MedicoCX
MedServe
MEDVA
Merck
Merit Pharmaceuticals
Mertz Taggart
ModuleMD
MONT Research
Moog Medical
Morris & Dickson
National Association of Specialty Pharmacy
National Home Infusion Association
National Infusion Center Association
National Organization of Rheumatology Management
NeuroNet GPO
NextGen Healthcare
NexTrust Inc.
Nitra
Novartis Pharmaceuticals Corporation
OC Infusion Billing
Octapharma USA
OI Infusion
Optum RX
Paragon Ventures LLC
PatientFocus
Pegasus Medical Concepts
Pinnacle Revenue Management
Plenful
Precigen
Preferred Medical
Premier | Innovatix
Primex
Prochant
Prodigy Health
ProKure Digital
PX Connect
R2 Health
recruitLogix
Regeneron
Remedy Specialty Network
Rheumatology Nurses Society
Right Way Medical
Ruma Care
RxToolKit
RXRS - Rx Return Services
SAFEflow
SamaCare
Sandoz Inc
Sanofi
Scio Management Solutions
Shower Shield
Silentia
Slash Financial
Sobi
Soliant
SolisRx
Spongies Comfort
SPS Health
Sun Pharma
Sykes & Co
Synthpop AI
TailorMed
Takeda
TANYR
Tennr
TerSera Therapeutics
Teva Pharmaceutical Industries Ltd.
TG Therapeutics
The Butterfly Pig
The Remedy Group
Trella Health
Trellis AI
Trellis Health
Triangle Healthcare Advisors
Trial IQ
TruCare Biomedix
UCB
Universal Software Solutions
Unlimited Systems
Veritisis Custom Pharmacy
Verity Solutions
VETRIQ
Viridian Therapeutics
VistaRx
VPL
Weinfuse
Wrapt Health
Yewtwist

THE NICA2027 EXHIBIT HALL

is exclusively reserved for organizations directly involved in or supporting the infusion industry; companies outside of this scope may not be eligible to exhibit. For those approved to participate, all promotional activities must align with the event's focus on the infusion delivery channel—displaying, promoting, or selling unrelated products or services is prohibited. Disruptive signage or behavior may result in removal from the NICA Annual Conference.

CONFERENCE SPONSORSHIP & EXHIBITOR PACKAGES

	The VISIONARY $20,000	The TRAIL BLAZER $16,000	The PIONEER $12,000	GENERAL* EXHIBITOR $6,000-$7,000
	Limited to 2	Limited to 4	Limited to 5	
EXHIBIT SPACE				
Complimentary exhibit booth(s). Standard booth size is 10'x10' *Includes two (2) complimentary registrations.*	1	1 SOLD 1	1	1
Priority booth selection	Yes	No	No	No
✓ = *Corner booth at no additional charge. X =Current rate for others.*	✓	✓	X	X
REPRESENTATIVE PASSES				
# of additional complimentary All Access Passes	4	2	1	0
# of All Access Passes that may be purchased at $950 per person	Unlimited	Unlimited	Unlimited	Unlimited
# of complimentary Post Conference Material & Recordings Passes	4	3	2	0
Total number of complimentary passes (including booth registrations) per sponsorship	6	4	3	2
RECOGNITION				
E-messaging sent out to registered attendees before the conference via NICA	Targeted	Targeted	General	N/A
Invitation to participate in A NICE Night	Yes	Yes	No	No
Company logo included on Digital Exhibit Hall Passport	Yes	Yes	Yes	Yes
Company logo linked to website and company description in official conference app	Yes	Yes	Yes	Yes
Company logo included on signage	Yes	Yes	Yes	No
Larger recognition via conference correspondence and in on-site signage	Yes	Yes	Yes	No
SPONSORSHIP & ADVERTISEMENT OPPORTUNITIES				
30-minute Product Theater	$5,000	$6,000	$8,000	$8,000
Opportunity to include an item in the attendee tote bags	Yes	Yes	n/a	n/a
ATTENDEE ACCESS & POST-CONFERENCE BENEFITS				
Access to post-conference attendee list (includes email addresses)	Yes	Yes	Yes	Yes
Access to pre-conference attendee list (name, title, company)	Yes	Yes	Yes	No
Post conference material & recordings pass. Access to recorded sessions and slides only. Upon Request.	Yes	Yes	Yes	No

***$6,000 until February 26, 2027. $6,500 from March 1 to April 30, 2027. $7,000 starting on May 1, 2027.**

CONTENT & INTERACTION

Breakfast Session

$10,000

Sponsor and host a dedicated Product Theater Breakfast and keep attendees full and happy as you highlight your company's product or service offerings. The sponsorship offers the opportunity to present your value proposition and expertise to an audience with a demonstrated interest in your session topic.

- *One 45-minute session per sponsor.*
- *Limited number available.*

Session Sponsorships

$2,000 Each

Sponsoring a session will place your company directly in front of every person who attends that session. Discussions will be focused on advocacy, management, clinical, and operational topics.

- *One sponsorship per session.*

Product Theater

$8,000

Highlight your company's product or service offerings when you sponsor and host a dedicated Product Theater. The sponsorship offers the opportunity to present your value proposition and expertise to an audience with a demonstrated interest in your session topic.

- *One 30-minute session per sponsor.*
- *Limited number available.*

Survey Sponsor

Inquire for Pricing

Day 1 (Wednesday):
2 Available

Day 2 (Thursday):
2 Available

Day 3 (Friday):
2 Available

Field a seven (7) to ten (10) question survey to NICA Annual Conference attendees during the conference. Questions are subject to NICA approval.

PRESENTING TITLE SPONSOR

$50,000

Only 1

Receive recognition on pre-conference promotional material as the Presenting Sponsor of our conference. An on-site suite will be reserved for the sponsor company to use as a meeting place to host current or prospective clients.

EXPERIENCES

EXPLORE SPONSORSHIP OPPORTUNITIES

For availability, pricing, and additional details, contact events@infusioncenter.org

Mobile App

$17,000 • 1 Only

The NICA 2027 Conference mobile app will contain all relevant information for the conference, including session and workshop times, room assignments, speaker information, and personalized schedules. Have your company's name and logo placed prominently through the app. The app will go live approximately one week prior to the conference.

Videography

$10,000 • 1 Only

Make NICA 2027 an event to remember! Our videography partner will be on-site to record all sessions and workshops so they are available after the conference. These recordings will also be accessible to attendees who choose virtual-only access. Sponsorship will be acknowledged before each video.

Meals

$8,000 • 3 Total

All attendees have access to four (4) meals during the conference. Sponsoring this opportunity will guarantee everyone has a top-notch and memorable culinary experience! Sponsorship will include signage and tent cards on all tables.

Coffee, Beverages, & Snacks Sponsor

$8,000 • 1 Only

Keep your brand logo front and center throughout the day as attendees visit our refreshment stations. Refreshment stations are provided in the exhibit halls during breaks and meals, near registration check-in, and during all breakout sessions and workshops.

Advocacy Booth

$6,000 • 1 Only

NICA will host an Advocacy Booth outside of the exhibit hall at NICA2027, providing a dedicated space where infusion providers can learn about advocacy opportunities, sign up for action alerts, ask questions about policy issues, and connect directly with NICA's advocacy team. This interactive booth will serve as a gateway for provider engagement in advocacy and help build NICA's grassroots network.

Booth Features: Staffed information desk, educational materials, action alert sign-up station, one-on-one consultations, advocacy resource distribution and interactive displays on current policy issues.

Sponsorship Includes: Full sponsorship of the Advocacy Booth, including booth design and setup, staffing, materials, promotional items, and technology. Sponsor receives premier recognition on booth signage, conference materials, and the event website.

EXPERIENCES

EXPLORE SPONSORSHIP OPPORTUNITIES

For availability, pricing, and additional details, contact events@infusioncenter.org

Provider's Only Bar Sponsor

$5,000 • 1 Remaining

Sponsor the "Providers Only" bar and make your organization logo one of the "coolest" at the conference via this branded ice luge.

Early Arrivals Lounge Event

$5,000 • 2 Total

NICA will host a pre-conference reception for early conference arrivals on Tuesday. This smaller networking event allows attendees, exhibitors, and sponsors arriving at the conference early an opportunity to network in a more relaxed atmosphere.

Headshot Studio

$5,000 • 1 Only

Increase your brand awareness by sponsoring the Headshot Studio Booth located in the Expo Hall. Free to all attendees, the studio offers the opportunity to have a professional photo taken during the conference..

Sanctioned Events

Inquire for Pricing • 4 Total

There are multiple opportunities for companies to host a sanctioned event on Wednesday, July 28 and Thursday, July 29. Prices include personalized invite emails sent by NICA to attendees of your choice and assistance in selecting a space.

For more information, please see page 20.

Closing Reception Entertainment

SOLD

~~$2,500~~

Sponsor the stage entertainment at the NICA Annual Conference Closing Reception. Ensure your enterprise stays top-of-mind as attendees head back to the office.

Internet

SOLD

~~$9,000~~

Use your company's name as the password for internet access during the event.

Opening Reception

SOLD

~~Inquire for Pricing • 2 Total~~

Ensure your brand logo is one of the first images attendees see at NICA 2027 networking events! Sponsorship includes on-site recognition during the opening reception with exhibitors.

Closing Reception

SOLD

~~Inquire for Pricing • 2 Total~~

Ensure your brand logo is one of the last images attendees see at NICA 2027 networking events! Sponsorship includes on-site recognition during the program.

PROMOTIONAL ITEMS

EXPLORE SPONSORSHIP OPPORTUNITIES

For availability, pricing, and additional details, contact events@infusioncenter.org

Trucker Hats

$20,000 • 1 Only

A classic, casual NICA staple designed to keep the conference spirit going long after the event.

Conference Totes

SOLD

~~$17,000 Co-branded with NICA~~

Maximize your company's exposure with logo placement on the most coveted piece of swag at the conference. All attendees will receive a bag upon check-in at registration.

Water Bottles Co-branded with NICA

$12,000 • 1 Only

Help attendees stay hydrated all day while cutting down on waste by sponsoring this opportunity! Your logo will be front and center on the bottle as the sponsor. Each attendee will receive a water bottle in their conference bag upon check-in at registration.

Leather Luggage Tags

$10,000 • 1 Only

Practical, branded travel essential to take NICA with you wherever you go.

Padfolios Co-branded with NICA

$10,000 • 1 Only

Attendees will love keeping all their notes, session slides, literature, and business cards in one stylish professional padfolio. Sponsor this item and have your company's logo debossed on the front of the padfolio

Name Badges

$10,000 • 1 Only

Increase your brand awareness by sponsoring the NICA 2027 name badges that all attendees will receive upon checking in at registration.

Hotel Key Cards

SOLD

~~$9,000~~

All attendees who stay at the conference hotel will receive NICA 2027 meeting key cards upon arrival. Make sure your logo is on one of their most frequently used and viewed items.

Sunglasses

$6,000 • 1 Only

Attendees will be walking around Dallas in style while promoting your brand logo.

Mini Hot Sauce Bottles

$6,000 • 1 Only

Add a little NICA flavor to your meals with these fun, travel-friendly hot sauce favors.

Lanyards

SOLD

~~$6,000~~

There is nothing more impactful than attendees wearing your logo around their necks during the conference!

Hotel Key Card Sleeve

SOLD

~~$5,000~~

All attendees who stay at the conference hotel will receive NICA 2027 meeting key cards in a sleeve upon arrival. Make sure your logo is on one of their most frequently used and viewed items.

Charging Station

$4,000 • 2 Total

Have your company's brand on the charging station.

Drink Tickets

$4,000 • 1 Only

Showcase your brand on drink tickets distributed during both the opening and closing receptions.

PROMOTIONAL ITEMS

EXPLORE SPONSORSHIP OPPORTUNITIES

For availability, pricing, and additional details, contact events@infusioncenter.org

Sunblock & Lip Balm

$3,500 • 1 Only

Have your logo on perhaps the most important item in Dallas.

Digital Welcome Sponsor

$3,500 • 1 Only

Make the very first impression. As the Digital Welcome Sponsor, your logo will be prominently featured on the iPad check-in screens used by every attendee at registration. This high-visibility opportunity places your brand directly in front of attendees the moment they arrive — setting the tone for a tech-forward, branded experience from the very start. Includes logo placement on iPad faceplates.

Schedule-At-A-Glance

SOLD

~~$3,000~~

Maximize your company's visibility by sponsoring the NICA2027 Schedule-at-a-Glance Booklet. Distributed to every attendee, this convenient resource features the conference schedule, key events, and essential information. Ensure your brand is seen repeatedly throughout the conference.

Hand Sanitizer Stations

SOLD

~~$2,000~~

Let's help all attendees stay healthy throughout the conference. Hand sanitizing stations will be positioned in all high-traffic areas.

Conference Games*

Gamification Sponsor - Scavenger Hunt

$2,000

Drive speaker, exhibitor, and attendee engagement by sponsoring the NICA Annual Conference mobile app's gamification system. This scavenger hunt sends attendees to exhibitor booths and quizzes them on what they learned in their conference sessions. Prizes will be issued to the contestants with the highest scores!

Increased Booth Gamification Points

$500

To Enhance Booth Traffic

***Limited to 3 Participants**

Amplify your impact! Your booth gamification point allotment can be multiplied with this package. Drive more traffic to your booth by making it more valuable during the booth scavenger hunt.

Exhibit Passport Prizes

$500, $1,000, $1,500

1 Each

Be recognized by sponsoring a prize in the Exhibit Hall Passport. Drawing held during the Closing Reception.

Attendees must be present at Closing Reception to win!

The NICE Experience

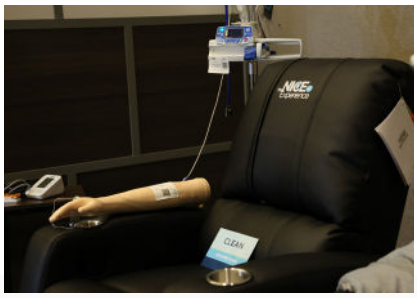
The NICA Infusion Center of Excellence (NICE) Experience is an interactive mock infusion center showcasing best-in-class products and equipment that enhance operations and promote patient safety. Attendees will have the opportunity to see the NICA Standards of Excellence for Ambulatory Infusion Centers in action and engage with clinical experts and assessors from the NICA Accreditation Program to learn more. Both new and seasoned infusion providers will come away with actionable insights to elevate the level of care they provide their patients.

The NICE Title Sponsor will have the first opportunity to reserve space for their products in NICE, followed by Supporting Sponsors before the opportunity is extended to general exhibitors.

OPPORTUNITIES ARE LIMITED

Please email **NICE@infusioncenter.org** to inquire about availability.

The opportunity to display products is currently limited to organizations registered to exhibit at NICA 2027 and subject to NICA approval.



NICE EXPERIENCE SPONSORSHIP OPPORTUNITIES

Title Sponsor
$20,000

SOLD

Supporting Sponsor
$9,000

2 SOLD

1 Remaining

Audio Tour Sponsor
$4,500

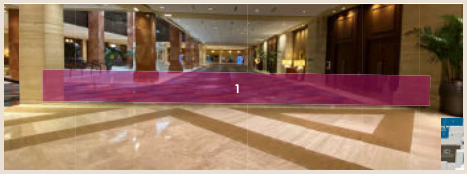
Sponsor recognition throughout the self-guided NICE Audio Tour, including signage, audio files, the mobile app, and tour materials.

ON-SITE BRANDING: SIGNAGE & PROMOTION

EXPLORE SPONSORSHIP OPPORTUNITIES

For availability, pricing, and additional details, contact
events@infusioncenter.org

Chantilly – Retaining Glass Walls - NEAR REGISTRATION



Chantilly Foyer – Tan Corner Columns

Chantilly Foyer – Tan Lobby Columns

Tower Entrance – Exterior Doors

Tower Registration Desk

Tower Elevator Hallway

Trinity – Wood Arches
TO EXHIBIT HALL

Trinity Art Coridor – Rotunda Glass
TO EXHIBIT HALL

SANCTIONED EVENTS

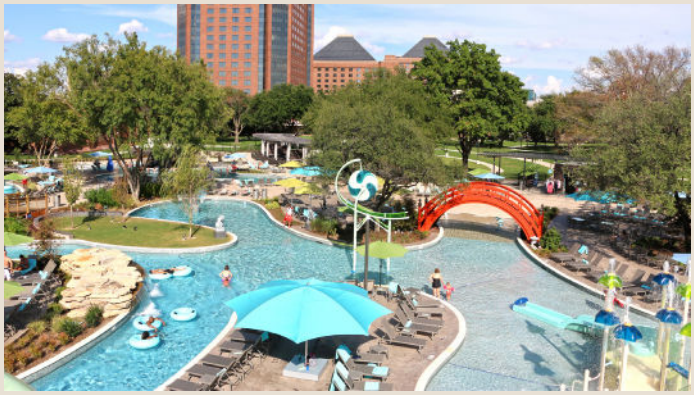
EXPLORE SPONSORSHIP OPPORTUNITIES

For availability, pricing, and additional details, contact events@infusioncenter.org

Host your sanctioned event at one of the distinctive venues featured below, all located onsite at the Hilton Anatole. From intimate dinners to lively social gatherings, these spaces offer a range of settings to connect with conference attendees.

SER Steak 7 Spirits

Located on the 27th floor, SER offers an elevated dining experience, showcasing premium steaks, exquisite wines, and craft cocktails.



JadeWaters

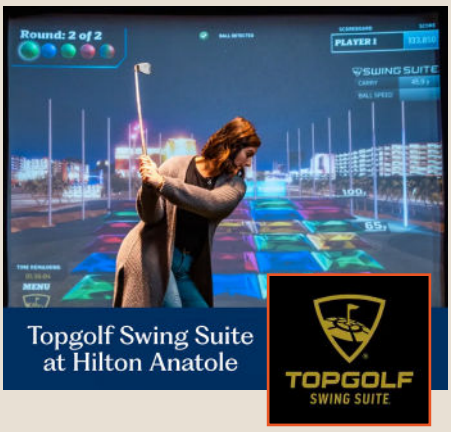
Poolside dining is enhanced by Texas hospitality and resort-style amenities.

Rathskeller Bar

Rathskeller is an intimate speakeasy-style bar offering a unique, historic atmosphere for private group events.

The Saloon

A Western-themed group venue featuring authentic Texas-style BBQ, standout rustic decor, and a lively atmosphere that delivers a true Lone Star experience.



Topgolf Swing Suite

Elevate your social gathering and group events with the Topgolf Swing Suite with virtual games, lounge seating, dining and fun for all.

Toast

TOGETHER FOR TREATMENT — SPONSOR THE CELEBRATION THAT DRIVES CHANGE

Infusion Access Foundation

Kick off NICA 2027 and party with a purpose at **Toast: Together for Treatment**, the ultimate night-before gala hosted by the Infusion Access Foundation, NICA's sister organization.

This high-energy evening brings the infusion community together for a powerful cause: advancing patient access to life-changing infused and injectable therapies. As a sponsor, you'll not only align your brand with a mission that matters — you'll help fuel the Foundation's continued impact through advocacy, education, and patient support.

Guests will enjoy a vibrant night of connection, inspiration, and celebration as we honor the progress we've made and look ahead to driving even greater change in 2027 and beyond.

Don't miss your chance to be part of this meaningful momentum.

PLAN YOUR **Toast** EXPERIENCE

TICKETS + TABLES

Toast tickets and tables are separate from NICA Annual Conference registration and are not included with NICA conference registration or sponsorships.

Toast sells out every year, so we encourage you to reserve your tickets or table early.

To request tickets or a table, contact Maggie Lynch at maggie.lynch@infusionaccessfoundation.org

You can be invoiced directly, or add Toast tickets or a table to your registration once NICA Annual Conference registration opens.

2027 Toast
Together for Treatment Gala

Tuesday, July 27, 2027

A vibrant and fun fundraising event benefiting the Infusion Access Foundation.

Proceeds support the Foundation's work to build a strong patient community through education on chronic disease and treatment options, while empowering patient advocates to help protect access to injection and infusion medications.

Presenting
$30,000 - *Only 1 Available*

2 Prime Location Tables
16 Tickets

Opportunity to meet with our team prior to the event to discuss preferred table mates or networking goals. We can help to thoughtfully match individual ticket holders to your table, maximizing your opportunity to connect with potential partners, clients, or collaborators.

Priority logo placement on
- All event-related webpages
- Toast social media posts
- Gala presentation
- Signage

Exclusive NICA Email Feature
Your logo featured as the sole sponsor on a dedicated Toast email sent directly to the full NICA conference attendee list.

Review of the full Toast attendee list

Champagne
$20,000

2 Select Location Tables
12 Tickets

Four remaining seats will be filled by our team

Maximize Your Networking: Opportunity to meet with us before the event to share who you're looking to meet. We can help to strategically match you with key attendees to build valuable partnerships.

Large logo placement on
- All event-related webpages
- Toast social media posts
- Gala presentation
- Signage

NICA Email Feature
Logo placement in a general NICA conference email highlighting Toast, showcasing your brand alongside all Champagne Sponsors.

Prosecco
$15,000

1 Table
8 Tickets

Medium logo placement on
- All event-related webpages
- Toast social media posts
- Gala presentation
- Signage

NICA Email Feature
Logo placement in a general NICA conference email highlighting Toast, showcasing your brand alongside all Prosecco Sponsors.

Cava
$10,000

½ Table
4 Tickets

Four remaining seats will be filled by our team

Small logo placement on
- All event-related webpages
- Toast social media posts
- Gala presentation
- Signage

NICA Email Feature
Logo placement in a general NICA conference email highlighting Toast, showcasing your brand alongside all Prosecco Sponsors.

Please email Maggie Lynch at maggie.lynch@infusionaccessfoundation.org to inquire about availability and additional information.

Toast Supporting Sponsorships

For more information about sponsorship opportunities, including full benefits and details CLICK HERE

Specialty Cocktail Sponsor
$8,000 • 3 available

Program & Auctioneer Sponsor
$5,000 • 1 available

Heads Or Tails Sponsor
$4,000 • 1 available

Centerpiece & Menu Sponsor
$3,000 • 3 available

Choose Your Own Activation
Starting at $2,000